

**ASIA PACIFIC
EXHIBITION &
CONFERENCE**

THE DUTY FREE & TRAVEL RETAIL ASIA PACIFIC SUMMIT

PRESS ANNOUNCEMENTFOR IMMEDIATE PUBLICATION
14th January 2016**Exhibitor bookings on track for success at TFWA Asia Pacific Exhibition & Conference**

Exhibitor bookings for the TFWA Asia Pacific Exhibition & Conference are reported to be healthy. With 270 exhibitors already confirmed to attend, the number of those exhibiting at this year's event has exceeded those signed up by this time last year.

50 newcomers will be joining the companies heading for the Marina Bay Sands Expo and Convention Centre in May, and brands making their debut come from all categories of the travel retail and duty free industry. These include Kusmi Tea in the confectionery sector, Alpinestars, Bric's, and Panos Emporio from the fashion, accessories and luggage category, jewellery company Thomas Sabo alongside cosmetics brands Make-up Studio and Diego Dalla Palma. In the wines and spirits sector, Patron Spirits International will be making a welcome return to the event. In addition, the vast majority of brands that attended in 2015 will be coming back again in 2016.

As a result of this considerable interest, the exhibition is being expanded and Hall 1 on Level 1 will be extended to incorporate additional space.

"We are delighted that so many leading brands from across the business are already planning to be at Singapore," said Patrick Bouchard, TFWA vice-president, commercial. "This very high level of bookings confirms that confidence is high, and the substantial degree of importance the industry continues to place in this key strategic market. While the Asian market has experienced a period of volatility, there is no doubt that it remains a major driver of development in the business."

Pre-registration for the TFWA Asia Pacific Conference and Exhibition will open for delegates on 18th February 2016.

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