



ARRIVALS ISSUE

TFWA WORLD EXHIBITION & CONFERENCE 2017

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Plus focus on sunglasses













INTRODUCTION

AN INCREDIBLE 70 YEARS

The very warmest welcome to Cannes. As I write this column, there are four important numbers I'd like to highlight.

This week, we are welcoming a record 514 exhibiting companies on 490 stands, and our 33rd TFWA World Exhibition & Conference is taking place in our 70th anniversary year of the duty free industry.

A 70th anniversary is certainly something to mark, and we at TFWA needed no convincing that such an important milestone for our industry should be acknowledged. It would appear that our friends and colleagues in the duty free and travel retail business agree. It's been very gratifying to see our anniversary-themed ads and logo appearing in publications and marketing initiatives across the business, while our 'tweet a day' campaign has attracted considerable attention on social media.

Take a look at the feature inside this issue to find out more about a campaign that is doing much to highlight the vital contribution the industry makes to travel and the wider economy.

While these celebrations reflect on our past, the opening of the TFWA Digital Village very much has an eve to the future. We have a truly first-class range of over 30 exhibitors lined up to showcase some of the world's most innovative technologies. I'm certain this new departure will be an extremely valuable ingredient to add to the Cannes mix. Do make time to visit the exhibition, which runs from Wednesday to Friday, at the Gare Maritime, and all badge holders are welcome. Thanks to Shiseido who will sponsor the Wi-Fi at this pioneering new event. Following what I'm certain will be a highly entertaining day of sport and socialising, the more serious business of the week gets underway tomorrow. The

doors to our exhibition will formally open at midday, and the hard work begins. You can find out more about the exhibition and everything else that's happening throughout the week on Twitter @TFWAnews.

NOTES FOR YOUR DIARY:

- To help prepare mind, body and spirit for the busy week ahead, join us for a yoga session sponsored by Rituals on the jetty of the Majestic Hotel at 09:30.
- Those of a more competitive nature can test their nautical skills in our regatta, kindly sponsored by Paul & Shark. This will take place between 09:00 and 14:30 in the Bay of Cannes.
- Our fitter friends and colleagues will be slipping into their running shoes for our charity run or walk along Cannes' famous seafront Croisette at 08:30, from the Carlton Hotel, Funds raised

- at this event will go to SAMU Social of Cannes.
- With a more relaxed vibe, there's our pétanque tournament, which will take place at 09:30 at the Allée de la Liberté Charles de Gaulle (new venue).
- Always a popular event, our golfers will be teeing off at our tournament from 09:00 at the Cannes Mandelieu Golf Club, Old Course (organised in partnership with Estée Lauder and sponsored by Valrhona, Moroccanoil, Pourchet, Eden Park, Camicissima and Kremlin Award Grand Premium Vodka).
- Sporting successes and failures will undoubtedly be talking points at our Opening Cocktail at 19:30 at the Carlton Hotel. As usual this event will take place on the beach (weather permitting), with a spectacular firework display.
- Our ever-popular night-time hotspot, The Scene, is set once again to be one of the week's livelier venues. Join us from 22:00 every night from Monday to Thursday.
- A range of marketing tools will ensure a visit to the TFWA World Exhibition & Conference is as stress-free and as productive as possible. These include our interactive

- directional screens, a digital diary, an online product showcase, a directory of the exhibition and a press photo service. Our new geo-localisation ann allows visitors to find themselves on a 3D interactive floorplan, pinpoint their location, be guided along a route and easily navigate their way to the stand of their choice. Delegates can even select the exhibitors they are interested in prior to the event and record them in a visit folder to be accessed on-site.
- When planning your arrival at the Palais des Festivals, do remember to allow plenty of time for the additional security controls, which meet with France's national security alert system Vigipirate.



Erik Juul-Mortensen President, TFWA

SODIP: NEW STAND LOCATION

Please note that SODIP has a new stand location: Mediterranean Village N7. A full exhibitor list can be found on page 26.

INTERACTIVE DIRECTIONAL SCREENS

JCDecaux

TFWA in partnership with JCDecaux, our official digital partner, is providing interactive screens to help you find your way around the extensive halls.

NEWTFWA GEOLOCATION APP

TFWA is pleased to announce the launch of its new geolocation app. This allows visitors to geolocate themselves on a 3D interactive floor plan, pinpoint their location, be guided along a route and easily find the stand of their choice. Delegates can also select exhibitors they are interested in prior to the event and record them in a visit folder to be accessed onsite.

lack lack download the app

- named **TFWA 2017** - via the AppStore (IOS) or PlayStore (Android), then follow the onscreen instructions.

EXHIBITION OPENING: MONDAY 12:00

Please note that the official opening of TFWA World Exhibition will take place at 12:00 on Monday 2 October.

TFWA DIGITAL VILLAGE: OFFICIAL OPENING

Please note that a special ribbon cutting will mark the official opening of the TFWA Digital Village at 09:00 on Wednesday morning at the entrance of Gare Maritime.



CONTROL FOR ACCESS TO THE CONFERENCE AND/OR EXHIBITION

Please collect your badge at the **TFWA Registration Pavilion** before then passing through the security check on the **Parvis of the Palais des Festivals**.

TFWA ON SOCIAL MEDIA

Find the latest news on TFWA World Exhibition & Conference, and learn more about the Association's objectives, across social media. Visit the TFWA LinkedIn page and join TFWA's LinkedIn Group, follow us on Twitter, and 'like' us on Facebook. They are the ideal platforms to keep up-to-date with TFWA news as it happens.



CONFERENCE & WORKSHOPS

It promises to be a full house, once again, in Monday morning's conference. As the duty free & travel retail industry celebrates the 70th anniversary of the opening of the first airport duty free store, in Shannon, Ireland, the 2017 TFWA World Conference has a speaker line-up worthy of the landmark.

Monday 2 October, 09:00-11:45

Grand Auditorium, Palais des Festivals



ERIK JUUL-MORTENSEN, TFWA President, will open the conference with his annual State of the Industry address. From humble beginnings, the global duty free & travel retail business is now worth about US\$64 billion. But what might the next 70 years have in store? Can continuous growth be taken for granted?

BAN KI-MOON served as Secretary-General of the United Nations from 2007 to 2016, a period of rapid change and global turbulence. As former Foreign Minister of South Korea, he is acutely aware of East Asia's importance to world stability, and of the obstacles on the road to lasting peace and prosperity. A renowned global thinker, he has taken a prominent role on issues including conflict

resolution,
poverty and
climate change.
In Cannes he
will address
the new global
landscape at a
time when the
need for calm
leadership has
never been
greater.



MARY
ROBINSON is
acknowledged
as one of
Ireland's most
respected
public figures,
having served
as the country's
first female
President from





Medal of Freedom in 2009.

DAVID ROWAN is the Editor-at-Large of Wired UK, the award-winning technology and trends magazine covering innovation, and the people and businesses that are building the future. He served as Editor-in-Chief of the title for almost eight years following its launch, and is an acknowledged expert on the disruptive influence of technology on business and everyday life. He will look at the duty free & travel retail industry from the viewpoint of a tech start-up, analysing how advances in digital and other technology will transform traveller behaviour.

DIGITAL FOCUS WORKSHOP

Tuesday 3 October, 08:00-09:00

- Salon Croisette, Majestic Hotel
- Pre-registered delegates only
 Register at: conference@tfwa.com

LEWIS ALLEN, Director of Environments, Portland Design

ADIL RAÏHANI, The Blueprint Partnership

STÉPHANIE METZ-THEVENOD, EVP Marketing & Digital Duty Free Global, Lagardère Travel Retail

This year's Tuesday morning workshop, entitled Digital Focus, will explore the latest initiatives in digital and online marketing to travellers, along with the solutions being launched by airports, retailers and brands. The session will also look ahead to the TFWA Digital Village, opening on Wednesday 4 October.

Speakers will include Lewis Allen. Director of Environments at Portland Design, whose Strategic Insights Unit will shortly publish *The Digital* Journey – the second in a series of TFWA Monitor reports for Association members. He will be joined by Adil Raïhani of The Blueprint Partnership, specialists in challenging and reshaping the airport retail model, and by Stéphanie Metz-Thevenod, EVP Marketing & Digital Duty Free Global at Lagardère Travel Retail, one of the industry's fastest-growing operators. The session will be moderated by TFWA Conference Manager Michele Miranda.

INFLIGHT FOCUS WORKSHOP

Wednesday 4 October, 08:00-09:00Salon Croisette, Majestic Hotel

- Pre-registered delegates only
- Register at: conference@tfwa.com

JEAN-MARCEL ROUFF, Chairman & CEO, Inflight Sales Group

KENSUKE NISHIMURA, General Manager, In-Flight Sales Merchandising Dept, All Nippon Airways Trading Co. Ltd

JOHN BAUMGARTNER, Sales Director Inflight & Catering, Gebr. Heinemann

CYRIL COULAREAU, Commercial Development Manager EMEA, L'Oréal Luxe Travel Retail

- How can inflight retail become more attractive and relevant to a new generation of travellers?
- How can it compete more effectively with other retail sectors?

 And how can the global inflight market return to growth at a time when some airlines and brands are questioning the value of the business?

TFWA's Inflight Focus Workshop will explore these and other questions, courtesy of a distinguished panel of industry experts. Speakers will include Jean-Marcel Rouff, Chairman & CEO, Inflight Sales Group; Kensuke Nishimura, General Manager, In-Flight Sales Merchandising Dept, All Nippon Airways Trading Co. Ltd; John Baumgartner, Sales Director Inflight & Catering, Gebr. Heinemann; and Cyril Coulareau, Commercial Development Manager EMEA, L'Oréal Luxe Travel Retail.

