



**THE DUTY FREE
& TRAVEL RETAIL
GLOBAL SUMMIT**

29 SEPT. - 4 OCT.
2019
CANNES



New ideas. Fresh thinking.

1-4 October 2019 - Cannes

PRESS ANNOUNCEMENT

FOR IMMEDIATE PUBLICATION
23rd May 2019

Pre-registration opens for TFWA World Exhibition & Conference 2019

Pre-registration for the TFWA World Exhibition & Conference and the TFWA Innovation Lab is now open via TFWA.com. To register for this year's event, please visit <https://www.tfwa.com/tfwa-world-exhibition-conference/book-your-place-100004721>.

The TFWA World Exhibition & Conference will offer delegates an unparalleled opportunity to view the latest brand innovations, network with leading players in duty free and travel retail, and join the debate on pressing industry issues in a comprehensive conference and workshop programme. This essential industry gathering will take place at the Palais des Festivals in Cannes from 29th September to 4th October 2019.

This year's show will see the debut of the new TFWA Innovation Lab, which is a development of TFWA Digital Village. Situated at a new location within the event perimeter close to the Majestic Beach, it will provide TFWA Innovation Lab exhibitors with the opportunity to showcase novel ideas and fresh thinking in areas such as customer engagement, digital technology, brand activations, instore design and sustainability. It will run from Tuesday 1st October until Friday 4th October 2019 alongside the main exhibition.

Additional changes at the TFWA World Exhibition & Conference include increased exhibition space at the Beach Village, a new location for the registration area at the Gare Maritime, and a new venue for the Opening Cocktail, The Scene and Le Premium Evening, which will now all be held at Port Canto. For the first time, the Opening Cocktail will be open to all visitor and exhibitor badge holders, while delegates registered under the full delegate package and attending Le Premium Evening will have full free access to The Scene nightclub on Thursday night.

TFWA President Alain Maingreud said; "At a time of both great challenge and opportunity for duty free and travel retail, this year's TFWA World Exhibition & Conference will aim to showcase industry excellence and provide solutions in a fast-moving world. I'm certain that our new TFWA Innovation Lab and our great line-up of exhibitors and speakers will provide delegates with essential new ideas and inspiration to help drive their businesses forward."

For more information and insights on fresh developments within the duty free and travel retail industry, as well as a preview of what to expect at the TFWA Innovation Lab, please visit <https://www.tfwa.com/tfwa-innovation-lab>.

-0-

For further information please contact:

TFWA press office/Templemere PR

Email: tfwapress@tfwa.com

Tel: +44 (0)1306 735574

www.tfwa.com