

PRESS ANNOUNCEMENT

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Record number of exhibitors points to successful week ahead for TFWA Asia Pacific Exhibition & Conference 2017

As this year's TFWA Asia Pacific Exhibition & Conference draws closer, TFWA has announced that a record number of exhibitors has been confirmed for the 2017 event which will run from 7th to 11th May 2017.

A total of 317 brand companies will be exhibiting, 76 of which are new or returning after a short break. These numbers are up from 310 exhibitors at TFWA Asia Pacific Exhibition & Conference last year, an increase of 2%, and up almost 9% from 285 in 2015. The 10,300m² exhibition space at the Marina Bay Sands Expo and Convention Centre has increased 5% from 9,817m² in 2016.

This year's exhibition has attracted several new and exciting names including fashion and accessories brand Giorgio Armani, in jewellery and watches Morellato Group, Be Relax in the category of gifts and Nanyang Brothers Tobacco Co. Ltd.

Commenting on the event, TFWA president Erik Juul-Mortensen said; "We are delighted that the TFWA Asia Pacific Exhibition & Conference is continuing to go from strength to strength, and our exhibitor numbers suggest we are on track for a very successful week. These figures also reflect the importance of the Asia Pacific region to our industry and underscore how it is an essential market for all brands in the duty free and travel retail sector."

As ever there will be plenty of networking opportunities available to delegates and exhibitors at the event, including via TFWA's ONE2ONE pre-scheduled appointment service. This will once again provide a tailor-made opportunity for retailers, exhibiting brands and service concessionaires to meet with senior executives from Asia Pacific airports and airlines, as well as those from cruise and ferry companies.

All visitors will have access to the TFWA Product Showcase, a useful web-based tool that contains a wealth of essential information about all of the must-see products, exclusive launches, and latest news from the show. A link to the Product Showcase can be found here: <http://www.tfwaproductshowcase.com/>.

The TFWA Asia Pacific Exhibition & Conference 2017 pre-registration is now closed but visitors will be able to register onsite in Singapore from 7th May onwards.

Further details on this event can be found at www.tfw.com.

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