The session will be moderated by TFWA Conference, Research and Corporate Affairs Director John Rimmer, who will present the latest inflight data and customer insights to set the scene for the discussion.

TFWA RESEARCH WORKSHOP

Wednesday 4 October, 18:00-19:00 Auditorium K, Palais des Festivals

- Tautoriam it, i atais aes i estiva
- Pre-registered delegates only
 Register at: conference@tfwa.com

GARRY STASIULEVICUIS, President, Counter Intelligence Retail

MIKE FEELY, Vice President, Horizon Consumer Science

TFWA's provision of detailed, actionable research studies has long been one of the Association's key services to its members. This year has seen several new additions to the TFWA Research output, including traffic reports and forecasts plus 'trendwatching' initiatives released under the TFWA Monitor series. The run-up to TFWA World Exhibition & Conference will also see the release of a new Global Non-Shopper Study, produced by Counter Intelligence Retail, and a report on the fast-growing East Asian cruise retail market, produced by Horizon Consumer Science.

The one-hour TFWA Research Workshop will present highlights and key findings of the Association's most recent research studies, which are all available free of charge to TFWA members. The session will be moderated by TFWA Conference Manager Michele Miranda.

IDEAS LAB

Friday 6 October, 09:00-10:00 TFWA Digital Village, Gare Maritime

For more details, see page 24.

WITR AIMING TO RAISE A FURTHER €20,000 FOR CAMBODIAN SCHOOL





WiTR is aiming to raise a further €20,000 for Sunrise, a charity operating in Cambodia, to build and equip further classrooms on the upper level at Sunrise's Siem Reap Learning Centre.

The annual Women in Travel Retail (WiTR) meeting at TFWA World Exhibition & Conference this year takes place on Tuesday 3 October from 17:30 to 19:00 on Level 1 of the Palais des Festivals, near the Business Centre and Hotels Desk. It's a great opportunity to exchange news, views and experiences – all women in the duty free & travel retail industry are welcome to attend.

WiTR is aiming to raise a further €20,000 for Sunrise, a charity operating in Cambodia, to build and equip further classrooms on the upper level at Sunrise's Siem Reap Learning Centre. Sunrise Learning Centre opens the door to the poorest sectors

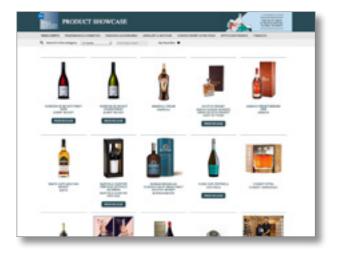
of the community by providing them with the opportunity of gaining the valuable skill of learning a foreign language.

Special guest speaker at this year's event will be Geraldine Cox, the founder of Sunrise.

Fundraising has already started, with commitments from industry colleagues of auction and raffle prizes for the grand draw, and donations. Many of the dynamic Women in Travel Retail will be inviting exhibitors and visitors to participate by entering the draw to win fabulous prizes. Each business card entry raises €10 towards the project (three entries for €20). Please deliver donations to the Furla stand (Bay Village Bay 2) by 15:00 on Tuesday 3 October.

TFWA PRODUCT SHOWCASE

The TFWA Product Showcase is a dedicated online service that allows exhibitors to present their brand innovations in advance of and during TFWA World Exhibition & Conference. Learn more about the latest exciting product news from brands across all product categories. Many have already uploaded information and photos to the website, where visitors can search for products by brand, company



Scan this code to visit the TFWA Product Showcase



BHD Readers



Visit us at TFWA WE&C Cannes, 2017

Yellow Village A21

bplusd.com





Sunday 1 October, 09:00

Cannes Mandelieu Golf Club, Old Course Coach departs from the Majestic Hotel at 07:30

TFWA is this year delighted to assume organisation of the Golf Tournament in partnership with Estée Lauder. The event will, once again, be held on one of the Côte d'Azur's finest courses - the stunning Cannes Mandelieu Golf Club. Old Course.

- Please note that a registration fee of €100 will be requested from each player.
- The tournament will be followed by a buffet lunch for preregistered participants only.

In partnership with:



Kindly sponsored by:

POLO, GOLF CAPS AND BREAKFAST

Eden 🚥 Park

PARIS

LUNCH BUFFET

KREMLIN

MOROCCANOIL

POURCHET

amicissima

CHARITY

Sunday 1 October, 08:30

La Croisette, Carlton Hotel

The popular TFWA Charity Run returns this year along Cannes' famous Croisette. Participants can compete either individually or in teams, in return for a €15 donation which goes to local charity Cannes SAMU SOCIAL. Walk, jog or run around the looped course, taking in some gorgeous sea views. Spectators and supporters are, of course, also welcome.

Sunday 1 October, 09:00-14:30

Bay of Cannes

Coach departs from the Majestic Hotel at 08:30

The Regatta is back by popular demand after debuting in 2016. Under the expert eye of a skipper, several teams each crew a yacht for a morning of competitive racing in the Bay of Cannes. Participants choose the strategy and tactics, and can expect a picnic lunch onboard and post-race swim, weather permitting.

Kindly sponsored by:



REGATTA YOGA

Sunday 1 October, 09:30 Majestic Hotel jetty

Following a highly successful debut last year, the yoga guru returns to lead an hour of gentle stretching and breathing on the Majestic Hotel jetty over the bay. There can be few better ways to prepare mind and body for the busy week ahead. Afterwards, fortify

yourself with a detox breakfast.

Kindly sponsored by:



Sunday 1 October, 09:30

New venue: Allée de la Liberté Charles de Gaulle

The perennially-popular Pétanque – Provence's favourite pastime moves to a new venue near the Palais des Festivals this year. While the location will change, the lively competition will remain. No experience is necessary, with players of all abilities welcome. Players can enjoy a post-match lunch at the Grand Café.

ESTEE LAUDER

OPENING

COCKTAIL

SUNDAY 1 OCTOBER

Sunday 1 October, 19:30,

The Opening Cocktail is traditionally one of the most popular events in the Cannes calendar. It is the ideal occasion to network with familiar faces and highlight of the evening will be a superb fireworks display, courtesy of the City of Cannes.

- Entrance by invitation only
 part of the full delegate
- A shuttle service will operate from all maior hotels



Monday 2 to Thursday 5 October, 22:00-02:00 Plage du Palais des Festivals

The Scene is firmly established as the ideal nightspot in which to

unwind after a busy day of business. Party on the dancefloor, as some of the best DJs on the Côte d'Azur keep the music coming, or enjoy a drink with friends in a relaxing lounge ambience. The beach location and ocean views will add to the after hours fun.

Entry tickets compulsory. Tickets can be purchased onsite at The Scene desk (Palais des Festivals, Level 1) or directly at The Scene entrance



Thursday 5 October, 20:00, Port Canto

Le Premium Evening always provides a spectacular finale to the week, and this year promises glamour, gastronomic excellence and world-class entertainment. After a sumptuous gala dinner, guests will enjoy music from internationally-renowned performer Veronic DiCaire.

- Dress code: Black tie
- Entrance by invitation only part of the full delegate package
- A shuttle service will operate from all major hotels



2017 marks the 70th anniversary of the duty free industry – the first duty free shop having opened at Shannon Airport in 1947. TFWA is taking the opportunity to convey a positive message to travellers about the contribution that duty free & travel retail makes to the world of travel, and to the travel experience, with a special campaign – Duty free & travel retail: part of the journey.







DUTY FREE & TRAVEL RETAIL: PART OF THE JOURNEY

TFWA is recognising the 70th anniversary of the duty free industry with a global marketing drive highlighting the vital contribution the industry makes to the travel industry and the wider economy.

The campaign – Duty free & travel retail: part of the journey - is being made available for use by business partners and stakeholders around the world. It features a series of six illustrative graphical adverts, each based on a core message. "The 70th anniversary of our industry gives us a wonderful opportunity to tell people why duty free and travel retail matters - whether it's at airports, on board ferries and cruise ships, at the border, downtown or during a flight," says TFWA President Erik Juul-Mortensen. "Our industry generates excitement and pleasure, as well as vital revenues, and we want to mark that through this campaign."

The series of evocative and distinctive adverts each highlights an aspect of the contribution made by duty free & travel retail to the world of travel. Some of these are practical, such as how the industry brings jobs to local communities, makes travel more accessible and paves the way for transport improvements. Others are more emotional, such as how a visit to the duty free store is part of the holiday experience, how a gift from duty free can make a homecoming even happier. and how the industry brings customers great brands at great prices. The imagery on each advert has been designed to be culturally universal, and the series has been produced in English, French, Spanish, Chinese, Korean, Japanese and Arabic, with other languages available if required. Airports, retailers, airlines, cruise lines, brands, trade press and other stakeholders partnering with TFWA for this venture are invited to add their own

logo to the adverts, which are available in a range of formats. These can then be used at their own locations, in their own promotional material or as part of social media campaigns. The visuals are available to partners entirely free of charge. Indeed, many are participating around the world - from Budapest Airport, to Chubu Centrair Airport in Nagoya and Motibhai Group in Fiji, to name just three. "It's a powerful platform for us all to come together and convey a positive message to the traveller about what our industry is all about," Juul-Mortensen adds. "So far, we've had a really positive response from some of the leading operators in the industry, and I hope all will be united in supporting this initiative. As said before, we as an industry need to speak more often with one voice - this is a chance to do just that."

To learn more about the campaign, follow TFWA on Twitter @TFWAnews, or search for the hashtag #DutyFree70

#DutyFree70 facts & figures

In 1947, the first duty free shop at Shannon Airport would take almost £5 on a good day.

