

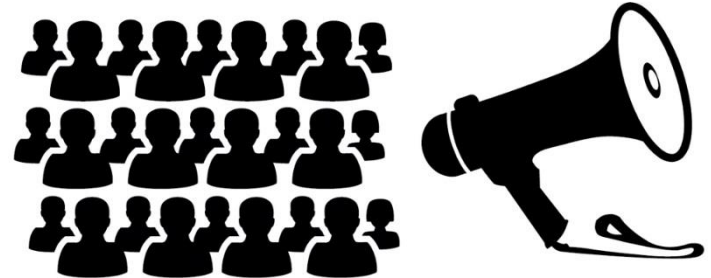


ASIA
PACIFIC
TRAVEL
RETAIL
ASSOCIATION

How to react to industry challenges

FORMS OF POLITICAL PARTICIPATION

- **Activity that has the intent or effect of influencing government action**
- **Most common form: voting**
- **Other methods of participation**
 - Election campaigning
 - Contacting public officials
 - Joining and/or supporting interest groups
 - Unconventional political acts
 - **Engagement through association**





Preparing Tomorrow Together

How it works

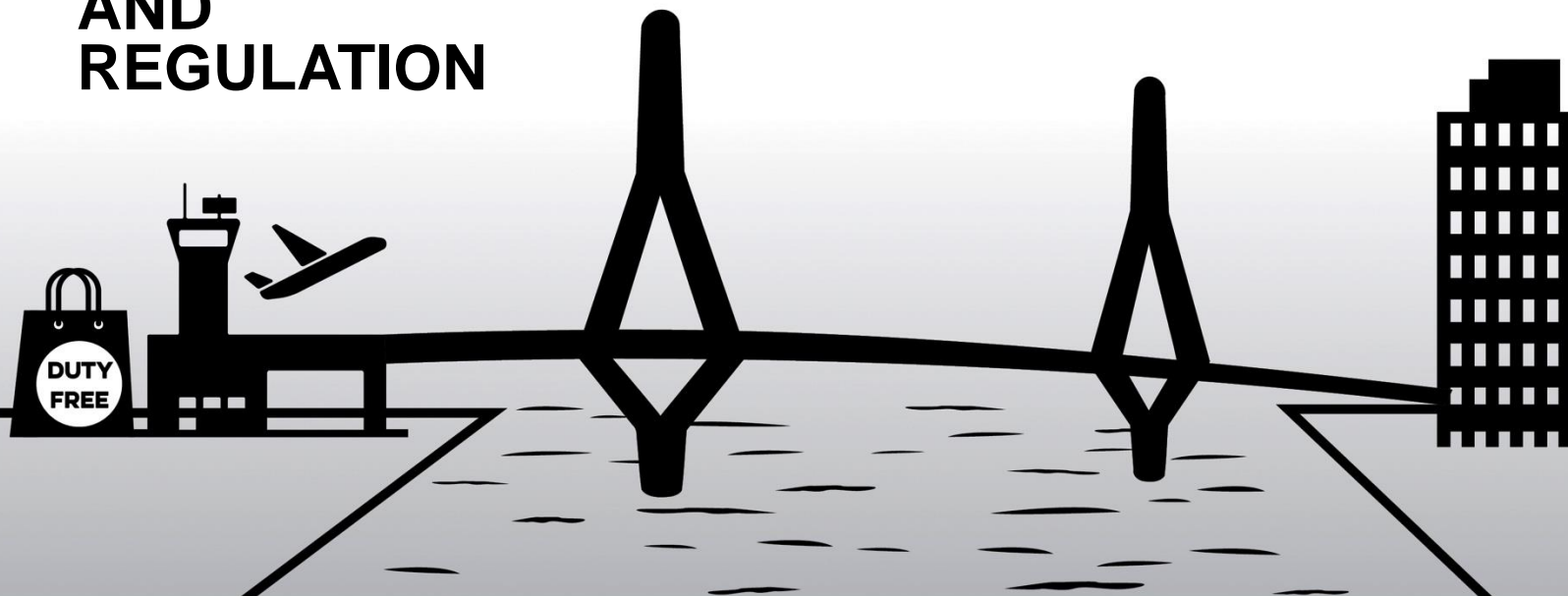


APTRA HELPS YOU
COMMUNICATE
WITH AUTHORITIES



How it works

AND **BUILD A BRIDGE**
BETWEEN DUTY FREE INTEREST
AND
REGULATION



How it works

APTRA

ANALYZE

THE PRIORITIES & POLITICS



How it works

APTRA **BUILD** SUPPORT



How it works

APTRA
DISCUSS
THE WINDOW OF
OPPORTUNITY



How it works

APTRA IS TELLING THE STORY OF DUTY FREE

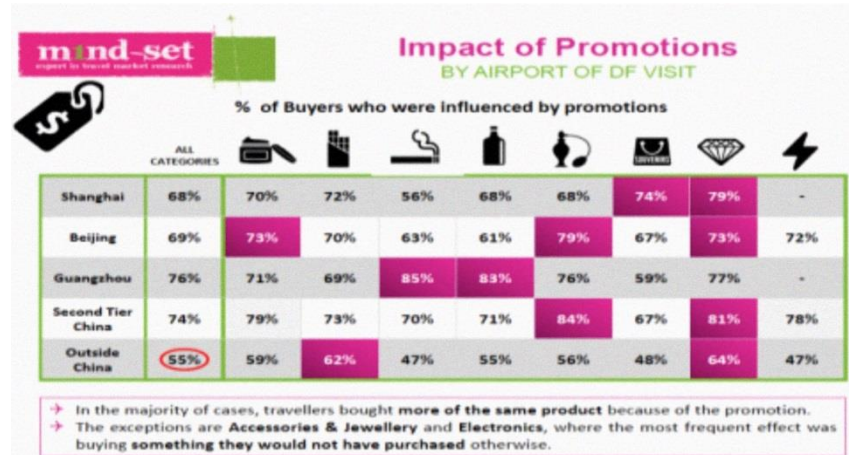


APTRA's 4 Pillar Strategy



Research reports include:

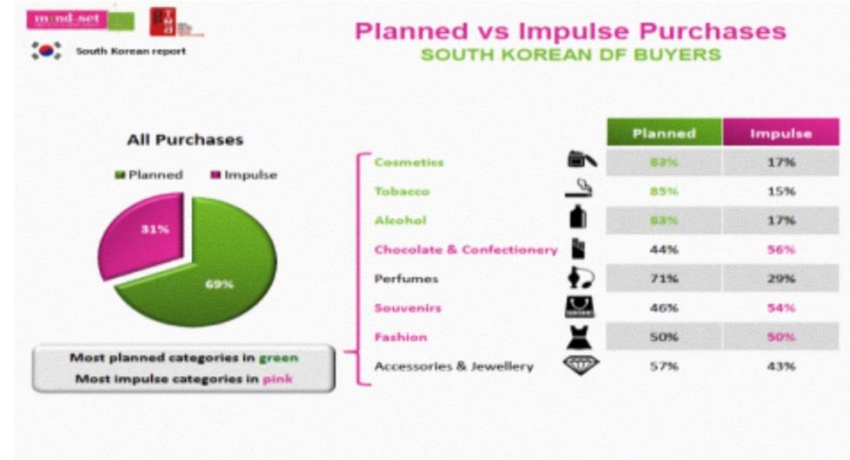
- Key traveller nationalities
- Product categories
- Marketing mix (e.g. promotions)
- Travel-related (e.g. LCC consumer)



APTRA Research

Research reports include:

- Key traveller nationalities
- Product categories
- Marketing mix (e.g. promotions)
- Travel-related (e.g. LCC consumer)



APTRA Training



A screenshot of the APTRA website's 'Responsible Retail Training' page. The browser address bar shows 'aptra.asia'. The website header includes the APTRA logo and the tagline 'PREPARING TOMORROW, TOGETHER'. A navigation menu is visible with options like 'HOME', 'ABOUT APTRA', 'ACTIVITIES', 'MEMBERSHIP', 'MEMBERS RESEARCH', 'PARTNERS', 'NEWS & EVENTS', and 'CONTACT US'. The main content area features a sidebar with 'Advocacy', 'Wines & Spirits', and 'Tobacco'. The central article is titled 'Responsible