

■ 服务赢得客户 信息创造价值
Service wins customers, information creates value

民航信息与航旅零售

Civil Aviation Information and Airline Retail

中国航信
TravelSky



中国航信
TravelSky

中国民航信息网络股份有限公司
TravelSky Technology Limited

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疫情下的民航业整体形势
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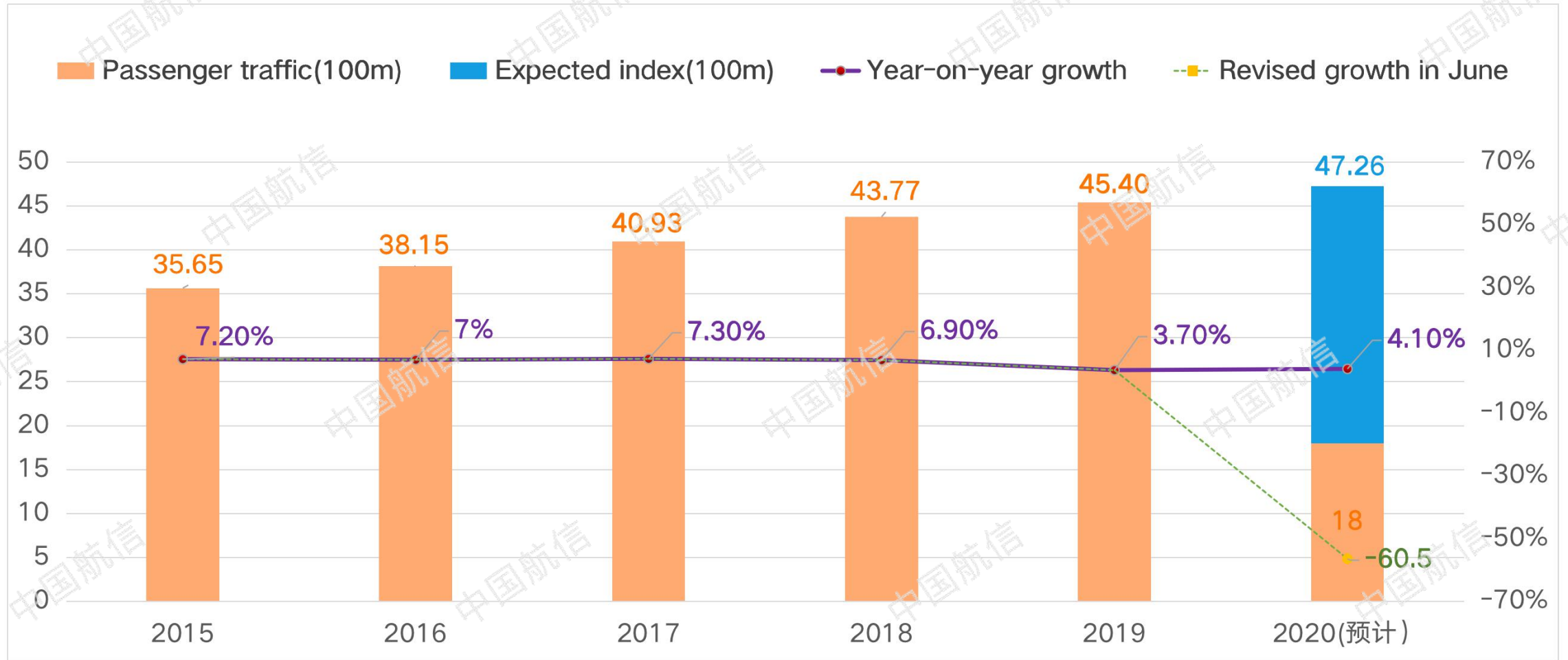
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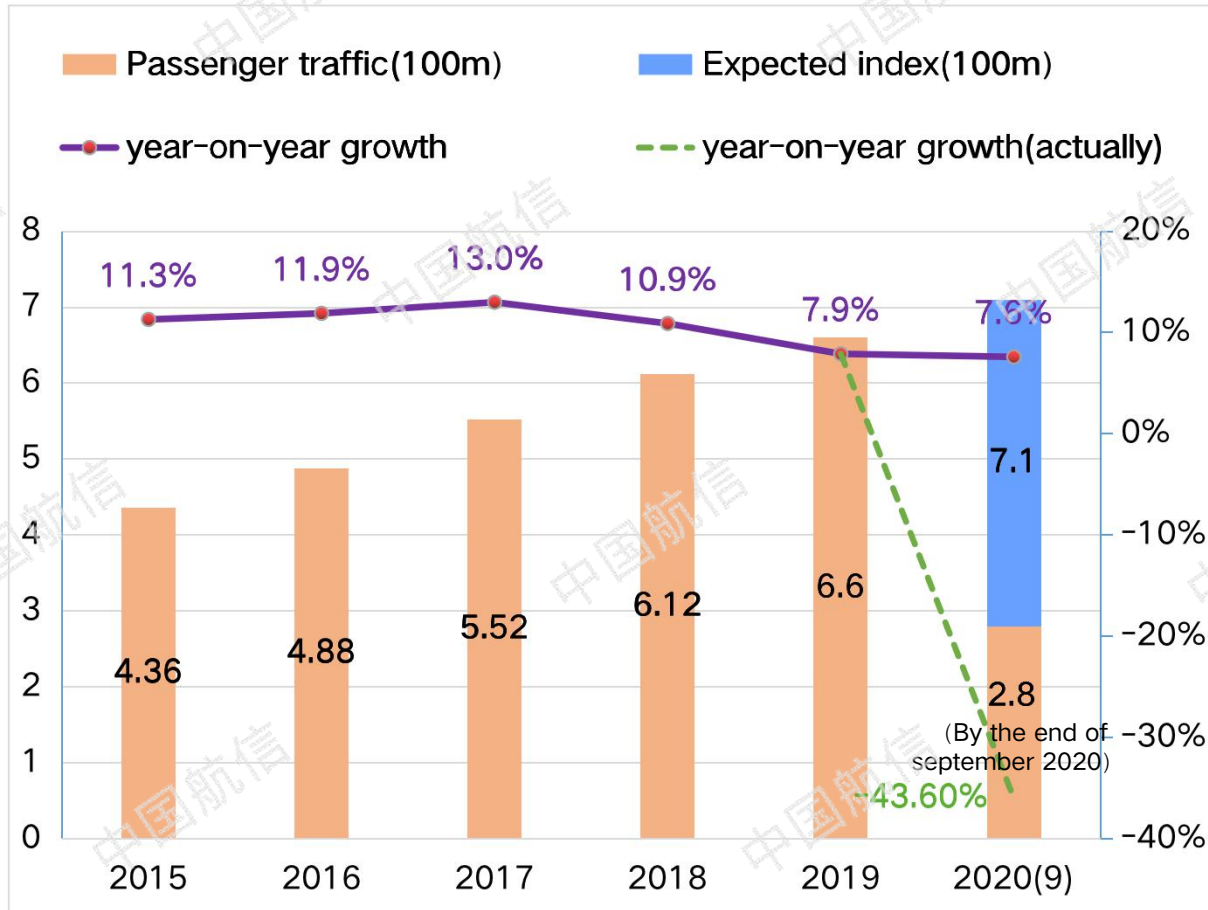
IATA's January 2020 Outlook for the Global Aviation Industry

