

# VR AND THE FUTURE OF STORE DESIGN

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# dcactiv CLIENTS

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KNOWN FOR QUALITY  
SINCE 1864

CAMPARI

DOCE GABBANA

Duty Free Cigarettes and Tobacco

GLENMORANGIE

JACK DANIEL'S

Tanqueray

BAILEYS

IR: IMMERSIVE REALITY

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# EXTERIORS



ndes  
rtas  
Offers

G  
O  
Gre

WATCHES

FRAGRANCES

Ray-Ban

SHIRTS

John Dewar & Sons  
FINE SCOTCH WHISKY EMPORIUM

John Dewar & Sons  
FINE SCOTCH WHISKY EMPORIUM

Dior

CHAN

CHANEL

CHOCOLATES

CHOCOLATES

19<sup>95</sup>€

-30%

BIOTHERM

benefit

MAC

YUMMY





IR: IMMERSIVE REALITY

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