

WeChat Market Size

900 Million Active Users

60% of active users has more than 200 friends

No.1

WeChat is ranking as No1 communication app in China, 94% of smart phone users use WeChat App

200 Million

in Yr2016
Wechat Pay

Both online and offline shops creates 3.6 trillion RMB in 2016 by WeChat Payment

Users Analysis



Convenience



More transparent exchange rate



Users privacy and security



Obtain latest information from merchant



Less risk than carrying cash



Discount and cash rebates

Working Process

User uses mobile phone to **Merchant uses App to** 02 scan QRCode, enters generates a QR code password and approves for the transaction payment **Transacted amount is** settled into merchants bank account

CN-Wallet

Payments

Card, e-money, mobile payments, p2p transfers

Partner Services

Service ordering, rates, promotions, cash-back, partners' news

Digital Payment Card

E-wallet + digital card, online and offline (NFC) payments



Loyalty

Member account with possibility to connect loyalty card of any merchant

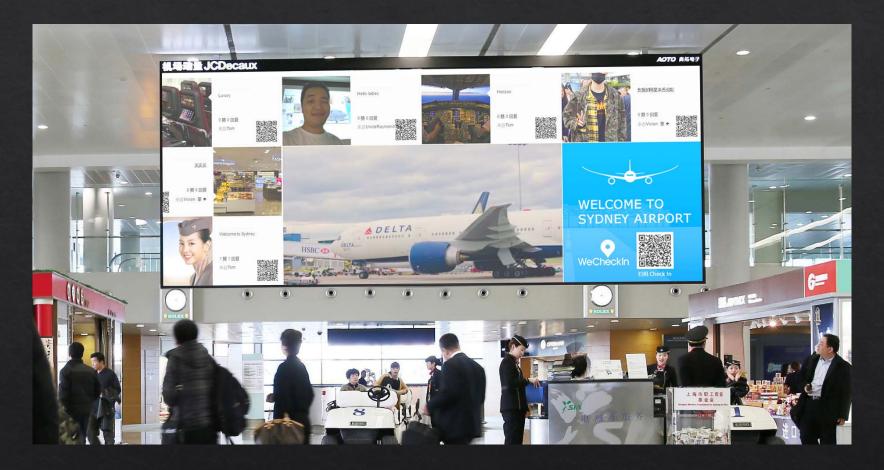
Financial services

Financial services: loans, deposits, accounts

Transport card

Reloadable card that can be used for paying public transportation fares

We-Checkin



A location based social check-in monitor