Retail Training' and includes a sub-header 'Responsible Retailing' with a 'care is our custom' logo. The text describes the APTRA's Responsible Retail Training Programme (R RTP) based on the DFWC Global Code of Conduct. A video player is embedded with the title 'APTRA Responsible Retail Training: program demo'. To the right, there is a 'News Archives' section with a list of dates from April 2017 to July 2016. At the bottom right, there is a 'Download Membership Form' button with a green arrow icon and a 'Click Here' link.



PREPARING TOMORROW, TOGETHER

English

APTRA Database

MEMBER LOGIN

- HOME
- ABOUT APTRA
- ACTIVITIES
- MEMBERSHIP
- MEMBERS RESEARCH
- PARTNERS
- NEWS & EVENTS
- CONTACT US

Advocacy

Wines & Spirits

Tobacco

Responsible Retail Training



APTRA's Responsible Retail Training Programme (R RTP) is based on the ethics and principles outlined in the DFWC Global Code of Conduct.

An online training service developed specifically for the duty free industry by experts in online training and awareness building programmes, the R RTP was launched for APTRA member retailers and alcohol suppliers to ensure their staff across the region are informed and educated about responsible retail practices and are trained and certified as responsible retailers.

To understand more about the programme and how it works, please watch this brief video...



News Archives

- ▶ April 2017
- ▶ February 2017
- ▶ November 2016
- ▶ October 2016
- ▶ September 2016
- ▶ August 2016
- ▶ July 2016

APTRA Road Show



Download
Membership
Form
Click Here

APTRA members



Our Members



Our Members



Our Members



Our Members



Our Members



Our Members



63 Suppliers

32 Retailers

11 Airport Authorities

4 Associations

**JOIN
NOW!**

**ASIA PACIFIC
TRAVEL RETAIL ASSOCIATION**

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