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The Premier Duty Free & Travel Retail Event in China 高端免税及旅游零售盛会中国 ◇

#### ALAIN MAINGREAUD

President Tax Free World Association



## ERIK JUUL-MORTENSEN



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#### **CHARLES CHEN** President China Duty Free Group

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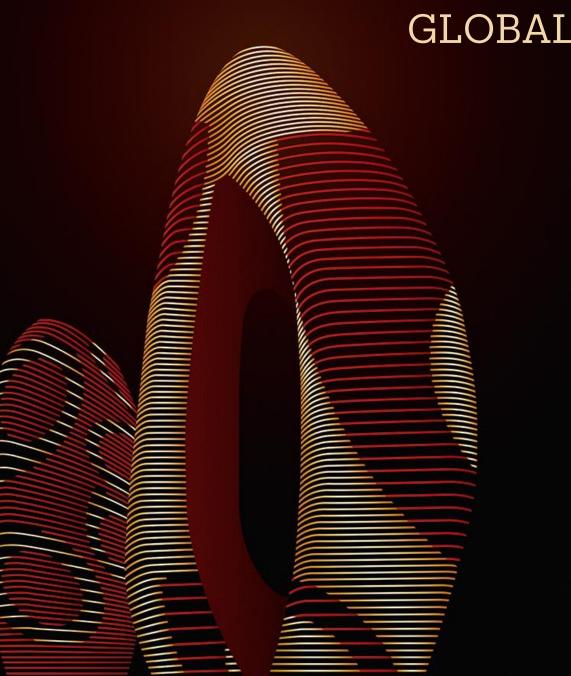


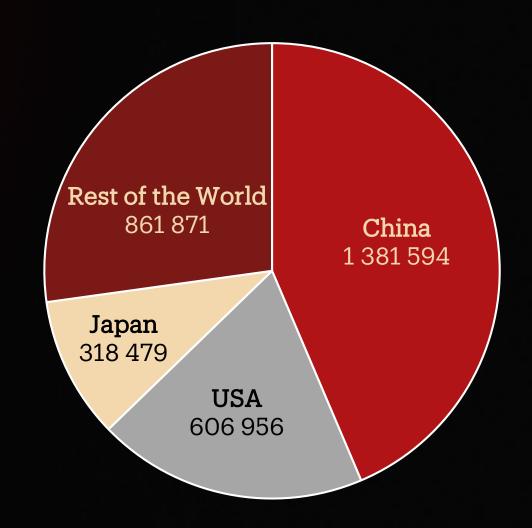
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Source: WIPO – World Intellectual Property Organization World Intellectual Property Indicator 2018 Report

#### **GLOBAL PATENT APPLICATIONS 2017**



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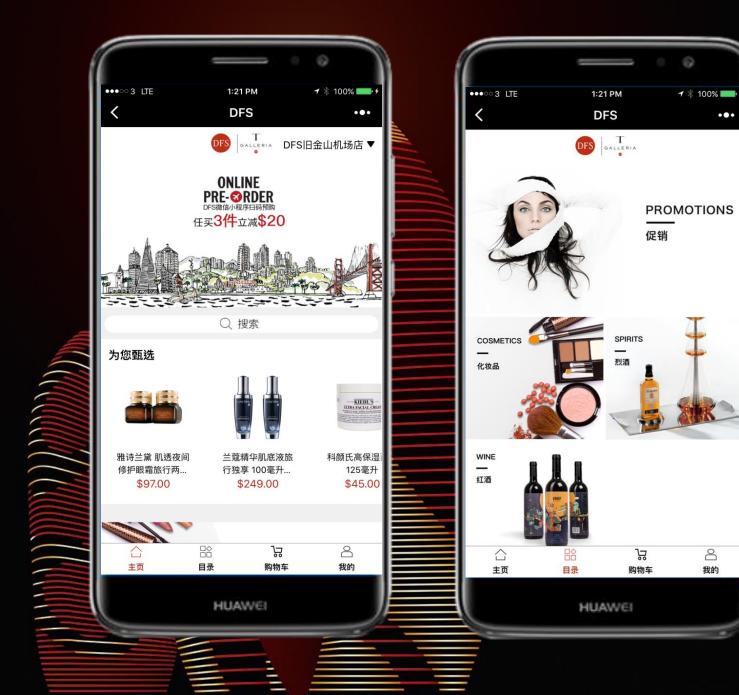