Dufry opened its first duty free shop in continental Europe at Le Bourget Airport, Paris in 1952.

In 1959, Customs & Excise in the UK finally allowed duty free stores airside, initially just for liquor sales.

In 1960, the first DFS location was established in Hong Kong. $\,$

In 1962, liquor volume allowances in different countries varied widely: US travellers could carry five bottles, but Argentinians could travel with 36 bottles from duty free.

In 1962, DFS' concession at Honolulu International Airport was the first duty free store in the United States.

In the UK, it wasn't until 1964 that tobacco, perfume and other gifts could be sold after passport control.

Probably the first self-service airport duty free store opened at Amsterdam Schiphol in 1967.

The first international duty free trader gathering was held at the Amsterdam Hilton in 1973 and attended by 330 delegates from 37 countries.

Travel and tourism contributed 5.1% of South Korea's GDP in 2015, according to the World Travel & Tourism Council.

In Europe, retail stores at airports help generate over 100,000 jobs.

In Europe, 6% of total aviation-related jobs created at or near airports are related to their retail stores.







WORLD'S FIRST AIRPORT DUTY FREE STORE CELEBRATES 70 YEARS

Celebrations are underway to mark the 70th anniversary of the opening of the world's first and oldest airport duty free shop at Shannon Airport on the west coast of Ireland. This pioneering initiative has spawned a worldwide industry with thousands of duty free shops around the world now generating US\$64 billion in revenue annually.

It began in 1947, when Dáil Éireann (the Irish Government Parliament) passed the Customs Free Airport Act, by which transit and embarking passengers, goods and aircraft were exempt from normal customs procedures.

This legislation established Shannon as an international industrial and distribution centre, and stimulated further traffic growth.

Two months later, from a small kiosk in the terminal building, Ms Kitty Downes was employed to sell souvenirs, Irish linen products and other



locally produced items for the convenience of transatlantic passengers. Her name would subsequently be enshrined in duty free industry legend. Today Shannon Duty Free is part of a US\$64 billion industry. spanning the globe. Not only was Shannon the first airport duty free shop; it has shared its knowledge and expertise with other duty free retailers in the development of facilities at airports in CIS/Europe, the Middle East and Asia. The success of Shannon Duty Free can be attributed to the foresight and hard work of Dr Brendan O'Regan, Catering Comptroller at Shannon Airport from 1945 and the founder of the airport duty free industry, who

passed away in 2008 at the age of 90. The airport recently celebrated the 100th anniversary of his birth and erected a bronze bust of him to honour his memory. "Many innovative initiatives developed first at Shannon were subsequently applied on a national scale within Ireland, in a wider European context and worldwide, and O'Regan's role in these was phenomenal and can still be felt today," says Matthew Thomas, CEO Shannon Group, which operates Shannon Airport. "Not only did Dr O'Regan open the world's first duty free shop, now a multi-billion dollar global industry, but also established the world's first customs' free airport. He developed Shannon Free Zone, the world's first free trade zone

Shannon's dedicated O'Regan food store offers the best of local

which became the blueprint for China's hugely successful Special Economic Zones. He created a mail order business, the precursor to our online shopping industry and developed the Shannon College of Hotel Management, a globally recognised training centre of excellence"

The relaunched Shannon Duty Free opened in 2015, with the duty free shop now supplied by Heinemann. Enhancements also included a dedicated O'Regan food store, which offers the best of local and Irish artisan food products. "Following on from the success of this 2015 initiative, which generated significant sales increases, we are now working on phase two of our Shannon Duty Free store, due to open before the end of the year," Thomas explains. "It centres on the complete refurbishment of our duty free offer. It is designed to accommodate the introduction of new brands, in particular local brands, in an environment that captures the essence of the west of Ireland's Wild Atlantic Way."

70TH ANNIVERSARY CAMPAIGN

Many business partners and stakeholders around the world are participating in TFWA's 70th anniversary campaign – Duty free & travel retail: part of the journey. Among those to share their images with the TFWA Daily are the airports of Budapest, Nagoya Chubu and Osaka, as well as Dubai Duty Free and Motibhai Group – Fiji Airport.









FURLA.COM

STRAIGHT OFF THE RUNWAY

Honing in on shopping behaviours is helping suppliers in the fashion and accessories category to tailor the proposition to suit the jet set crowd. By Faye Bartle

As shoppers seek to immerse themselves in their favourite luxury labels, suppliers are stepping up efforts at the airport to welcome travellers into their world.

"We continue to see a greater focus on premium or aspirational luxury brands, along with the desire for lifestyle brands that cross more Gerry Munday, Global Travel Retail Director, Furla (Bay Village Bay 2). Those who are keeping a close eye on the company will have noticed fashion - especially aspiramarkets," Munday added. "With so much development still continuing in terms of new and expanded airports, with ever increasing empha-This wisdom is reflected in 2016, Furla grew significantly in travel retail to a total of

262 doors in 63 countries and a 40% increase in turnover – something the company hopes will continue, particularly in the Asia Pacific region.
Style mavens can expect an innovative, vibrant and colourful collection of luxury buys by Paul & Shark (Riviera Village RH8), which is increasing its POS from 62 at the end of 2016 to 70 by the end of 2017.

This year we spent a lot of time and effort analysing each POS result to adjust our assortment accordingly. is particularly innovative, practical and different, which is something both retailers and passengers are always looking for," said Catherine "We are focusing on fewer using analysis of passenger buying patterns and preferstyles and sizes that we know have distilled the total offer into the perfect mix of styles, travel retail. We now spend a great deal of time analysing



sales from each of our retail outlets in travel retail to ensure that we can work closely with individual buyers to create the perfect offer for each airport. chosen to reflect the passenger profile and which take into account bestselling styles." Further to this, 2017 sees a new furniture concept coming into place, based on a refreshed global look that combines tradition with a contemporary feel. Travellers can expect a modern, sleek new look that combines the elegance and simplicity of minimal design - and the Paul & Shark signature blue on walls and ceilings. Black and white backlit images that reflect the brand's DNA and history complete the picture. A new store in Nice Airport's renovated Terminal 2, which opened in May, has provided a welcome boost for the brand. "Customers can expect a fabulous assortment with lots of bright colours reflecting the sunny local environment," said Bonelli. "And, of course, the collection features many of the technological advances that Paul & Shark is so well known for - windproof, waterproof, light and breathable. The location sits perfectly with Paul & Shark's heritage and inspiration from the sea, and the luxury environment and passenger demographic at the airport is totally relevant for us." In a similar vein, Lacoste is continuing on its mission for bigger and better stores in which to showcase its attractive range. "Leathergoods is a growing category for us. We are seeing strong sales in smart casual backpacks for men and cross

body bags are always popular in duty free – especially among Asian customers," said Erin Lillis, Travel Retail Director - Asia Pacific, Lacoste (Riviera Village RH15). "There is increasing interest in customisation, both for ready to wear and bags."

Looking at luggage, Delsey has achieved year-on-year growth in sales and has introduced a selection of 15 new product ranges with a number of innovations. Among them is Chatelet Air, which is now lighter and smarter with double wheels, improved product rotation and stability, and interior fittings (for shoes, etc) among the key features. "The key market trends include a demand for high quality, branded, fashionable premium products on one side and, on the other side, good value for money products at competitive prices. Connected and smart luggage will be the big innovation in the future years," revealed Albert Engler, Group Marketing Manager, Delsey (Blue Village F13). "Customers, especially millennials, are looking for less formal and more casual luggage products such as backpacks. Indeed, luggage is increasingly moving away from having only utilitarian value to functioning as fashion accessories.

NEW ON THE BLOCK

Among the new exhibitors in Cannes this year is Orlebar Brown (Bay Village Bay 3B), which is currently present in Harrods at Heathrow Terminal 5 – an outlet that has performed strongly since reopening last year. It also has a seasonal





SPOTLIGHT ON DESIGUAL

Marco Gadola, Head of Travel Retail, Desigual (Bay Village Bay Terrace 4) shares a snapshot of the brand...

How is your footprint growing in the channel?

We are seeing the best growth in North America, despite the strength of the dollar, and our Latin America business is expanding, with new openings in Rio de Janeiro and Bogota this year. Spain is also doing well – our home market has been enioving great performance in both our directly-run operations and wholesale operations, especially in the Canary and Balearic Islands. But it's not just about airports; Tallink-Silja Line named our standalone store as its 'Rest Retail Team' - which shows that fashion and ready-towear really can shine on cruiselines and ferries, and no doubt is a result of our investment and efforts to improve the customer experience right across the offer.

How does social media play a role?

We are pursuing social media in a big way. It is one of the primary ways Desigual's fans interact with us. and also a key driver of interest and engagement – I am proud to say that we have industry-leading organic reach and engagement rates. We have used social media to increase outreach and drive growth by uniting store activity with rewarding experiences, and by broadcasting it online. A great example is our 'Desigual Sailing Experience' summer campaign in partnership with Dufry, which offered travellers from the Balearic Islands to Barcelona the chance to enjoy a scenic sailing trip along the Barcelona coastline, after they purchase.

