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PRESS ANNOUNCEMENT

FOR IMMEDIATE PUBLICATION
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Former UK Prime Minister Tony Blair announced as keynote speaker at TFWA World Exhibition & Conference 2019

TFWA will welcome The Rt. Hon. Tony Blair, former Prime Minister of The United Kingdom, as a keynote speaker at this year's TFWA World Exhibition & Conference. Mr Blair will share his experience of working on the frontline of UK and international politics and offer his thoughts on Brexit, foreign policy and other pressing geopolitical matters.

Mr Blair served as UK Prime Minister from 1997 to 2007. During his time in office, his New Labour government was responsible for implementing major domestic reform across Great Britain and Northern Ireland, with record investment in education and healthcare and transformational progress on equality and human rights.

On the global stage, Mr Blair was instrumental in securing the Good Friday Agreement with Northern Ireland, created the Department for International Development to address extreme poverty around the world, and introduced landmark legislation to tackle climate change.

Alain Maingreud, TFWA President, said; "As always at the TFWA World Conference, our aim is to engage speakers who can help us better understand the times in which we live and do business. Our keynote speaker this year is someone with unrivalled experience of regional and global politics, who is able to address the often complex issues that are shaping the world economy. We are delighted to welcome Mr Blair to Cannes and look forward to hearing his thoughts on a wide range of issues."

To find out more information and to book your place at the TFWA World Exhibition & Conference, please visit www.tfwa.com.

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