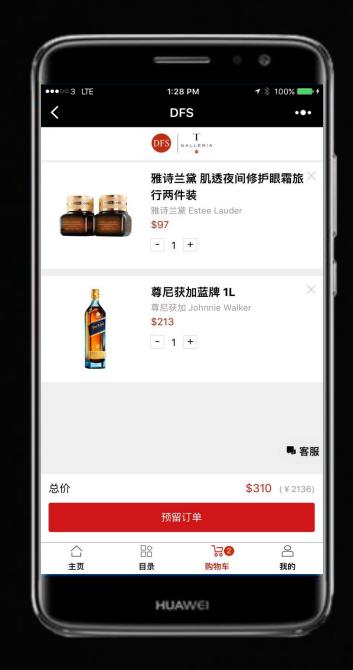
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## Understanding the young Chinese duty and tax free retail shopper 2019

A research study





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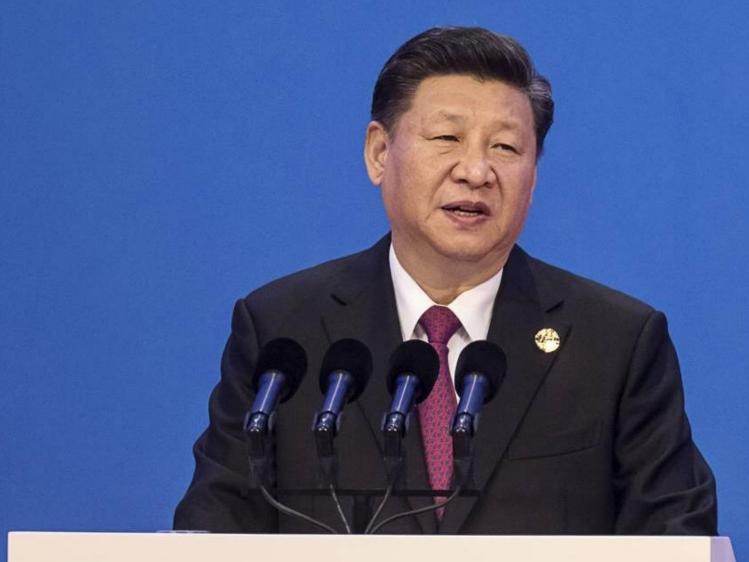
#### China's economy

#### Headlines about China's weak growth are somewhat misleading

Slowness is in the eye of the beholder







#### 博鳌亚洲论坛2018年年会 BOAO FORUM FOR ASIA ANNUAL CONFERENCE 2018

#### DUTY FREE AND TRAVEL RETAIL SALES ASIA PACIFIC - 9M 2018

# +14.7%

Source: Generation Research 2018

#### DUTY FREE AND TRAVEL RETAIL SALES 2017 % CHANGE **SALES 2017** (US\$m) (VS 2016) China 5,788 +23.3% Rest of the World 63,525 +8.4% Total World 69,313 +9.5% Source: Generation Research 2018

#### CHINA DUTY FREE AND TRAVEL RETAIL SALES BY CATEGORY - 2017

	SALES 2017 (US\$m)	% CHANGE VS 2016
Wines & Spirits	990	+16.6%
Fragrances & Cosmetics	2,848	+46.5%
Tobacco Goods	553	-1.8%
Confectionery & Fine Food	296	-5.9%
Fashion & Accessories	483	+10.4%
Electronics, Gifts & Other	232	+2.7%
Watches, Jewellery & Fine Writing	387	+6.7%
China Total	5,788	+23.3%

#### Source: Generation Research 2018

#### CHINA DUTY FREE AND TRAVEL RETAIL SALES BY CHANNEL - 2017

	SALES 2017 (US\$m)	% CHANGE VS 2016	2017 MARKET SHARE
Airports	4,321	+22.9%	74.7%
Airlines	106	+48.4%	1.8%
Ferries	< 0.1	NM	NM
Other Shops	1,360	+22.7%	23.5%
China Total	<i>5,788</i>	+23.3%	100%

Source: Generation Research 2018



#### OUTBOUND TRAVEL BOOKINGS\* FROM GREATER CHINA – JAN-APR 2019

	DESTINATION REGION	% CHANGE VS JAN-APR 2018
	Worldwide	+9.3%
C	Africa	+77.8%
	Middle East	+43.0%
	Americas	-1.3%
	Asia Pacific	+6.9%
	Europe	+19.0%