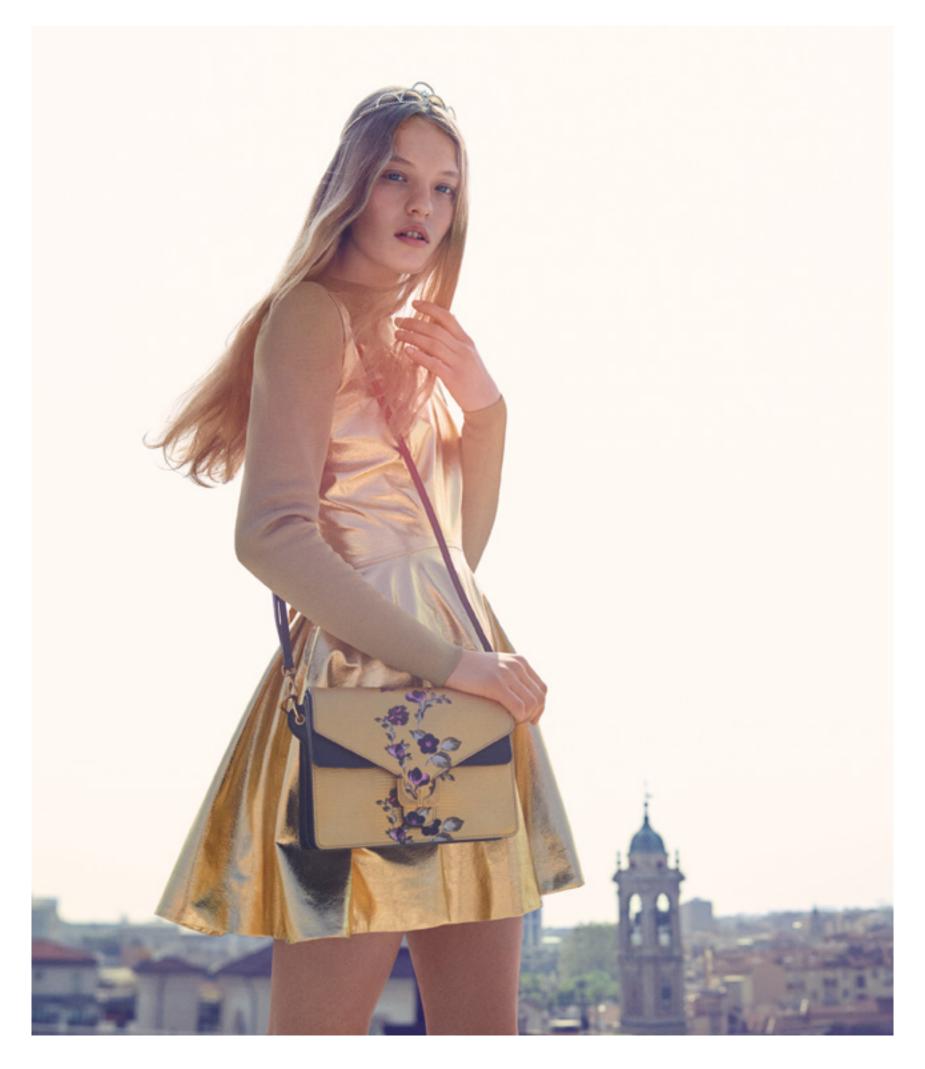
How are consumer preferences shifting?

We've recently conducted 15,000 surveys worldwide, on a significant number of whom would be classed as millennials, and one of the key takeaways for us was the need for greater product renewal during each season. With this data, our Spring Summer and Autumn

Winter 17 collections had a new phased launch strategy based on Wearing Occasions and the concept of 'Always New'. This is a phased launch programme that brings shoppers a new Desigual product and merchandising experience in-store four times per season, through a four-phased drop of the new collection during each season. Finding new and innovative ways of appealing to these different types of consumers - perhaps less well-catered for by many of the luxury fashion brands in travel retail - is perfectly alianed with our strateav of 'Making Women Happy in Travel Retail'.

What can we expect to see from you in Cannes?

We're launching a new travel retail exclusive collection and a new inflight exclusive product. Plus, we'll be showcasing our exciting new Spring/Summer 2018 collection – as featured at New York Fashion Week.



COCCINELLE

COCCINELLE.COM

BAY VILLAGE 1A



WOLFORD'S TRAVEL LEG
SUPPORT TIGHTS HAVE A
KNITTED HEEL FOR A PRECISE
FIT, AND THE TOES ARE
REINFORCED FOR LONG-TERM
WEAR. THE KNITTED WAISTBAND
IS WONDERFULLY SOFT AND
PROVIDES A PERFECT FIT.

collaboration with Lagardère ASPAC in Singapore Changi Terminal 2, and has recently introduced the brand in Guam and Hawaii

"Our expansion into this channel represents an exciting opportunity to connect with our customers in sought-after key airport locations worldwide. We are committed to driving our inter-

national presence with structured and sustained growth in these spaces," said Alessandro Petrelli. Head of International Sales at Orlebar Brown. "The demand for personalisation is definitely still on the rise, as is the appeal of collaboration and co-branding," he adds. The company has responded by creating two bags in a joint project with TUMI, providing a new reason for the customer to engage with both brands. The concept of sharing experiences is also growing, with customers building a global community through Instagram and the hashtag #OBATW. "We've worked with travel experts Beautiful Destinations to leverage the stunning visuals they curate and we also recently teamed up with Sony to produce a custom swim short for The Emoji Movie," said Petrelli. In terms of product trends, the company is seeing consumers becoming less conservative with their colour and pattern choices. "Currently, they aren't afraid to embrace new trends and vibrant pieces that make a statement," revealed Petrelli. "In the past year, for example, Orlebar Brown has created swim shorts in collaboration with a digital collage artist, a painter and



FRAAS – The Scarf Company offers its customers a successful shop-inshop system for soft accessories, featuring automatic replenishment, best-seller management and shop floor support.

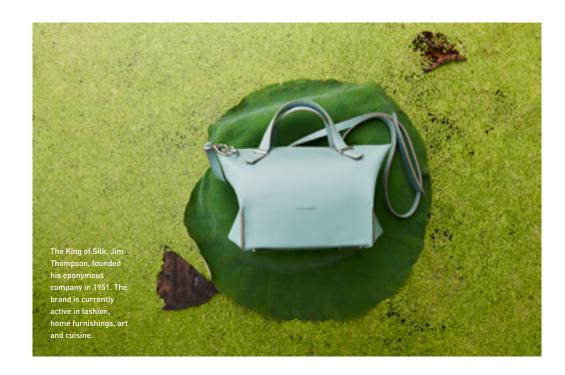
an illustrator, which have all performed strongly." A strong visual statement is also being made by new exhibitor Jim Thompson. While its products have been available in duty free stores in Thailand for many years, the company now wants to branch out worldwide. The focus in Cannes is on its fashion and accessories items, which includes leather and silk bags, woven and printed scarves, and Thai silk trench coats. There's also a men's range and a collection of small leathergoods. "We feel clients are increasingly

attracted by authentic brands with a soul and heritage, and Jim Thompson definitely fits within this category," said Maxime Elgue, consultant to Jim Thompson (Golden Village G03). Indeed, the company was founded in the 1950s and is considered a master of the silk

making process to this day.
"The story of the brand, of the
man who created it, and of the
country who supports it, is quite
unique in the luxury world,"
said Elque.

Shop-in-shop concepts are the target in order to showcase the world of the brand, rather than break up its different aspects. The three points of sale opening at Suvarnabhumi Airport in early 2018, will go some way to reaching new consumers – bolstered by a new store in London around the same time.

Also new to the show floor is FRAAS, which has been targeting travel retail for the past two years and currently has nine shop-in-shops at China Duty Free Group (a total of 20 is planned), five shop-in-shops with China National Service and a shop-in-shop at both Nuremberg Airport and Riga





A notable addition to Lacoste's core leathergoods range is a reversible tote called Anna in key colourways.



Visit us at Blue Village - F13

Airport (the private terminal). From its scarves, hats and gloves in beautiful packaging to its travel-friendly oversized scarves, ruanas and ponchos, FRAAS is perfectly positioned to appeal to jetsetters.

"The industry will continue to benefit from the ongoing increase in travellers," said Andreas Schmidt, Managing Director, FRAAS - The Scarf Company (Red Village K29). "The proposition of global travel retail in comparison to the online channel needs to be strengthened, however, so that travellers see shopping as a major priority when travelling. Travellers need to be motivated and guided, preferably in advance, to enter the shops and the offer needs to reflect all age and income groups. Chinese consumers and especially their

rising middle class will be a driving factor and as they tend to plan their purchases in advance, it is important to interact with them in advance through their preferred channels, such as WeChat."

BEHIND THE SCENES

Another leading brand with big plans for Cannes is Liu Jo S.p.A. (Mediterranean Village N3), which has seen a steady development of its POS within the channel. Now, it is aiming to bolster the service level for its customers in terms of merchandising and visual guidelines, as well as stronger training for sales assistants.

At the show, buyers are invited to browse the collection of accessories, which is predominantly comprised of handbags and small leather items. Plus, there



FOR FURLA'S SPRING SUMMER 2018 COLLECTION, REVISED SHAPES AND FUNCTIONALITY HAVE BEEN IMPLEMENTED IN THE ULISSE LEISURE LINE, INCLUDING NEW NYLON BAGS IN SOLID AND PRINTED VERSIONS WITH ANIMAL ANIMATIONS THAT LEND A FUN AND QUIRKY FEEL.



will be its collections under license dedicated to watches, jewellery and eyewear. In the Liu Jo Accessories collection, we can expect to see more versatile models ranging from soft to structured items. Inspiring the SS18 collection is a return to the vibrancy of summer (think multicoloured forests and lush seascapes).

"The main factors influencing our business in 2017 are the increasing interest in our brand by big operators and a further development not only in Europe, but in Latin America and Asia regions too," said Marco Marchi, President and Head of Style, Liu Jo S.p.A. "We are continuously working with our partners focusing closely on the relationship, through partnerships that are strong and solid and that allow us to maximise brand performance."

