



## PRESS ANNOUNCEMENT

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### **Dufry's Julián Díaz González, former UK foreign secretary David Miliband and social media pioneer Randi Zuckerberg to top bill at Cannes**

TFWA has announced that Julián Díaz González, CEO of Dufry will address delegates at this year's TFWA World Exhibition & Conference. As head of a business that is one of the most significant players in the global duty free and travel retail industry, he will be offering a unique perspective on the industry during a fascinating period of its evolution. Former UK foreign secretary David Miliband and social media pioneer Randi Zuckerberg will also be taking to the stage. They will join TFWA President Erik Juul-Mortensen, who will outline the challenges and the opportunities facing duty free and travel retail at a time of considerable political and economic change and a slowing of growth of global sales.

As well as a programme of top-flight speakers, a selection of debate-fuelled workshops will give attendees fresh insight into the major issues shaping the duty free and travel retail industry. The workshops will include an assessment of the all-important inflight sales channel, and explore the secrets to success in this vital part of the business. This year's Market Watch will shine a spotlight on Russia – a timely appraisal as the country's outbound passengers, (so crucial to many markets), come under increasing pressure. Further food for thought will be provided by a second Research Workshop. Following the success of last year's forum, this session will detail the latest TFWA data on the travelling consumer.

With unprecedented opportunities to see the latest products from the leading brands, alongside the chance to meet the key decision makers from the world's foremost retailers and landlords thanks to a raft of networking opportunities, the TFWA World Exhibition & Conference is firmly established as the not-to-be-missed diary-date of the year.

New features for 2016 include the launch of TFWA's ONE2ONE meeting service. This facility has already proven highly popular and successful at the TFWA China's Century Conference and the TFWA Asia Pacific Exhibition & Conference. At the TFWA World Exhibition and Conference, meetings will be scheduled on exhibitors' stands throughout Thursday 6<sup>th</sup> October and during the morning of Friday 7<sup>th</sup> October.

"There is considerable opportunity for growth in our industry, but we also face challenges from a diverse range of quarters," says TFWA president Erik Juul-Mortensen. "The TFWA World Exhibition & Conference will provide attendees with useful and up-to-date information that will help them to overcome these challenges. Sharing debate on the latest thinking in our business will enable us to lay the foundations for a successful future in the duty free and travel retail industry across the world."

Registration is open at [www.tfw.com](http://www.tfw.com) until 7<sup>th</sup> September. The TFWA World Exhibition & Conference will take place at the Palais des Festivals, Cannes, between **2<sup>nd</sup> and 7<sup>th</sup> October 2016**.

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**For further information please contact:**

TFWA Press Office/Templemere PR

Email: [fwapress@tfwa.com](mailto:fwapress@tfwa.com)

Tel: +44 (0)1306 735574

[www.tfw.com](http://www.tfw.com)