



PRESS ANNOUNCEMENT

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Top line-up of duty free and travel retail brands to feature at this year's TFWA World Exhibition & Conference

TFWA is looking to another successful year as preparations hot up for this year's TFWA World Exhibition & Conference in Cannes. A total of 516 exhibitors have registered so far across 496 stands – the second consecutive year that exhibitor numbers have exceeded 500. Of these, 50 exhibitors are new or returning to Cannes after a short period, including fashion and accessories brands Mandarina Duck, Lancel and Arche, plus Blue Chip Group and Laboratoires Cinq Mondes from fragrances and cosmetics.

Other world-renowned companies also making their debut this year include dermo-cosmetics specialists Pierre Fabre at the Bay Terrace area. In addition, Ralph Lauren will highlight its latest innovations on its official yacht at Harbour Village, while Victoria's Secret will be making its return at the Beach Village.

The Beach Village, located outside the Palais des Festivals, has this year been extended to the stunning location of the Majestic Beach opposite the Majestic Hotel, where LVMH will be showcasing 10 of its leading brands including Guerlain, Givenchy, Acqua Di Parma, Kenzo, Perfumes Loewe, Fenty Beauty, Fresh, Benefit and Make Up For Ever.

All delegates are invited to visit the TFWA Digital Village taking place at the Gare Maritime from 2nd to 5th October, which will showcase the latest technology, digital solutions and hardware for the duty free and travel retail industry.

The TFWA Product Showcase also makes a welcome return this year and can be found at www.tfwaproductshowcase.com. The service has proven instrumental in helping exhibitors highlight their new products, and is regularly used by journalists and visitors looking to catch up with the latest news in the duty free and travel retail market.

A range of tools will be available to help attendees navigate more than 22,000 square metres of floor space. A geo-localisation app will allow users to identify their location on a 3D interactive floor plan, while delegates should also download the new TFWA app to receive up-to-date information about activities and events taking place in and around the exhibition.

In addition, the Well-Being Lounge gives delegates the chance to enjoy a massage from experienced therapists, indulge in a complimentary beauty experience at the Yves Rocher make-up station, and transform their look at the Living Proof Style Bar with Living Proof global creative director, Michael Shaun Corby. Meanwhile, TFWA members and key buyers can take advantage of a number of on-site services at the TFWA Lounge, including a dedicated concierge service, private bar and lounge area.

Interactive directional screens, discounted rates on helicopter flights between Nice and Cannes and professional photos and films of exhibitor stands will also be available.

TFWA would like to thank this year's exhibition and business service sponsors Yves Rocher, Kusmi Tea, Living Proof and Rituals. This year's TFWA Lounge is also kindly supported by Laurent Perrier, Rougié, Food Accademia, Guylian, Valrhona, Palais des Thés, Rituals, Kusmi Tea, Neuhaus, SKROSS and Dessange Paris.

The TFWA World Exhibition & Conference will take place at the Palais des Festivals, Cannes, between 30th September and 5th October 2018. To register, please visit www.tfwa.com.

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