

Sarah Branquinho

President – European Travel Retail Confederation



Workshop C: Re-assessing our industry: Challenges today and tomorrow



TFWA Asia Pacific Exhibition & Conference
Singapore, 8 May 2017

Providing information to consumers ?



Alcohol Labelling in the EU



Ingredients

Nutrition information

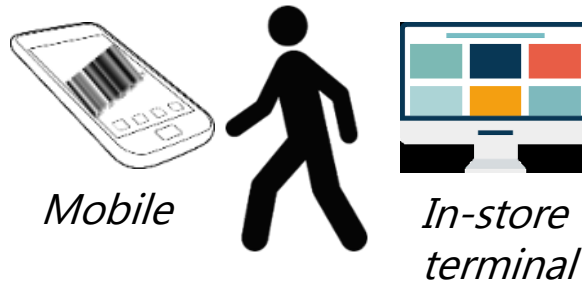
Self-regulatory proposal in 2018

Cross-category response to labelling threats



Brand
Product Name
Ingredients
Allergens
Nutrients

FR	NL	EN	DE
IT	ES		



Tackling carry-on baggage restrictions



Edinburgh Airport

Proliferation of rules

Consumer confusion

Deterrent effect on shopping

Threats to alcohol retailing

Health Warnings



Product segregation

Restrictions on marketing

Tobacco Standardised (Plain) Packaging

GET READY FOR **PLAIN PACKAGING**

No logos, colours, brand images or promotional information

Pack surfaces in a standard colour

Brand and product names in a standard colour and font



Graphic health warnings used in conjunction with plain packaging

Tobacco Standardised (Plain) Packaging

Countries with Plain Packaging

Australia	France
UK	Ireland

In the four markets where introduced, there has been no exemption for Duty Free.

Source:

Framework Convention Alliance

Countries Working on Plain Packaging

New Zealand	Singapore	Thailand
Hungary	Belgium	South Africa
Norway	Romania	Uruguay
Canada	Turkey	Chile
Slovenia	Finland	

Tobacco display ban





Thank you



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