



TFWA

5-7 MARCH 2019
SANYA HAITANG BAY

CHINA'S CENTURY CONFERENCE

THE PREMIER DUTY FREE & TRAVEL RETAIL EVENT IN CHINA

PRESS ANNOUNCEMENT

FOR IMMEDIATE PUBLICATION
6th February 2019

Strong Asian presence at TFWA China's Century Conference organised in partnership with APTRA

Early pre-registration figures for the TFWA China's Century Conference indicate duty free and travel retail professionals from across Asia will be strongly represented at this year's event. Current data shows 60% of delegates due to attend are from Asia, with 43% coming from Greater China.

Asian airports will be particularly well represented at the conference, with industry figures from Korea Airports Corporation, Central Japan International Airport and Changi Airport Group all due to attend. Representatives from some of China's largest airports and airlines – including Sanya Phoenix International Airport, Beijing Capital International Airport, Guangzhou Baiyun International Airport and China Southern Airlines Company – have also confirmed their presence.

They will join a host of industry-leading Asian operators, including China Duty Free Group (CDFG), China National Service Corporation, Haikou Meilan Airport Duty Free Shop, Beijing Capital Airport Commercial & Trading and Sunrise Duty Free. Key international operators will also be in attendance, including King Power, DFS, Dufry and Lagardère Travel Retail, with more to come.

Conference delegates will hear from an outstanding line-up of keynote speakers, including notable figures from Asia's top duty free and travel retail organisations such as Charles Chen, President of CDFG; Andrea Belardini, CEO for Asia, Australia, Middle East and Eastern Europe of Dufry; Eudes Fabre, CEO North Asia of Lagardère Travel Retail; and Sunil Tuli, Managing Director of King Power Hong Kong.

In the era of e-tourism, mobile applications dedicated to travellers' journeys are at the forefront, and Ctrip.com and Jessica's Secret will share their take on how to stay relevant in an ever-connected world. Others on the speaker programme include Wieke Vrieling, Head of Consumer Marketing, Royal Schiphol Group; David Jea, Deputy General Manager, Hangzhou International Airport; and

Heinrich Wilhelm Gabel, Deputy General Manager, Chief Operations Officer and Chief Commercial Officer at Xi'an Xianyang International Airport.

TFWA would like to thank all sponsors of TFWA China's Century Conference. The event will be co-hosted by the Departments of Commerce and Finance of Hainan Province, with CDFG as Diamond Sponsor, Cartier and Interparfums as Platinum Sponsors, and Bally as Silver Sponsor. The Official Airport is Sanya Phoenix International Airport, which is the most convenient transport hub for attendees flying in for the event.

The Gala Dinner will be sponsored by DFS, with Furla and Breo sponsoring the Conference Lunches. Other confirmed sponsors include Coccinelle (Lanyards), Shiseido (Conference App), Mondelez (Coffee Break and Delegate Gift), APTRA (Networking & ONE2ONE Coffee Break), Nestlé International Travel Retail (Networking Coffee Break), Guangzhou Feishang (Portfolio), Rituals (Delegate Gift), Calvin Klein and Tommy Hilfiger (Hostess Outfits).

Alain Maingreud, TFWA President, said: "We're delighted to see such a strong showing from our partners in Asia at this year's TFWA China's Century Conference. Their presence will help delegates to grow their understanding of this dynamic and ever-changing region, as well as offering a unique, first-hand perspective on the opportunities and challenges facing the Asian duty free and travel market."

The TFWA China's Century Conference takes place at the Grand Hyatt hotel in Sanya, Haitang Bay from 5th to 7th March. Delegates can book their place as well as find further information at www.tfwa.com, with pre-registration closing on 14th February.

-0-

For further information please contact:

TFWA press office/Templemere PR

Email: tfwapress@tfwa.com

www.tfwa.com

Tel: +44 (0)1306 735574