2015-2020 IATA global transportation volume and forecast

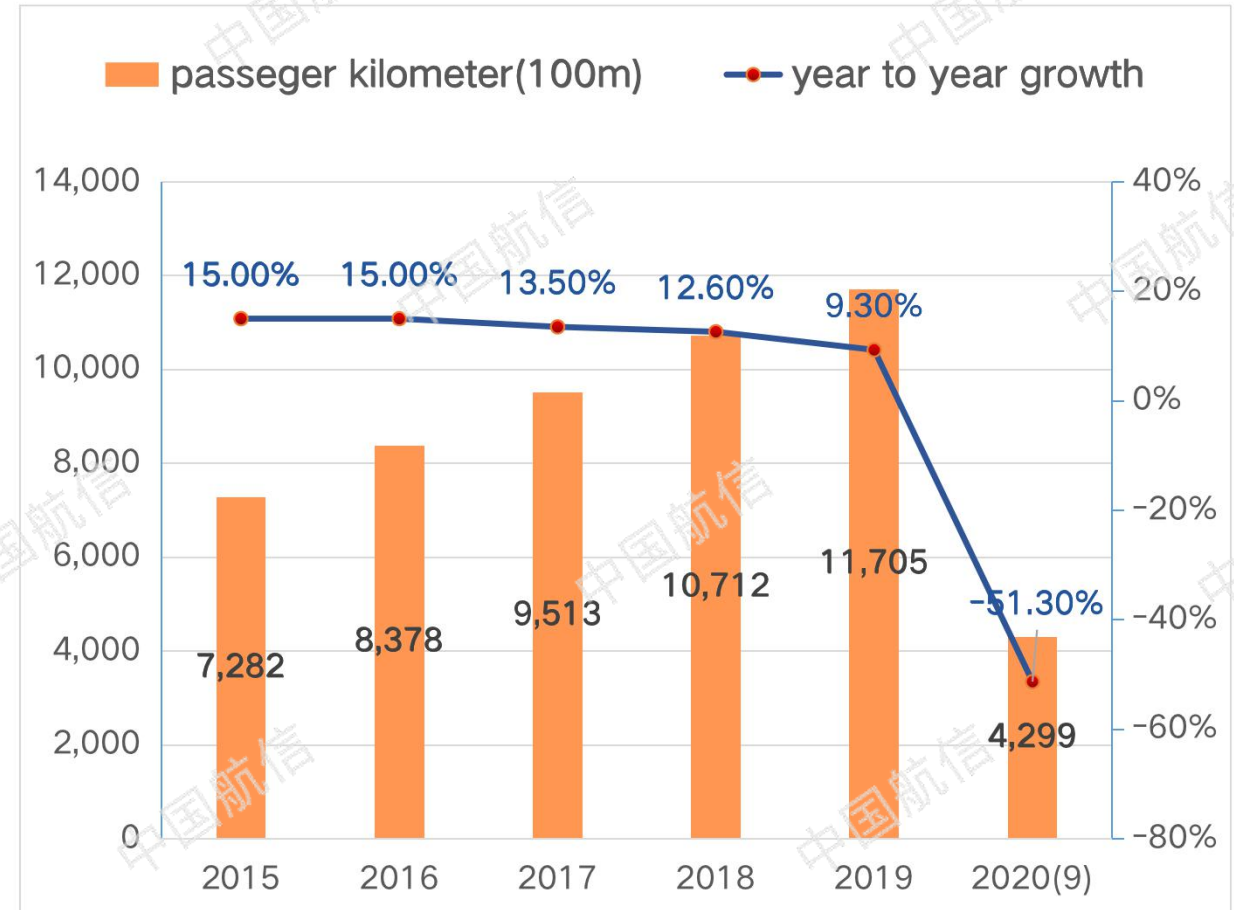


China Civil Aviation Statistics (Passenger Traffic)

