



PRESS ANNOUNCEMENT

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Preparations for TFWA Asia Pacific Exhibition & Conference well under way

TFWA Asia Pacific Exhibition & Conference is once again shaping up to be a must visit event for all those with an interest in the duty free and travel retail sector in this dynamic region.

Last year exhibitor numbers were up 9%, while visitor numbers rose by 12%, and this year the exhibition is expected to be equally as successful. "When it comes to looking for growth and opportunity, all eyes have been on Asia for many years," said TFWA president Erik Juul-Mortensen. "In 2015, two of the top three countries for sales were in Asia and an impressive six out of the top ten. There is no doubt that Asia will have maintained its dominant position in 2016. In the first quarter of 2016, while some regions were experiencing a fall in sales, Asia Pacific saw growth of 5%."

As ever the exhibition is expected to attract the most exciting brands from across the region as well as the leading international players. Some of the top new or returning exhibiting brands that have already confirmed their places include from fashion Tommy Hilfiger and Kering Eyewear, fragrance and cosmetic brands Guerlain and Caudalie, Whyte & Mackay, Champagne Laurent Perrier and Zonin 1821 in the drinks sector, jewellery name APM Monaco, Korea Ginseng Corporation in confectionery and tobacco brand KT & G Corporation.

TFWA president Erik Juul-Mortensen said; "The TFWA Asia Pacific Exhibition & Conference is a well established gateway to one of the duty free and travel retail sector's most important markets. As in previous years, the 2017 event will be an essential diary date for all those who have an interest in developing their business in this key region."

TFWA Asia Pacific Exhibition & Conference will be held from 7th to 11th May 2017. For more information and a full review of the 2016 event, please visit www.TFWA.com.

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