Morgan & Oates (Mediterranean

LIU JO S.P.A IS CONSIDERING THE POSSIBILITY OF OPENING DIRECT STORES IN SEVERAL KEY LOCATIONS IN TRAVEL RETAIL.

Village P19) is busy expanding its distribution channel into airport and cruiseship/ferry retail. "Morgan & Oates has made its reputation as an inflight supplier and while that remains our core business, we see potential for the brand in the wider travel retail arena. At TFWA Asia Pacific Exhibition & Conference, we had a number of positive meetings and we hope to continue those conversations and more in Cannes. We've also had a trial run with P&O Ferries this summer that we are monitoring," said consultant

Jeannie Archer. Being exclusive to travel retail and made from natural fibres (as opposed to synthetic materials) are just a couple of attributes that keep the brand firmly in favour. "Generally consumers are looking for lightweight wraps using natural fibres rather than synthetic materials," explained Archer. "We're also seeing more men wearing scarves as part of their look, rather than as a practical warmth item." To be an 'easy to sell' category, Wolford has developed a specific travel retail concept designed





Paul & Shark is showcasing its new Aqua Leather range – water repellent leather garments treated to maintain their softness. The foldable, ultra-light, down jacket is perfect for travelling.

to be flexible enough to meet a variety of customer's expectations. As such, the brand is expanding in Europe thanks to strong partnerships with the likes of Heinemann, Lagardère and IDF Belgium. "We are currently also in contact with Dufry Group to be listed as a global vendor," said Kerstin Scholl, Global Travel Retail, Wolford (Yellow Village A19). While designing the concept, we insisted on having fixtures that attract the passengers, make the brand more visible and ensure offers are understood instantly. We can integrate into all kinds of retail formats, but we do favour integration in multi-brand stores."

TAILOR MADE SOLUTIONS

As many suppliers agree, offering the consumer something different and exclusive in the airport is crucial for engagement and Paul & Shark's in-store embroidery machine is a good example of creating a memorable experience for travellers. Last summer, the company partnered with the Hong Kong International Airport Authority and Lagardère Services, introducing a bespoke embroidery machine into its boutique to celebrate the new opening. It invited those purchasing a Paul & Shark polo shirt to have their name or slogan embroidered

Desigual's Spring/Summer 2018 collection marks Jean-Paul Goude's first step as Artistic Director of the brand. The women's fashion Spring/Summer 2018 collection blends cross-cultural references in a panoply of colour and creativity.



MORGAN & OATES IS SHOWCASING ITS NEWLY EXTENDED HERITAGE COLLECTION – A RANGE OF LUXURIOUS 60 X 180CM BLENDED 10% CASHMERE AND 90% MERINO WRAPS.



free of charge within just a few minutes, creating theatre and interest while demonstrating the quality and craftsmanship behind every piece of clothing. "We are also able to create a point of difference by offering limited editions for a specific airport or retailer," said Bonelli. Also in Hong Kong, Paul & Shark offered a limited edition (100 pieces) Hong Kong Polo shirt with LATR. The garment was given a destination feel with emblems of Hong Kong and the Paul & Shark logo in white and pale blue against a red panel placed under the collar and at the sleeve edge.

"We are very proud of this flexibility in being able to produce special items for retailers to create a point of difference for the boutique, and to offer travellers something that is unique," said Bonelli. The story doesn't end there. The new Personalise Your Button service has been available from June 2017 for the F/W collection. Shirts and polos from this collection will include a label tag that invites the buyer to visit a dedicated website and enter their initials, which will then be embroidered on a button cover at no extra cost. What's more. characters can be embroidered in English, Chinese and Russian, "The market is challenging in many ways - from consolidation to e-commerce and exchange rates - but buyers are realising the potential for fashion

and accessories especially in the mid-upper price range," explained Archer. "Morgan & Oates is exclusive to travel retail and that remains a plus point for us, as we offer uniqueness to our customer base. We see the market as continuing to offer good opportunity, although in some regions it is challenging - but that's the case for all categories. Pricing versus quality versus exclusiveness are all key to sales in this climate." The company works closely with its partners to develop new products and exclusive designs. Currently, it is teaming up with two airlines on exclusive concepts, while next year will see the launch of a totally new product line for one of its biggest customers. Ultimately, as Orlebar Brown points out, offering something unique is a boon for many brands. especially when a concept gives rise to location-specific pieces. "The availability of #SnapShorts for wholesale customers opens up an enormous opportunity for collaborations and co-branding," commented Petrelli. "As newcomers we see enormous potential throughout the channel as we target key high-traffic airports worldwide." With an aim to double its share of trade retail in the business through a number of new pop-up locations in the pipeline over the coming months, the proof will be in the pudding.

Learn more about the fashion & accessories innovations being presented at TFWA World Exhibition & Conference by visiting the TFWA Product Showcase (www.tfwaproductshowcase.com). Scan this code to visit the TFWA Product Showcase







Bold shapes, vivid colours, smart materials and hi-tech features are showcased in the latest wave of sunglasses on display, providing suppliers with a renewed sense of confidence.

As a case in point, Marcolin Group is striving for double-digit growth in travel retail in 2017, supported by the various brands in its portfolio. In Cannes, the company is presenting its newest collections, which will be in stores by November 2017. This includes Tom Ford, the pillar brand in its luxury segment, as well as Guess (in the diffusion segment), and Ermenegildo Zegna, Balenciaga, Moncler, Emilio Pucci, Roberto

Cavalli, Tod's, Dsquared2, Guess, Swarovski, Diesel, Timberland and Just Cavalli.

"The portfolio of brands is international, versatile and not overlapping, and each brand has its USP intrinsically linked to its core value," explained Nina Pan, Worldwide Head of Duty Free & Travel Retail, Marcolin SpA (Blue Village B31). "For sunglasses, innovation is driven through the design of frames, the utilisation of lenses, and the combination of colours and materials. On top of being functional, sunglasses are accessories for all occasions both indoors and outdoors." A highlight is the Tom Ford Eyewear collection featuring eye-catching coloured and mirrored lenses. 'Clip-on' lenses that can be attached to

SEING DOUBLE

With a number of sunglasses suppliers on track for double-digit growth, the strategy for success is clear to see. By Faye Bartle



As a licensee partner of adidas, Silhouette offers a broad selection of female sunglasses styles, as well as numerous new models for those with a sporty lifestyle.

optical frames, are also rising in popularity.

"Hi-tech Barberini green glasses are inserted in different Tom Ford sunglass styles," added Pan. "As for frames, we are seeing a continued interest in metal frames, particularly rose gold with a matte or shiny finish." Silhouette is another company that is leading the way when it comes to cutting edge style. "We see an increasing number of clients looking for sunglasses with lighter lens tints to make a fashion statement – even with

little sun," said Sandra Simader, Area Sales Manager Travel Retail, Silhouette International (Riviera Village RE9A). "These lenses, like our mint-rosé, are also convenient on bad weather days, or when going out in the evening. Based on this feedback we increased the proportion of lighter lenses and gradient lenses in our 2018 collection." Digging deeper into new lens colour development, rose gold, brass and greenish patina on gold is influencing Silhouette's latest collection. This has given rise to two new reflective

colour tones: brass nude and brass mint.

Of course, as a licensee partner of adidas, Silhouette also offers a broad selection of women's sunglasses styles as well as a variety of new models for those with a sporty lifestyle. The new wayfinder was launched in September 2017 and will be onboard TAP and Lufthansa - a big win for the company. In Cannes, buvers can take a peek at the new adidas Sport evewear wayfinder and protean featuring ultra-lightweight and shatterproof frames, adjustable nose pads and gripped temples, with the option for lenses that transform from clear to a dark tint within seconds to adapt to different weather conditions. Another hero product is ICON Atwire that showcases a 'shape in shape' concept combined

with the lightness of rimless

sunglasses. Infinity, on the

other hand, is a futuristic

Scorpio Worldwide re-entered the sunglasses sector this year and has signed the distribution rights for Superdry Sunglasses. The combination of fashionable, funky designs and great price points make the Superdry Sunglasses range a hot contender for any inflight catalogue.

interpretation of retro shapes. "We are working very closely with our partners to select the right assortment and to update it when needed," said Simader. "It is crucial to have a healthy quantity in stock to not risk losing any sale. This

is sometimes very tricky as delivery times can be quite long to some locations."

BLURRED LINES

There is more promising news from those in the know. After a sluggish 2016. Maui Jim (Green Village M59) is also enjoying double-digit growth in 2017. In Cannes, the company is showcasing several new fashion models with enhanced polarized lens technology, including Maui Sunrise, a brand new proprietary pink flash mirror coating applied to the PolarizedPlus2 Maui Rose lens, which is available in two popular styles: Baby Beach and Mavericks. For women, new styles include Canna, Plumeria and Starfish, which feature understated

cat-eve silhouettes designed to flatter a variety of face shapes. Further to this, the collection of fashionable metal frames continues to expand, most recently with the release of three styles – Sea House, Breezeway and Cook Pines - that offer an oversized perspective on popular shapes. All three styles are available in a variety of colourful frame and lens combinations. "Maui Jim is nicely positioned as a 'lifestyle' brand. Therefore, we see continued growth and demand in polarized products," said Giles Marks, Global Travel Retail Director. "We take every opportunity to engage the traveller to help him understand the benefit of wearing polarized lenses. The fashion set will be pleased

to learn that Scorpio Worldwide (Mediterranean Village P8) re-entered the sunglasses sector this year, following a period out of the market. Having signed the distribution rights for Superdry Sunglasses, who the company already works with for watches, Scorpio has already seen a positive response with listings with Edelweiss Air, Air Caraibes, French Blue, Virgin Atlantic, easyJet, TUI Belgium, TUI Germany, TUI Netherlands and Jet Air Fly.