2015-2020 China Civil Aviation Passenger Turnover Analysis



2015-2020 China Civil Aviation Passenger Kilometers Analysis



Recovery situation and predictive analysis



In October

China's civil aviation passenger traffic

50.323 million passengers

88.3% in the same period last year



It is estimated that global air passenger traffic will not return to the level of 2019 until **2024** at the earliest.

Air passenger traffic is expected to increase to **2.8 billion** in 2021.

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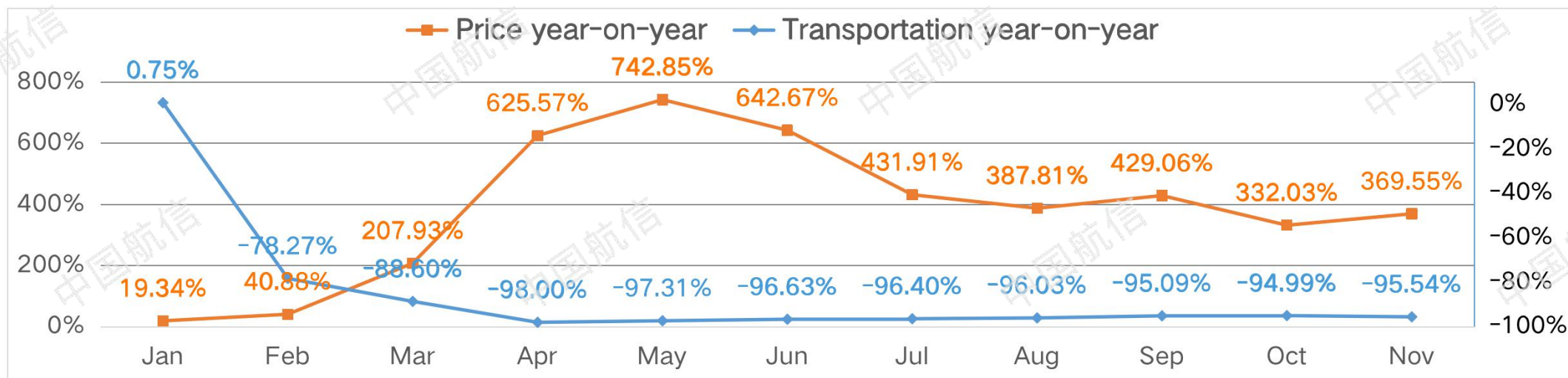
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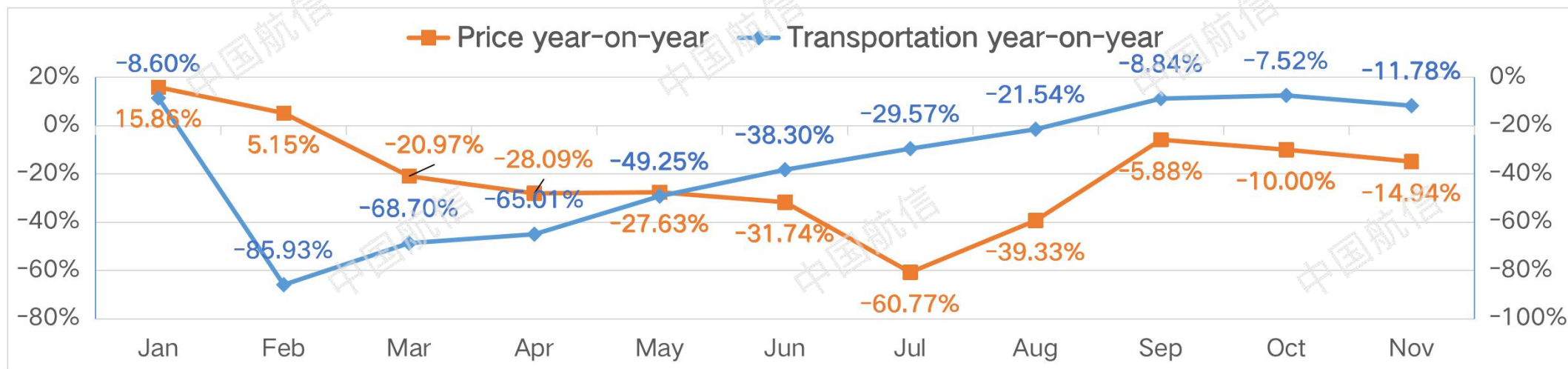
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Volume price relationship international / domestic in 2020

