



PRESS ANNOUNCEMENT

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Line-up of speakers announced for TFWA Asia Pacific Exhibition & Conference

The Economist Foreign Editor Robert Guest, GDR Creative Intelligence CEO Kate Ancketill, 3Sixty Duty Free Executive Vice Chairman Roberto Graziani and Incheon International Airport Director of Concessions Planning Team Dong-ik Shin will be among a high-level line-up of speakers and industry experts attending the upcoming TFWA Asia Pacific Exhibition & Conference.

For over a decade, the TFWA Asia Pacific Conference has offered the regional duty free & travel retail industry the opportunity to explore the issues shaping the industry's largest market. At the same time, the TFWA Asia Pacific Exhibition has enabled buyers from around the world to network and conduct business with leading duty free and travel retail brands.

This year's Conference will see expert speakers from inside and outside of the industry give their perspectives on an array of topical issues, including the current climate for business in Asia, new developments in retail and customer engagement, and ways travel retail can help ensure a sustainable future – for brands and for the environment.

For the first time, the TFWA Asia Pacific Conference will feature a new, plenary-only format allowing a range of topics to be addressed and discussed by all delegates, with audience interaction encouraged via the TFWA App.

TFWA President Alain Maingreud will open proceedings with his first address to the TFWA Asia Pacific Conference, sharing the latest available regional and global sales data and giving his personal perspective on the role of the Asian market.

Robert Guest, Foreign Editor at The Economist, will provide rare insight into the dynamics underpinning business in Asia Pacific and worldwide, and address how the geopolitical climate is affecting trading relations between the major powers.

With duty free sales of US \$2.4 billion last year, South Korea's Incheon International is the world's biggest airport by retail revenue. As a wave of tenders at Incheon approaches, the airport's Director of Concessions Planning Team Dong-ik Shin discusses the role of retail in the airport of the future.

Kate Ancketill, CEO at GDR Creative Intelligence, will look at what makes a successful retailer in today's consumer market, while 3Sixty Duty Free Executive Vice Chairman Roberto Graziani will discuss how his company's omni-channel approach could help lead a 'generational change' in the duty free and travel retail industry.

Other Conference speakers include Przemek Lesniak, CEO of Lagardère Travel Retail Pacific; Frank O'Connell, Duty Free World Council President; Vanessa Wright, Pernod Ricard Group Vice President Sustainability & Responsibility; Stewart Dryburgh, Nestlé International Travel Retail General Manager; Gemma Bateson, JTI Worldwide Duty Free Corporate Affairs Director; and Alan Brennan, dcGTR Managing Director.

TFWA President Alain Maingreud said: "As the largest duty free and travel retail market, the importance of Asia Pacific to our industry cannot be understated. I am confident that the programme at this year's TFWA Asia Pacific Exhibition & Conference, will enable delegates to gain a greater understanding of the latest trends driving growth in this fascinating market."

This year's TFWA Asia Pacific Exhibition & Conference will be supported by Changi Airport Group as Diamond Sponsor. Other confirmed sponsors include Incheon International Airport Corp as Workbook & Afternoon Networking Session Sponsor, Neuhaus as Lunch Sponsor, Eu Yan Sang as Welcome Coffee Break Sponsor, Leonidas as Morning Coffee Break Sponsor, Nestlé as Afternoon Networking Session Sponsor, Pourchet as Hostess Outfit Sponsor and Skross as Charging Stations Sponsor.

The TFWA Asia Pacific Exhibition & Conference takes place at Marina Bay Sands in Singapore from 12th to 16th May. To find out more information or to book your place at the event, please visit www.tfwa.com.

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