



PRESS ANNOUNCEMENT

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TFWA World Exhibition & Conference unveils engaging line-up of leisure and social events for 2018 calendar

Delegates at this year's TFWA World Exhibition & Conference will have plenty of opportunities to relax and make new business connections with a comprehensive programme of social and leisure activities taking place across a busy week in Cannes this October.

The Opening Cocktail, held on Sunday 30th September at 19:30, provides the perfect start to a great week, with attendees able to enjoy a drink with friends and colleagues at the stunning Carlton Beach located in front of the famous Carlton Hotel. The evening will, as usual, conclude with a spectacular firework display over the bay, courtesy of the City of Cannes.

Open Monday 1st to Thursday 4th October from 22:00 to 02:00, The Scene at Plage du Palais des Festivals is the ideal venue for visitors looking to unwind after a busy day. Top DJs will be on hand for those looking to hit the dance-floor, while delegates can also enjoy a drink and take in the sea views at the venue's Sixties-themed Lounge. We would like to thank all the sponsors of The Scene and TFWA is delighted to welcome Heineken as our new platinum sponsor.

Le Premium Evening at Port Canto will bring the social programme to a stunning conclusion from 20:00 on Thursday. The cast of the record-breaking Broadway show The Illusionists will dazzle guests with feats of mind-reading, levitation and much more, while world-renowned chef Romain Gandolphe will also conjure up his own culinary magic with his unique 'trompe l'oeil' cuisine.

The week's leisure activities tee off at 08:30 on Sunday with the annual TFWA Golf Tournament, held in partnership with Qatar Duty Free. The event will be held at the scenic Royal Mougins Golf Club, with coaches for registered players departing from the Majestic Hotel at 07:30. TFWA would like to thank tournament sponsors Dr Irena Eris and American Crew, who will be providing prizes for winners and other incentives. Keen golfers looking to participate in this fantastic event can register at www.tfwa.com.

Energetic delegates looking to get their hearts pumping whilst also contributing to a good cause can take part in the traditional Charity Run, which starts in front of the Carlton Hotel at 08:30 on Sunday. Participants donate €15 to walk, run or jog around the picturesque Croisette seafront, with TFWA giving all proceeds to SAMU Social de Cannes, a charity that helps the homeless. There will be breakfast served after the activity.

Now a regular fixture on the social calendar, the Regatta, sponsored by Paul & Shark, takes place on Sunday between 09:00 and 14:00 at the Bay of Cannes. Entrants will be divided into crews with a yacht and a skipper for an exciting morning of competitive racing, followed by an on-board picnic lunch and post-race swim if the weather remains fair. Coaches for the race will depart from the Majestic Hotel at 08:30.

Back by overwhelming demand, there are not one but two open-air yoga sessions which will take place at the Plage du Festival between 09:00 and 11:30 on Sunday. Kindly sponsored by Rituals, each session will offer a range of asanas for experienced yogis and newcomers alike, as well as a detox breakfast to help delegates prepare both mentally and physically for the busy week ahead.

Returning to its former home at the Place de l'Etang, the Pétanque Tournament will test players' hand-eye coordination, patience and strategic skills in a friendly but competitive environment. Coaches for the tournament will depart from the Marriott Hotel at 09:15.

Erik Juul-Mortensen, President of TFWA, said; "Whether you're looking to hit the fairways, try your hand at pétanque or simply take the weight off your feet and enjoy the amazing views of Cannes, there really is something for everyone with our line-up of social and leisure events at the TFWA World Exhibition & Conference. I'm very excited by the entertainment we have planned for guests at this year's event, and I look forward to meeting you all there."

Pre-registration to the show is open at www.tfwa.com until 6th September. The TFWA World Exhibition & Conference will be taking place at the Palais des Festivals, Cannes, between 30th September and 5th October 2018. For all those attending TFWA World Exhibition & Conference and TFWA Digital Village who wish to take part in the TFWA social events and leisure activities, please register on the TFWA website.

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