Inbound and
outbound
passengers

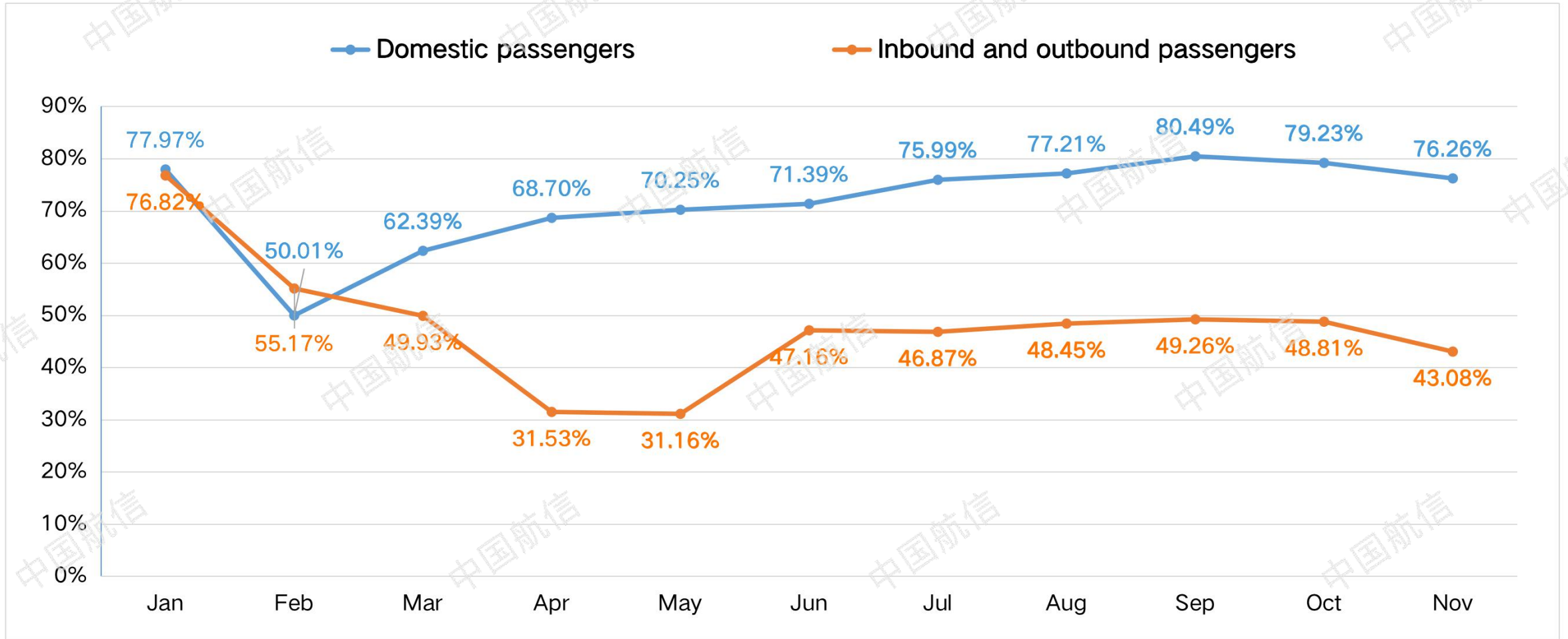


Domestic



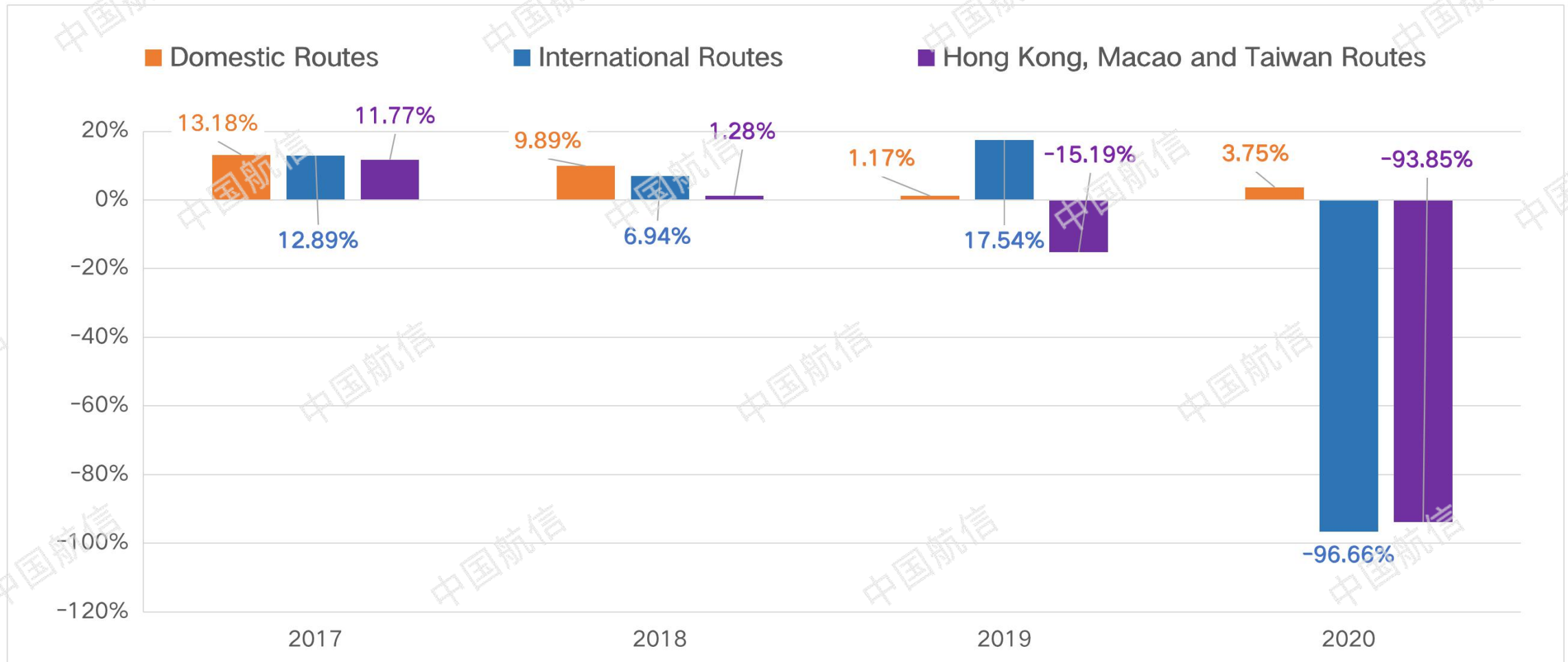
Civil aviation data and air travel retail