"Superdry is growing its global footprint very quickly, especially in mainland Europe and the Middle East – it's a fantastic lifestyle brand that's accessible for everyone, and it is selling very well," said Stuart McGuire, CEO Scorpio Worldwide. Earlier



SPOTLIGHT ON RODENSTOCK

The official licensee for Porsche Design sunglasses,
Rodenstock (Riviera Village RE17) teams a portfolio of
premium to luxury eyewear brands with its expertise as
an optical company to elevate the proposition. In Cannes,
the company (headquartered in Munich, Germany) is
showcasing the latest collections for Porsche Design eyewear,

including the new carbon fibre model, as well as other premium designs

from rocco by Rodenstock (rx, sunglasses) and Rodenstock (rx, sunglasses and readers).

"Porsche Design sunglasses for men are doing very well internationally where we're working with travel retail operators like Dufry, Nuance (Sun Catcher), China Duty Free Group, Kappe and DFS Galleria Stores, KLM, SAS and many others," said Petra Eckhardt, Rodenstock's Global Business Manager. "We're seeing fantastic sell through of various styles through airport retail, especially where supported with marketing material such as light boxes."

As for trends, Eckhardt says consumers are looking for "something stylish while lightweight, with a combination of technological innovation, outstanding design and high quality".

"There are fewer choices for men currently than women – therefore, Porsche Design eyewear fills a market niche with its technically inspired men's collection," she added.



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this year, Scorpio also started working with Safilo Group whose brand portfolio consists of proprietary brands and licensed brands including Hugo Boss, Polaroid and Tommy Hilfiger. "We have already signed listings for these brands, especially Polaroid," added McGuire. "We have also very recently agreed terms with British brand Radley with a range of ladies' sunglasses."

SHEDDING LIGHT ON FUTURE GROWTH

The introduction of new brands and designs is adding a sense of excitement to the category. "Generally speaking, customers are getting more and more demanding in terms of innovation, pricing and service," said Pan. "Customers expect innovation every six months, giving them a reason to buy a new pair of sunglasses."

"Consumers want high-quality brands at accessible price points," added McGuire. "They are constantly on the lookout for something different and exciting, as well as limited editions. We have seen a trend for vintage frames, geo-round styles, hand-painted and ombre styling." This year, Marcolin has a strategy to support the sell-out of its clients, supported by high-profile animations and onsite



Silhouette's latest collection of sunglasses gives rise to two new reflective colour tones: brass nude and brass mint. Pictured here is a model from the Silhouette Infinity Collection in brass mint.

"As a result, we are enjoying a robust come-back in Eastern Europe and Russia and strong and sustained growth in central, southern and northern Europe. as well as Asia and the Americas," said Pan. "Having a clear vision of retailers' commercial strategy is key for us to develop a coherent product and marketing strategy to support it. Indeed, our biggest opportunity for growth lies in developing stronger partnerships with the retailers and in understanding the end consumer's needs in

order to expand our network

with the proper brands in the

product and sales training.

best locations and working closely with retailers on in-store animation and digital activation to maximise the power of our brands." It's something that is having a knock-on effect on inflight. "As each year goes by, airlines are becoming even more brand-conscious," said McGuire. "Our priority is to bring leading brands

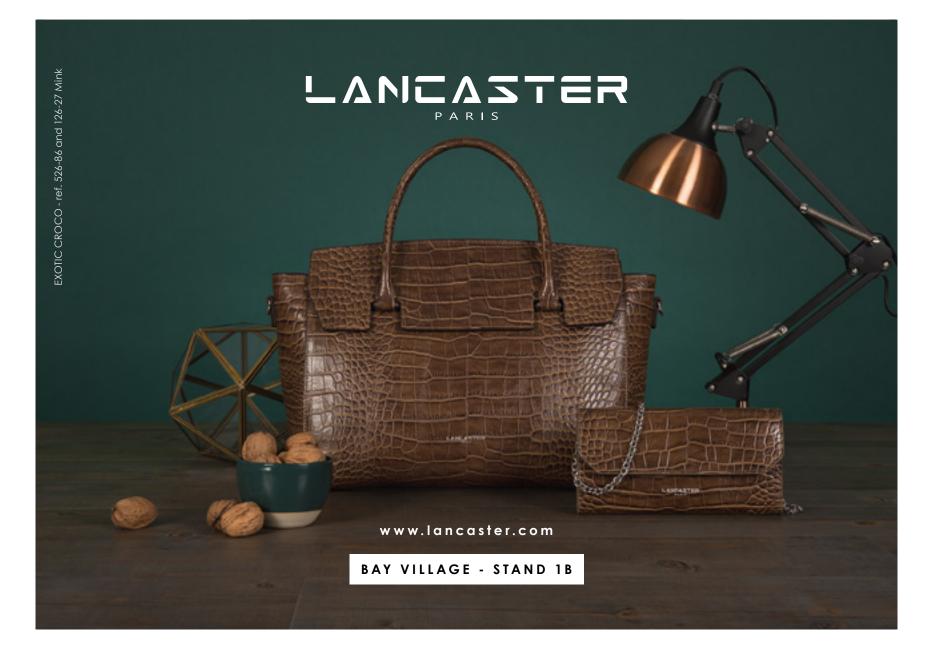
to the market at affordable price points, and to increase the onboard penetration. The price comparison to local retailers and the duty free stores is putting the business under pressure, so we must also work hard on duty free exclusives, promotions, incentives, and crew engagement, to continue to excite and bring the passenger to us."

Learn more about the sunglasses innovations being presented at TFWA World Exhibition & Conference by visiting the TFWA Product Showcase (www.tfwaproductshowcase.com). Scan this code to visit the TFWA Product Showcase





Marcolin kicked off 2017 with a strategy to support the sell-out of its clients, supported by high-profile animations and onsite product and sales training. Pictured here is style GU7528 from the Guess Eyewear 2018 trends collection – the feminine cat-eye silhouette is crafted in thin metal combined with acetate end tips.





CREATIVE SOLUTIONS FOR TRAVEL RETAIL

The new TFWA Digital Village is open for three full days from Wednesday 4 October to Friday 6 October. It will be preceded by TFWA's first Digital Focus Workshop on Tuesday morning, where Portland Design will share key findings of a report entitled 'The Digital Journey'. Terna Jibo, Head of Strategic Insights Unit, Portland Design, shared a preview with Ross Falconer.

Portland Design's Strategic Insights Unit works in close collaboration with TFWA to enhance its research output and help its members understand and adapt to the consumer, technological and cultural changes that are shaping the duty free & travel retail sector.

'The Digital Journey' is the second TFWA Monitor report, which provides a robust analysis of the seismic technological shifts taking place across the sector. "It investigates how the digital revolution is profoundly disrupting, transforming and digitalising businesses across the global travel industry," says Terna Jibo, Head of Strategic Insights Unit. Portland Design. "From the passenger journey

> Thank you to the TFWA Digital Village Wi-Fi sponsor:





Terna Jibo, Head of Strategic Insights Unit, Portland Design: "I hope that visitors will feel inspired and excited about the findings we highlight in 'The Digital Journey' report, as there is real scope for some groundbreaking partnerships - tie-ups that will enhance the travelling consumer experience."

working in the airport, technology, mobile, F&B, and duty free & travel retail sectors. "We also reviewed published industry research, research company reports, and conducted extensive desk research to identify new and emerging consumer and retail trends and best-in-class

DIGITAL WELCOME

A partnership between TFWA, Nice Côte d'Azur Airport. Freixenet and design agency Depack, will see two experiential bars created in the run-up to the TFWA Digital Village. The bars, positioned in Terminals 1 and 2 at the airport, will welcome arriving delegates in possession of their TFWA World Exhibition & Conference badges with

to airport operations, and duty

free & travel retail, it's evident

that digital disruption is severely

impacting the rapidly-changing

landscape of the travel industry.

For this report, Portland Design

conducted interviews with some

respected industry thought-

leaders and global experts



a glass of Freixenet Cordon Rosado or Ice Rosé. To highlight the inaugural TFWA Digital Village, travellers will have the chance to contribute to a tablet-based collaborative digital creation. Indicating their nationality and a current email address will enable participants to

As both a retail-space planner and digital-solutions provider, Depack will be at the TFWA Digital Village to present the first-ever Storm capsule, a condensed version of its modular store of the future designed especially for airport VIP lounges. The Bordeaux-based agency will also build some 40 exhibitor stands in the Palais des Festivals for brands like Coach, Davidoff, Shiseido and Moët Hennessy, a fitting way to mark the 70th anniversary of duty free

TFWA DIGITAL **VILLAGE AT A GLANCE**

- Three full days: 4-6 October 2017
- 840sqm of space; approximately
- Opening Cocktail: Majestic Hotel, 19:30, 3 October 2017
- Digital Focus Workshop: Majestic Hotel,
- Dedicated 'Ideas Lab' in Digital Village, 6 October 2017
- Exhibitors will benefit from the TFWA ONE20NE pre-scheduled meeting service
- Open to the 12,000-plus participants (delegates, exhibitors and isitors) expected to attend TFWA World Exhibition & Conference



