

SAFEGUARDING OUR INDUSTRY

Gemma Bateson

Corporate Affairs & Communications
Director, JTI



Safeguarding Our Industry



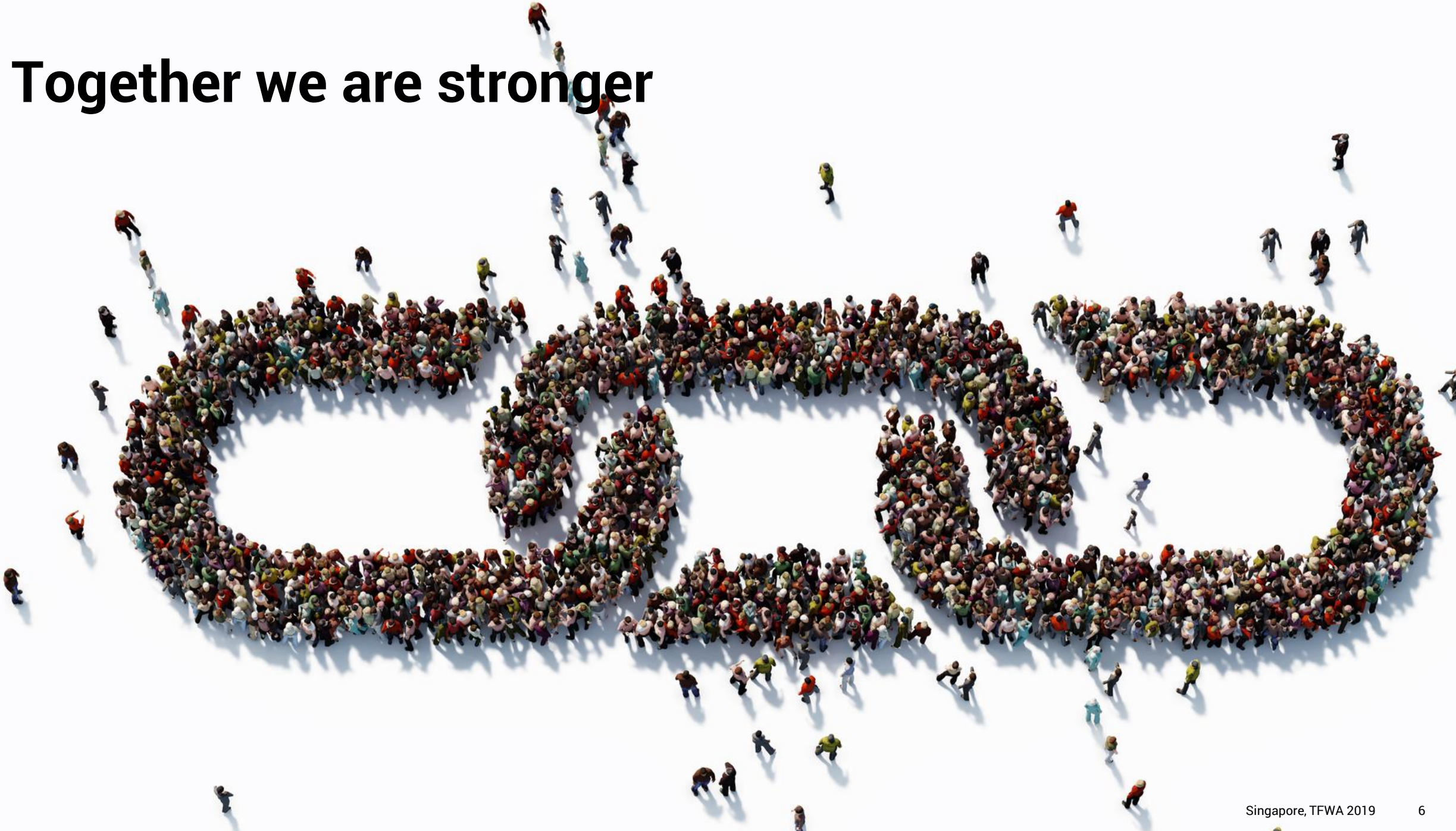
Corporate Affairs



Protecting the Future



Together we are stronger



Integral to the Transport Ecosystem



Cheque/Money Transfer NB	-785,614.54	
Cash Withdrawal	400,328.54	
Cash Withdrawal NB	371,814.54	
Cash Withdrawal	363,314.54	
Cash Withdrawal	7,114.54	
Cash Withdrawal NB	,114.54	
Cheque/Money Transfer	,114.54	
Transfer W	732,172.54	
Cash Withd	755,029.54	
Transfer Wil	757,029.54	
Cheque/Mon	792,971.54	
Cheque/Mon	799,471.54	
Cheque/Mon	796,221.54	
Cash Deposit	792,971.54	
Transfer With	796,971.54	
Transfer With	802,671.54	
Cash Deposit	817,671.54	
n. Deposit	992,171.54	
Cheque/Money	817,671.54	
	427,171.54	