2020 passenger load ratio trend



Civil aviation data and air travel retail

Travel trends during the National Day holiday in the past four years

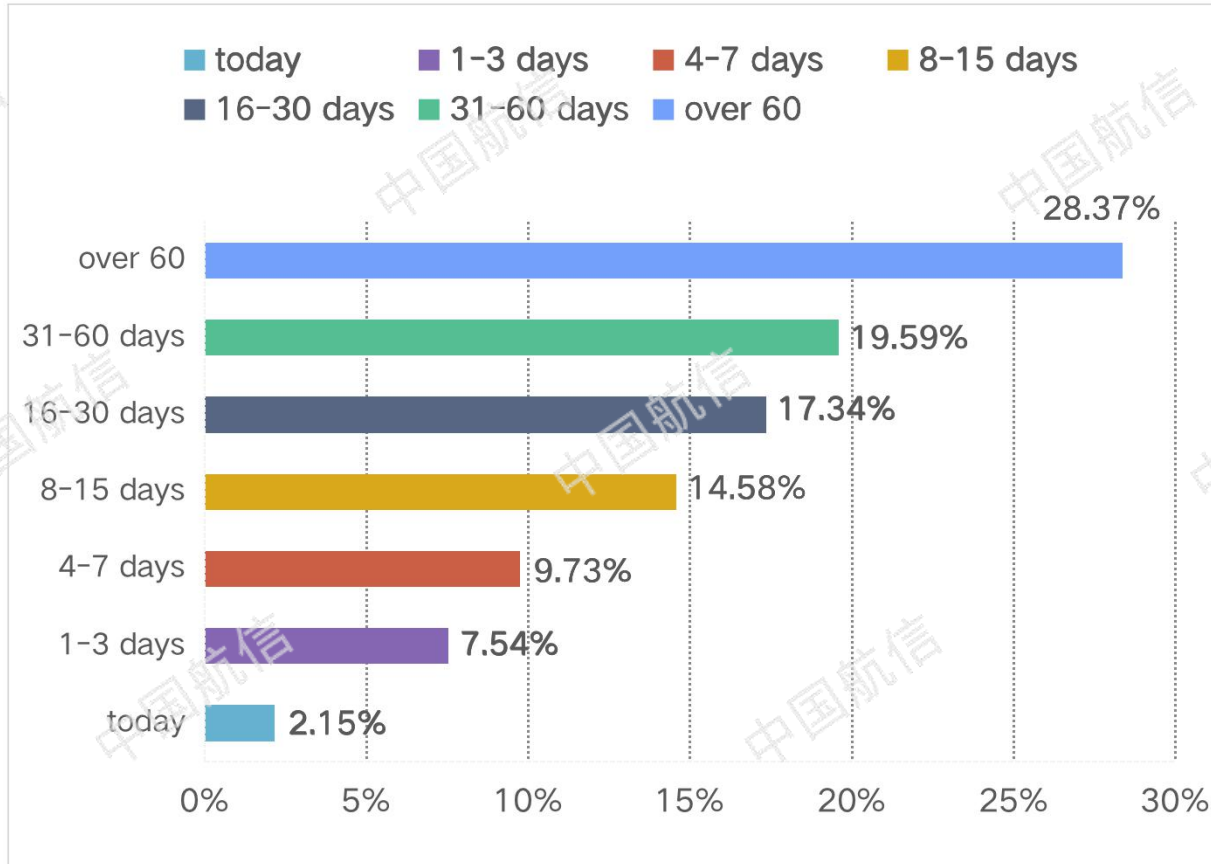


Civil aviation data and air travel retail

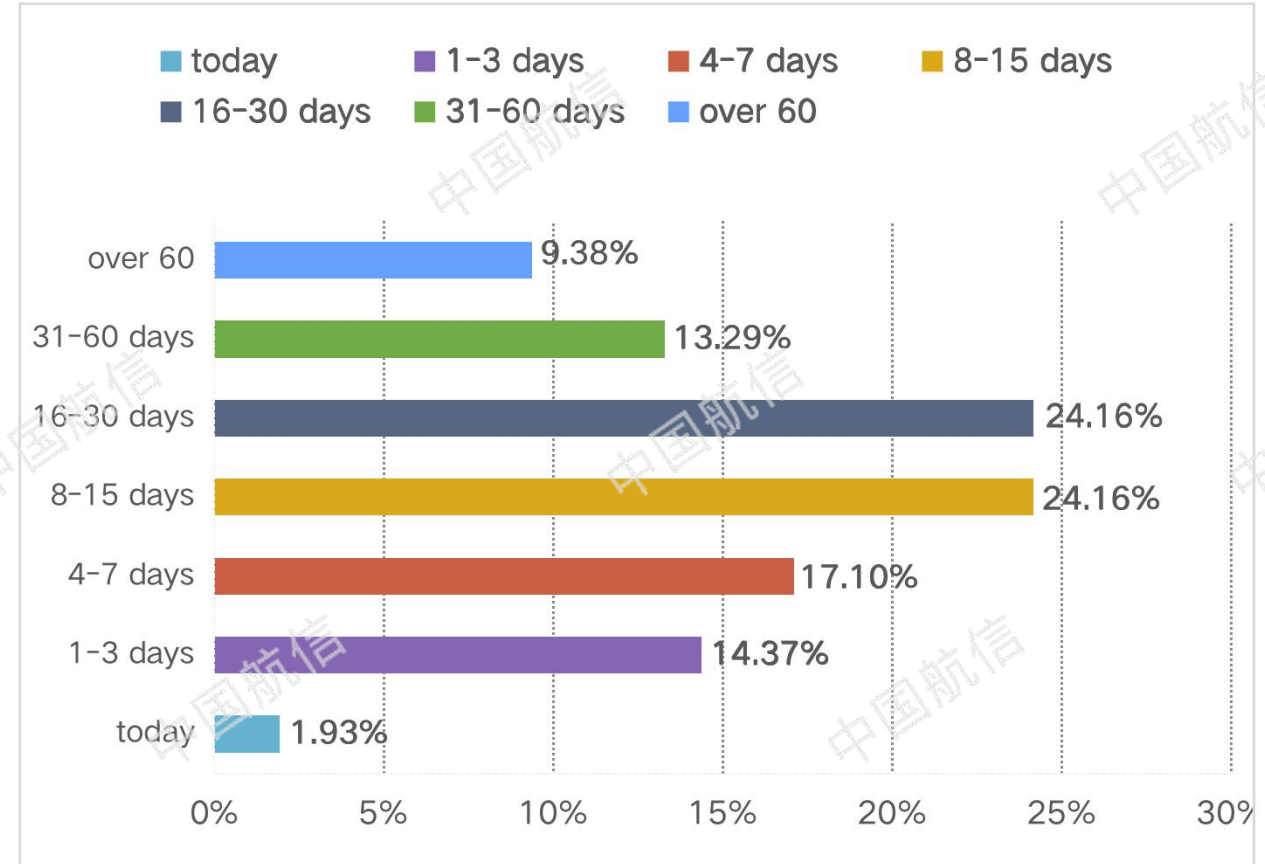
Behavior characteristics of outgoing passenger-National Day holiday