TFWA DIGITAL VILLAGE **EXHIBITORS**

ACDL (Au Couer du Luxe)Stand DB12	iCoupon – UKStand DA
Hong Kong	Ignis – UKStand [
Adactive - FranceStand DC1	INFLIGHT MEDIAStand [
Aircommerce - NetherlandsStand DA18	DIGITAL (IMM) - France
Airfree - FranceStand DA15	INOVRETAIL - PortugalStand [
AIROTA - UKStand DB13	JCDECAUX - FranceStand DE
ALBATROSS CX - France Stand DA13	MyDutyFree - UkraineStand [
ALDEBARANDE - France Stand DA11	OLLDU - KoreaStand DE
AOE GmbH - GermanyStand DA2	Part&Ma - FranceStand [
Concourse Display Management – UK Stand DC4	PERFUMIST - ThailandStand DE
DEPACK INTERACTIVE - FranceStand DB2	PLANET INTUS - SwitzerlandStand [
DutyBuddy - IrelandStand DB9	SAMPLING INNOVATIONS Stand D
DutyFreeList - IndiaStand DB8	EUROPE - Spain
ETHOS FARM - UK Stand DA12	SKYdeals.shop - FranceStand [
FLIO - UKStand DA7	The Design Solution – UKStand [
FUTURE TRAVEL BY Stand DA1	The Samurais TechnologiesStand [
SAMSONITE - Belgium	powered by Evrbit – Austria
GLOBAL SMILING - Germany Stand DB3	Thin Film Electronics – USAStand D
HOLOVIS - UKStand DA16	UPSILON GROUP - FranceStand D

case studies and benchmarks," Jibo explains. "Subsequently, this report and ensuing publications serve as an 'early warning' system for the demands and expectations of existing and future travellers - providing TFWA members with valuable and thought-provoking insights, global perspectives and expert analysis on a rapidly-changing global retail market." After the first TFWA Monitor report 'Retail 40' focused on the new technological 'phygital' retail revolution and what it means for the travel retail industry, this report explores how technology is shaping new passenger expectations for personalised and conveniencedriven airport services.

IDEAS LAB

Portland Design will also compere an Ideas Lab for TFWA Digital Village exhibitors to share their digital insights and ideas with visitors. This takes place from 09:00 to 10:00 on Friday 6 October. in the TFWA Digital Village.

"I want visitors to be inspired by the exhibitors, and feel excited and empowered by the insights and ideas being presented and to look for collaboration opportunities, as this will be fundamental for meeting the needs and demands of next-gen airports and travellers," says Jibo. "Hopefully, the Ideas Lab can act as a catalyst for unlocking new ideas and thinking for how the industry will shape the way it operates in the 21st century, and that the report and events inspire airport operators, organisations, brands and retailers to stay ahead in the marketplace."

SAVE THE DATE

The Digital Village Opening Cocktail, kindly sponsored by The Samurais Technologies powered by Evrbit, takes place on Tuesday 3 October, 19:30, in the Salon Croisette, Majestic Hotel. Buy your entry ticket at the TFWA Registration Pavilion.

Digital Village Opening Cocktail sponsored by:





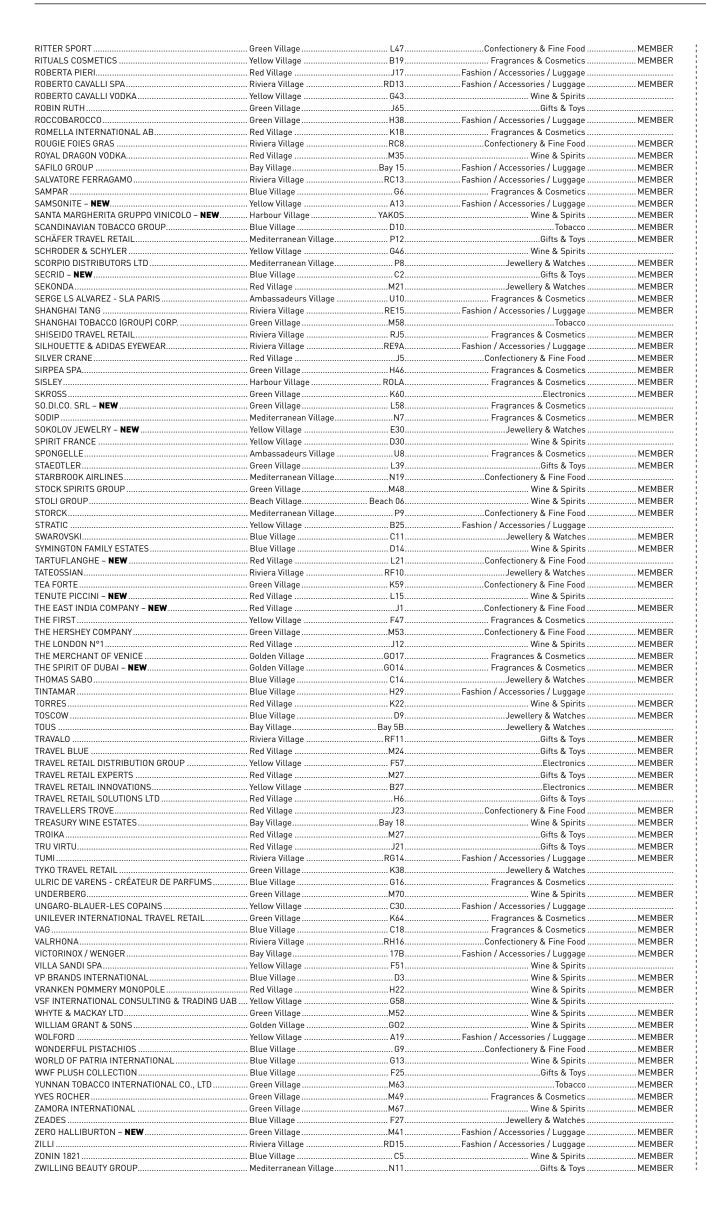
KARELIA TOBACCO COMPANY INC.
BAY VILLAGE NO. 6

EXHIBITOR LISTING 2017

STAND NAME	VILLAGE	STAND	SECTOR	MEMBER
3 LAB INC	Riuo Villago	G28	Fragrances & Cosmetics	MEMBED
ABTEY CHOCOLATERIE				
ACCA KAPPA				
ACCOLADE WINES				
AGATHAAGIO CIGARS				
AHAVA DEAD SEA LABORATORIES				
AIGNER				
AIR-VAL INTERNATIONAL	Green Village	M72	Fragrances & Cosmetics	MEMBER
AJMAL				
AL NASSMA CHOCOLATEAL ZAWRAE INDUSTRIAL COMPANY (MAZAYA)				
ALEXANDRE J – NEW	Red Village	H33	Fragrances & Cosmetics	MEMBER
ALLIED BRANDS				
ALTIA	Yellow Village	F50	Wine & Spirits	MEMBER
AM INTERNATIONAL	Mediterranean Village	P14	Electronics	
AMOREPACIFIC				
AMOUAGEANDRE MOUCHE	Golden Village	G015	Fragrances & Cosmetics	MEMBER
ANGELINI BEAUTY				
ANGELINI BEAUTY				
ANGUS DUNDEE DISTILLERS PLC				
ANTHON BERG				
ANTICA SAMBUCA				
APPLE DEALTY				
APPLE BEAUTYAQUASCUTUM				
AQUOLINA / PINK SUGAR				
ARALDI 1930				
ARCANCIL PARIS/INSTITUT CARMEANE	Green Village	K40	Fragrances & Cosmetics	
ARMANI	Ambassadeurs Village	V7	Fashion / Accessories / Luggage	MEMBER
ART & FRAGRANCE / LALIQUE BEAUTY				
ARTDECO COSMETIC GROUP				
ARTHESASAHI				
AURORA PENS & ACCESSORIES				
AURORA WORLD				
B+D BUCH+DEICHMANN				
BACARDI GLOBAL TRAVEL RETAIL DIVISION				
BALLY				
BARTON & GUESTIER				
BAVARIA NV – NEW BE RELAX – NEW				
BEAM SUNTORY GTR				
BEAUTY CONTACT, INC				
BEAUTY SAN	Blue Village	A6	Fragrances & Cosmetics	MEMBER
BELUGA VODKA				
BENEFIT COSMETICS				
BENSIMON COLLECTION			Fashion / Accessories / Luggage Fragrances & Cosmetics	
BERING	Dide vittage			MEMBER
BEURER				
BIOEFFECT - NEW				
BISCUITERIE LA MERE POULARD				
BLACK UP				
BLUE STORKS - NEW				
BOGGI MILANO BOMBATA – NEW				
BOND NO.9 - NEW YORK	<u> </u>		33 3	
BORCO INTERNATIONAL				
BOTTEGA SPA				
BOUCHARD PERE ET FILS				
BRAUN GMBH				
BRIC'SBRITISH AMERICAN TOBACCO GTR				
BROCARD JEAN-MARC				
BROSWAY				
BROWN-FORMAN				
BUCKLEY LONDON	Red Village	H4	Jewellery & Watches	
BULBASH – NEW				
BULGARI				
BURBERRYBUTLERS CHOCOLATES				
BUTTERFLY TWIST				
BUYING THE SKY - NEW				
BY TERRY				
CABEAU	Yellow Village	E39	Gifts & Toys	MEMBER
CALVIN KLEIN - TOMMY HILFIGER				
CAMICISSIMA - NEW				
CARLOLORAL				
CAPI GLOBALCAPA D'ACHE				
CARPENE MALVOTI				
CARTIER PARFUMS – NEW				
CAUDALIE - NEW				
CAVE DE TAIN				
CAVENDISH & HARVEY	Blue Village	H27	Confectionery & Fine Food	MEMBER
CEDDIITI 1991	Bay Village	Bay 1/	Fashion / Accessories / Luggage	MEMBER

