

## PRESS ANNOUNCEMENT

FOR IMMEDIATE PUBLICATION 16<sup>th</sup> February 2017

## Registration opens for TFWA Asia Pacific Exhibition & Conference

Registration for the 2017 TFWA Asia Pacific Exhibition & Conference has opened. Featuring an impressive speaker programme, the event is shaping up to be a must-visit event for all those with an interest in the duty free and travel retail industry in this important region.

Commenting on the event, TFWA president Erik Juul-Mortensen said; "While business slowed in all other areas of the world in the first nine months of 2016, Asia Pacific was the only region to show growth, gaining a substantial 10% and tipping the global market back into the positive, according to preliminary figures from Generation Research. This region therefore remains a market that must be a top priority for our business. Attending this event will provide delegates with the essential insight to help them thrive here."

Last year over 2,900 people attended the exhibition, up 12% from 2,591 the previous year, and over a third of these were key buyers. 360 meetings were organised by the ONE2ONE meeting service.

There are already 275 exhibitors signed up, of which 42 are new or returning after a short break, and the exhibition is expected to attract the most exciting brands from the region, as well as prominent international players. Some of the top new or returning companies taking stand space this year include Tommy Hilfiger and Kering Eyewear in the fashion sector, fragrance and cosmetic brands Guerlain and Caudalie, Whyte & Mackay, Champagne Laurent-Perrier and Zonin 1821 in the drinks sector, jewellery name APM Monaco, Korea Ginseng Corporation in confectionery and tobacco brand KT & G Corporation.

TFWA Asia Pacific Exhibition & Conference will be held at the Marina Bay Sands Expo and Convention Centre in Singapore from 7<sup>th</sup> to 11<sup>th</sup> May 2017. Registration will remain open until 6<sup>th</sup> April 2017. For more information and a full review of the 2016 event, please visit <a href="https://www.TFWA.com">www.TFWA.com</a>.

## For further information please contact:

TFWA Press Office/Templemere PR

Email: <u>tfwapress@tfwa.com</u> Tel: +44 (0) 1306 735574

www.tfwa.com