



WASTE NO TIME

A SUSTAINABLE OPPORTUNITY
FOR TRAVEL RETAIL

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 **concourse**

An aerial photograph of a landfill, showing a vast expanse of discarded waste. The ground is covered in a dense layer of trash, including plastic bottles, paper, and other debris. A prominent orange banner is overlaid horizontally across the center of the image, containing white text. In the lower-left corner, there is a circular area that appears to be a large wheel or a similar structure, also surrounded by trash.

**HUMANS GENERATE
1.3 BILLION TONNES
OF RUBBISH A YEAR**

RAPID AIRPORT INVESTMENT, PARTICULARLY IN EMERGING MARKETS





TRIPLE R

Re-design | Re-dress | Re-use





a sustainable **concourse** initiative





ReStore

IN STORE



IN WAREHOUSE



NEW DONATION BOX

Shelf Life



Linear
Economy

Today



TAKE



MAKE



DISPOSE

Circular
Economy

Future



RECOVER



REUSE



RECYCLE



Schiphol
Airport



Zero Waste by 2030





Eni
'Feel the Peel'
Prototype



Stella
McCartney





**CAN YOU BUILD YOUR BRAND
AND FUTURE PROOF THE PLANET?**



THANK YOU

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