CHABOT ARMAGNACCHAMPAGNE LAURENT-PERRIER - NEW			Wine & Spirits	
CHAMPAGNE LAURENT-PERRIER – NEW CHAMPAGNE NICOLAS FEUILLATTE			Wine & Spirits	
CHAMPAGNES PIPER-HEIDSIECK ET CHARLES HEIDSIECK - NEW				
CHANEL CHAOS / CTR - NEW				
CHARRIER PARFUMS				
CHATEAU D'ESCLANS- WHISPERING ANGEL- SACHA LICHINE				
CHATEAU DU TARIQUETCHATEAU LE PUY & CHAMPAGNE				
CHOCOLAT MATHEZ - NEW				
CHOPIN VODKA - NEW				
CHOW TAI FOOK – NEW CHOYA UMESHU				
CHRISTIAN BRETON				
CHURCHILL'S CONFECTIONERY PLC				
CLARENCE DILLON WINESCLARINS GROUP				
CLARINS GROUP				
CL0GAU	Yellow Village	D35	Jewellery & Watches	MEMBER
COACHCOCCINELLE				
COEUR DE LION				
COFINLUXE				
COGNAC CAMUSCOGNAC DOBBÉ				
COGNAC FRAPIN				
COGNAC GODET			Wine & Spirits	
COGNAC HARDY & POLIGNACCOLLAERT				
COLLISTAR				
COMPAGNIE DE GUYENNE - COGNAC MEUKOW	Red Village	J6	Wine & Spirits	MEMBER
CONAXESS TRADE DENMARK A/S				
CONO SURCONSTELLATION BRANDS / ARTERRA WINES				
COTY				
COUDRAY-PIVER				
COURREGESCREED.				
CRYSTAL HEAD VODKA				
DANDY NOMAD - NEW				
DANIEL WELLINGTON			Jewellery & Watches	
DAVIDOFF CIGARS				
DE RIGO - ALG DISTRIBUTORS			Fashion / Accessories / Luggage	
DE RUY PERFUMES DEAU COGNAC - NEW				
DECLARÉ / JUVENA / MARLIES MOLLER				
DELSEY PARIS	Blue Village	F13	Fashion / Accessories / Luggage	MEMBER
DENIS CHARPENTIER GROUP DESIGN GO			Wine & Spirits	
DESIGNER PARFUMS				
DESIGUAL			Fashion / Accessories / Luggage	
DESTILERIAS CAMPENYDIAGEO			Wine & Spirits	
DIEGO DALLA PALMA	Riviera Village	RB8	Fragrances & Cosmetics	MEMBER
DIESEL	Bay Village	Bay Terrace 3	Fashion / Accessories / Luggage	MEMBER
DISTELL				
DISTILLERIES ET DOMAINES DE PROVENCE				
DIVERSE FLAVOURS	Red Village	L34	Wine & Spirits	MEMBER
DOMAINES ALBERT BICHOTDORIN				
DR IRENA ERIS COSMETIC LABORATORIES				
DUC D'0 CHOCOLATES	Green Village	J51	Confectionery & Fine Food	MEMBER
DUFRE				
DYRBERG KERNEDEN PARK				
EDRINGTON	Beach Village	Beach 10	Wine & Spirits	MEMBER
EL ALMENDRO / DELAVIUDA CONFECTIONERY GROUP				
EMILE CHOURIET EMPIRE OF SCENTS				
ENOITALIA				
ERMENEGILDO ZEGNA				
ESTEE LAUDER COMPANIESESTELLA BARTLETT				
ETAT LIBRE D'ORANGE	Ambassadeurs Village	U3	Fragrances & Cosmetics	MEMBER
ETRO				
EUROCOSMESIEUROITALIA				
FAMILLE JM CAZES				
FAMILLE MARY	Yellow Village	E42	Confectionery & Fine Food	
FAMILLE ROUX - NEWFAUCHON				
FAZER GLOBAL TRAVEL TRADE	Red Village	K10	Confectionery & Fine Food	MEMBER
FEDON				
FEILERFERRERO				
FERVOR MONTRÉAL				
FESTINA	Yellow Village	C25	Jewellery & Watches	
FIYTAFOLLIE GROUP -LINKS OF LONDON				
FONBELLEFONDUNFONBELLE FOUR FONBELLE FONBELL				
FONTANAFREDDA	Yellow Village	F55	Wine & Spirits	MEMBER
FOOD ACCADEMIAFRAAS- THE SCARF COMPANY – NEW	Red Village	K15		MEMBER
FRAAS- THE SCARF COMPANY – NEW FRAGONARD PARFUMEUR				
FRANCIACORTA DISTILLERIE SPA	Red Village	L11	Wine & Spirits	MEMBER
EDATEL LI DDANICA DICTILI EDIE CDI	Yellow Village	E33	Wine & Spirits	
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FRATERNITY SPIRITS WORLD	Blue Village	G3		

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MAKE-UP STUDIO				
MANISH ARORA	Blue Village	C16	Fragrances & Cosmetics	
MARC ROZIER MARCEL ROBBEZ MASSON – NEW			Fashion / Accessories / Luggage	
MARCHON EYEWEAR			Fashion / Accessories / Luggage	
MARCO SERUSSI PARFUMS	Green Village	K61	Fragrances & Cosmetics	
MARCOLIN EYEWEAR MARGARETE STEIFF GMBH – NEW				
MARIE BRIZARD WINE & SPIRITS				
MARS				
MASSENEZMAUI JIM	Blue Village	AA9 M50		MEMBER
MAVALA				
MAVIVE				
MCMMESTREZAT GRANDS CRUS			Fashion / Accessories / Luggage	
MICYS COMPANY SPA - PUPA				
MIRIADE				
MIRIAM QUEVEDOMISAKI				
MOET HENNESSY				
MOLIABAL				
MOLINARD PARFUMS				
MONDELEZ WORLD TRAVEL RETAIL				
MONTBLANC	Red Village	L10	Gifts & Toys	MEMBER
MORELLATO GROUP - NEW				
MOROCCANOIL				
MOSQUITNO	Green Village	H56	Gifts & Toys	MEMBER
MR STANLEY'S CONFECTIONERY – NEW MULTI DUTY FREE DEPT. SNC				
MULTI DUTY FREE DEPT. SNC				
MYWALIT	Yellow Village	G48	Fashion / Accessories / Luggage	
NEMIROFF VODKA LIMITED				
NESTLE INTERNATIONAL TRAVEL RETAILNEUHAUS				
NEW DEAL	Beach Village	Beach 20	Fragrances & Cosmetics	MEMBER
NEW FLAG GMBH – NEW				
NIEDEREGGERNILAI PARIS – NEW				
NOT SHY - NEW	Yellow Village	F46	Fashion / Accessories / Luggage	
NOUBA PROFESSIONAL MAKE UP				
NUXEORLANE				
ORLEBAR BROWN - NEW	Bay Village	Bay 3B	Fashion / Accessories / Luggage	
OSBORNE				
P&G GLOBAL TRAVEL RETAILPALAIS DES THES	Ambassadeurs Village	V13 M60	Fragrances & Cosmetics	MEMBER MEMBER
PANIER DES SENS - NEW	Golden Village	G019	Fragrances & Cosmetics	
PANOUGE		C28	Fragrances & Cosmetics	MEMBER
PARFUMS CARONPARFUMS CORANIA	Nivicia village		Fragrances & Cosmetics	MEMBER MEMBER
PARFUMS MARINA DE BOURBON				
PARIS CHOCOLAT - NEW				
PARLUX FRAGRANCESPASCO				
PASHMA				
PATONS MACADAMIA PTY LTD				
PATRIZIA PEPEPATRON SPIRITS INTERNATIONAL AG				
PATYKA				
PAUL & SHARK				
PAYOT - NEW				
PERFETTI VAN MELLE GLOBAL TRAVEL RETAIL				
PERFUME HOLDING	Golden Village	G010	Fragrances & Cosmetics	MEMBER
PERFUMER'S WORKSHOP LTDPERFUMES LOEWE				
PERFUMES Y DISENO	Beach Village	Beach 02	Fragrances & Cosmetics	MEMBER
PERNOD RICARD	Bay Village	Bay4	Wine & Spirits	MEMBER
PERRIS GROUPPETERS CHOCOLATES				
PETROSSIAN				
PEUCH & BESSE	Green Village	K57	Wine & Spirits	MEMBER
PEUGEOT				
PHANTASYAPHILIP MORRIS INTERNATIONAL DUTY FREE				
PHILIPS	Green Village	L36	Electronics	MEMBER
PICA LÉLA				
PIQUADRO				
PLANTERS-DELICIOUSLY NUT-RITIOUS - NEW	Harbour Village	GETAWAY	Confectionery & Fine Food	
PORSCHE DESIGN				
POURCHET PARIS – NEW PREMIER PORTFOLIO INTERNATIONAL LTD				
PROFUMITALIA	Red Village	J22	Fragrances & Cosmetics	MEMBER
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PROXIMO TRAVEL				
QIRINESS	Blue Village	G24	Fragrances & Cosmetics	
QUINTESSENTIAL BRANDS				
RADLEY LONDONRANCE 1795				
RECIFE	Blue Village	E28	Fashion / Accessories / Luggage	
REFLECTA	Yellow Village	A16	Jewellery & Watches	MEMBER
REMINISCENCEREMY COINTREAU GLOBAL TRAVEL RETAIL				
REPETTO	Bay Village	Bay 17A	Fashion / Accessories / Luggage	MEMBER
REVLON INC	Harbour Village	PRINCESS	Fragrances & Cosmetics	MEMBER
RICOLA	Mediterranean Village	N9	Confectionery & Fine Food	MEMBER





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Mediterranean Village N3

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