Distribution of advance booking days

2019



2020

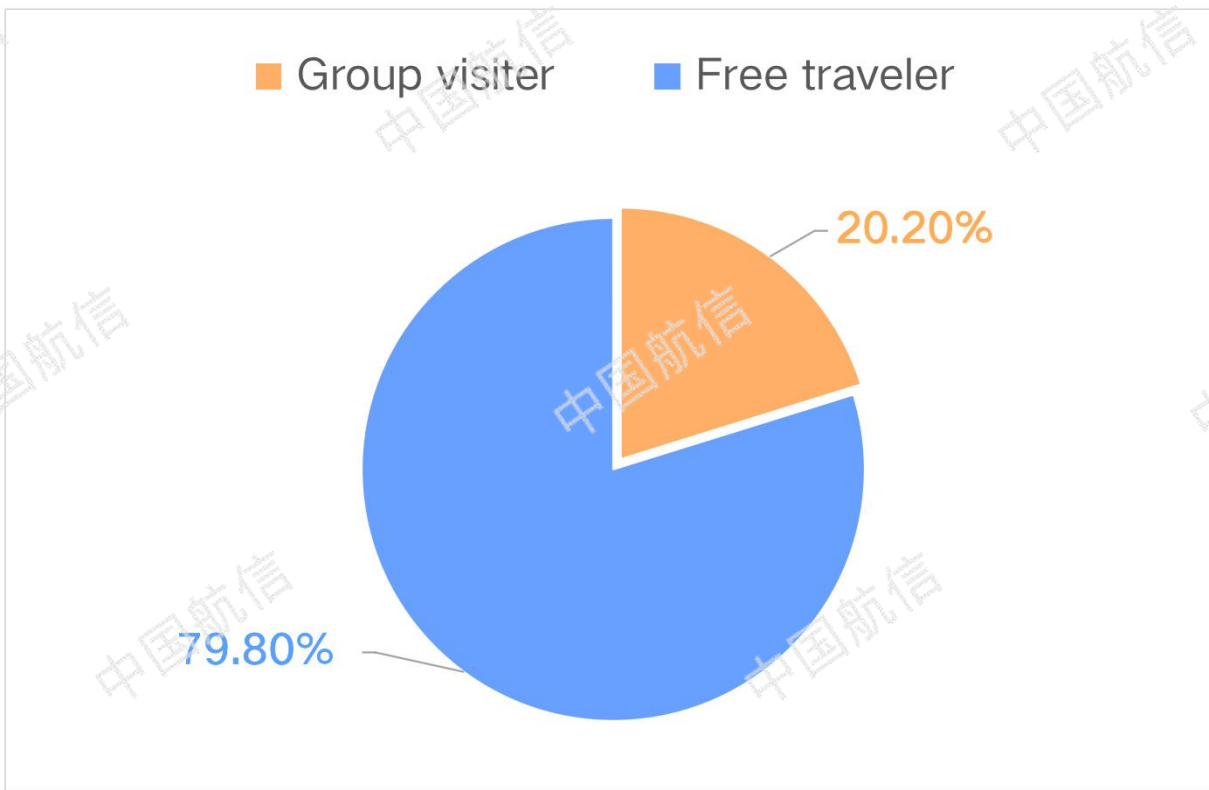


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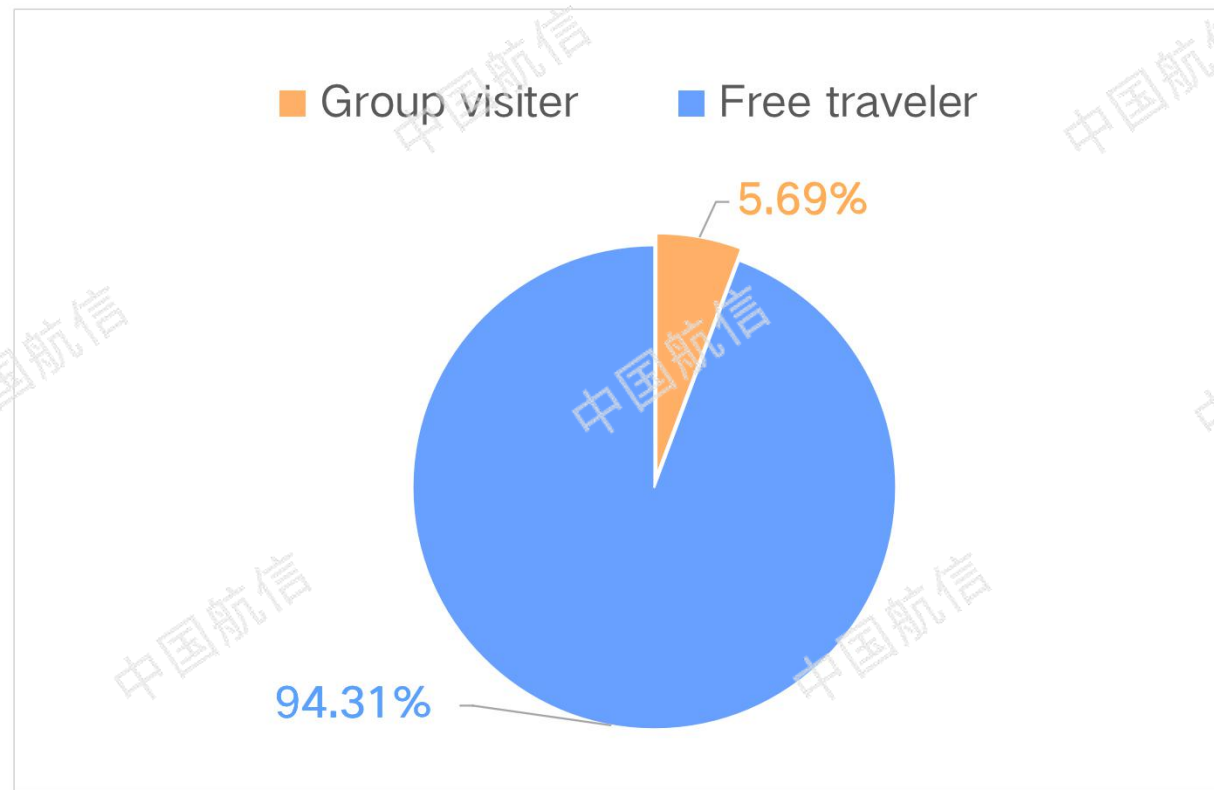
Behavior characteristics of outgoing passenger-National Day holiday