\* Bookings as of 31<sup>st</sup> December 2018 Source: Forward Keys 2019



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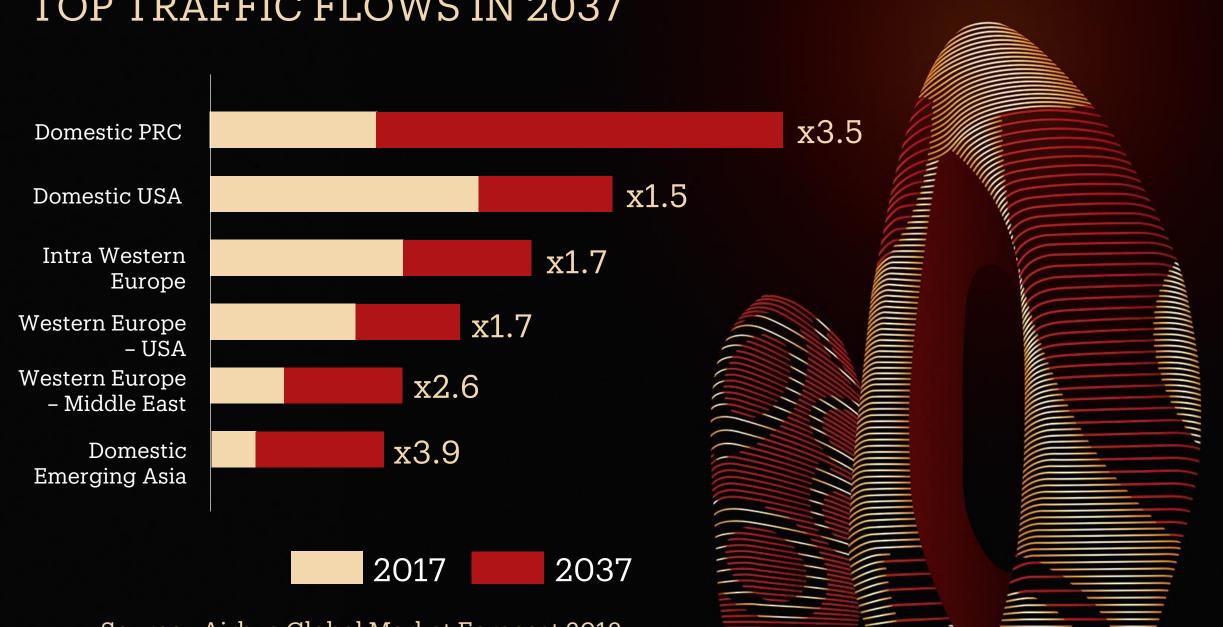
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### **TOP INBOUND TOURISM NATIONALITIES** TO GREATER CHINA 2018

RANK	COUNTRY OF ORIGIN
1	Chinese Taipei
2	South Korea
3	USA
4	Japan
5	Australia
6	Canada
7	Singapore
8	UK
9	Germany
10	Thailand
	Source: Forward K

Forward Keys 2019

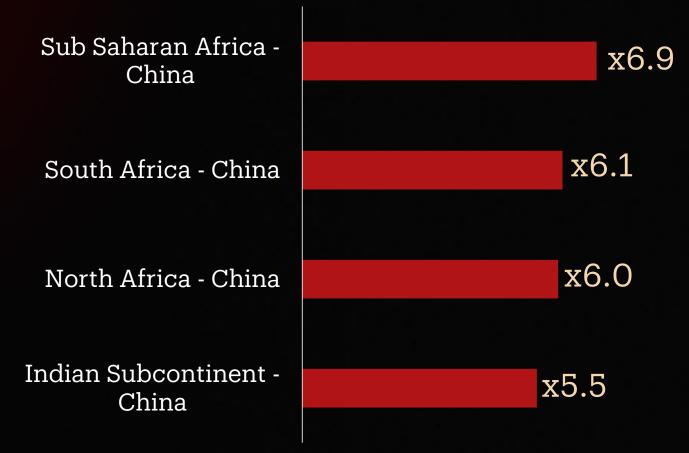


**TOP TRAFFIC FLOWS IN 2037** 

Source: Airbus Global Market Forecast 2018



# FASTEST GROWING TRAFFIC FLOWS 2017-2037



Source: Airbus Global Market Forecast 2018







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#### ASIA PACIFIC EXHIBITION & CONFERENCE

#### THE DUTY FREE & TRAVEL RETAIL ASIA PACIFIC SUMMIT

SINGAPORE 12 — 16 May 2019

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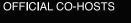
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