The window to the world



A person is holding a white rectangular sign in front of their face. The sign has the text "IT'S HAPPENING!" written in bold, black, sans-serif capital letters. The person is wearing a black sleeveless top. On their left wrist, there are several colorful beaded bracelets. On their right forearm, there is a small tattoo of a butterfly. The background is a plain, light blue wall.

**IT'S
HAPPENING!**



“... it is not just Big Tobacco anymore. Public health must also contend with Big Food, Big Soda, and Big Alcohol.”

Dr. Margaret Chan, ex-Director General WHO





“These advertisements are made by business specialists that know how to trick kids; and for me that is equivalent to being the paedophiles of the 21st century because they violate kids who aren't able to defend themselves,”

Senator Guido Girardi, Santiago, Chile



THE PASSING OF THE PUBLIC HEALTH ALCOHOL BILL IS A KEY STEP IN REDUCING THE INEQUALITIES CAUSED BY ALCOHOL HARM ON THIS ISLAND.

ALCOHOL HARM

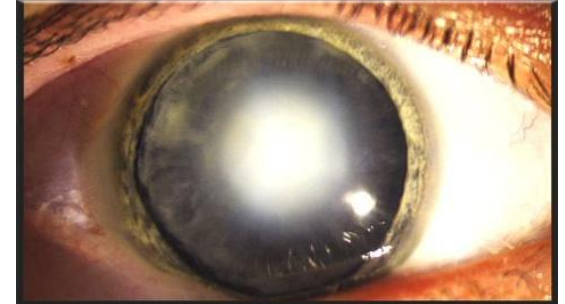


Attack on consumer choice and legitimate business

Failed policy that hasn't
worked in Australia, UK or
France

Smoking increases
the risk of blindness

Get help to stop smoking at www.nhs.uk/quit



Benson & Hedges
Blue

20 Cigarettes

“It’s hard to think of a category that is less regulated (than cosmetics). Even pesticides have more,”
Scott Faber, Senior VP Government Affairs at the Environmental watch Group

THE IRISH TIMES

Thu, Apr 25, 2019

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Cancer warnings on labels: the latest battle in alcohol regulation

Ireland might be the first country to put cancer warnings on all alcohol products

© Sat, Sep 8, 2018, 06:00

Marie O'Halloran



UAE considers adding more 'harmful' products to excise tax list

Tobacco products and carbonated and energy drinks doubled in price following the introduction of excise tax



BBC NEWS

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'Ban cartoon characters' on unhealthy food, MPs say

© 30 May 2018



Cartoon or fictional characters, like Tony the Tiger and the Milky Bar Kid, should no longer be used to promote unhealthy food, a group of MPs says.

The Telegraph News

UK World Politics Science Education Health Brexit Royals Investigative

Netherlands to remove cartoon characters from junk food packaging

© 30 May 2018



The Korea Herald

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Health law revision proposes graphic warnings on alcoholic beverages

By Yonhap

Published : Dec 12, 2018 - 09:26

Updated : Dec 12, 2018 - 09:26

Duterte agrees to certify bill on higher cigarette, alcohol tax as urgent

President Rodrigo Duterte backs a proposal to jack up tobacco tax to P90 per pack from P30 per pack, embodied in the bill filed by Senator Manny Pacquiao

Pinoy Republic

Published 2:21 PM, January 16, 2018

Updated 3:13 PM, January 16, 2018

Award winning tax and accounts software

GET STARTED



SEN TAX: Legislators want to increase the taxes imposed on tobacco and alcoholic drinks

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A particular challenge for Travel Retail

Scale

Operational Complexity

Uniqueness of our business

WE ARE NOT A DOMESTIC MARKET

Better Regulation

How can we be responsive to the needs of the consumer, partner with regulators to meet objectives yet ensure that the rights of business are respected?

It's working...



...But it's sporadic

The Duty Free business is unique and valuable

The Duty Free business is well controlled and transparent

Argumentation to protect the Duty Free business is different



*Join your
national &
regional
Duty Free
Association*

*Increase your
awareness &
knowledge*

*Dedicate
Resources*

*Explore
your
company's
connections*

We are

STRONGER

TOGETHER



thank you.

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