Group/Independent traveler ratio

2019

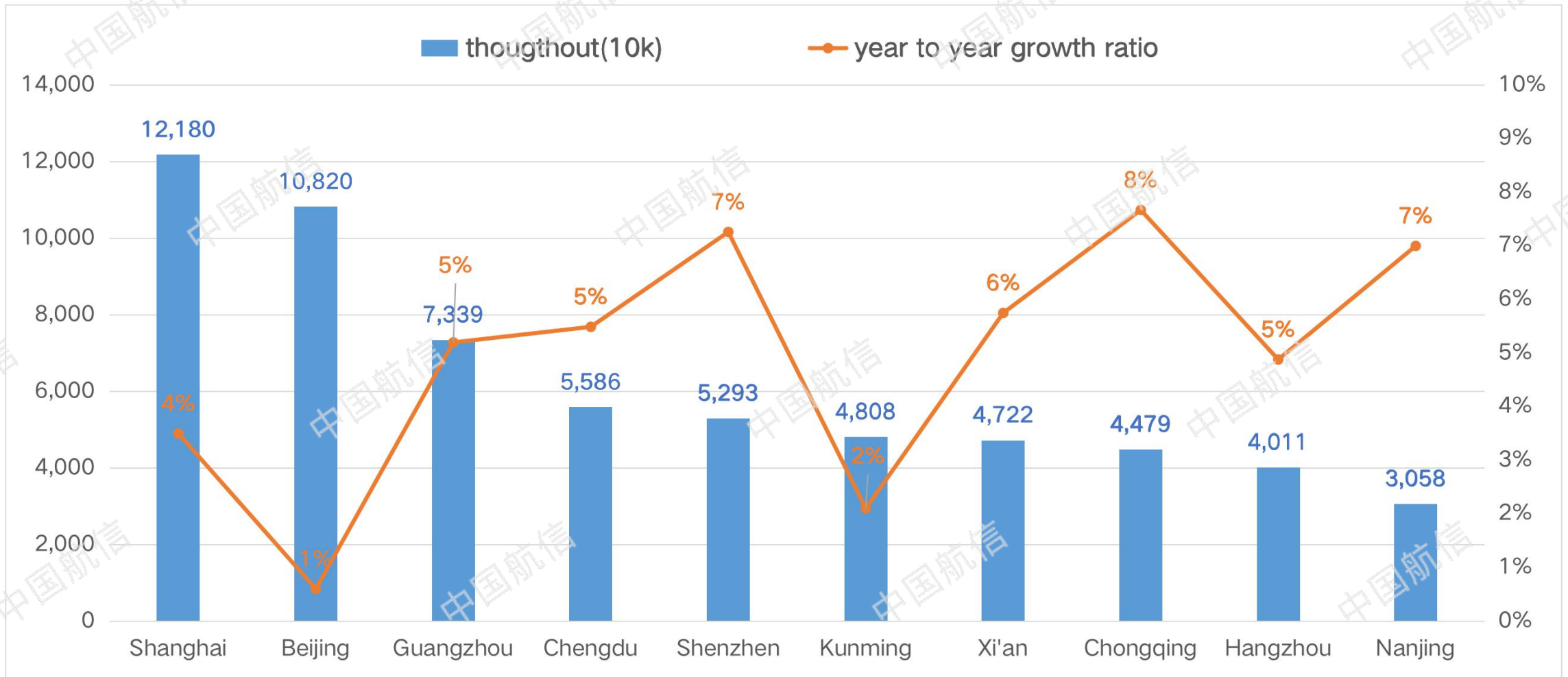


2020



Civil aviation data and air travel retail

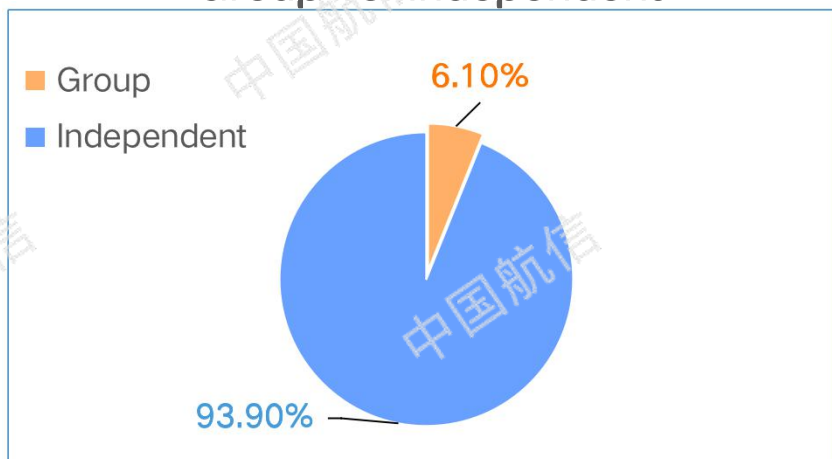
■ Top 10 cities for passenger throughput capacity in 2019



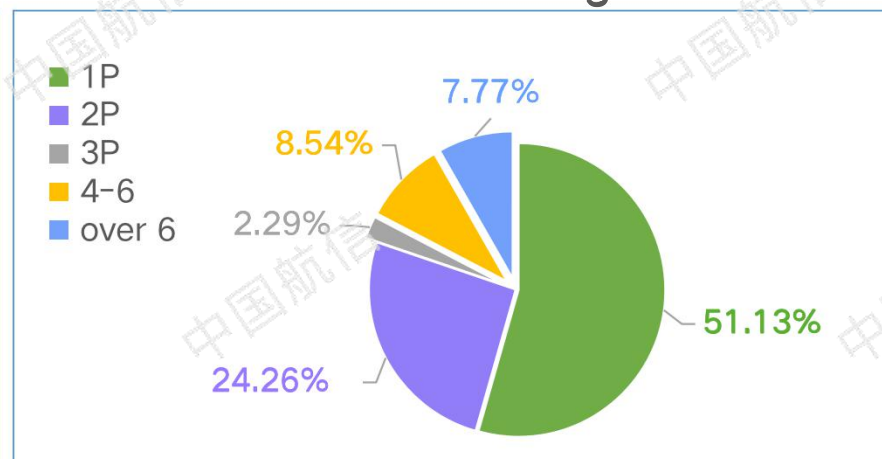
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Overview of passenger characteristics in domestic market, 2019

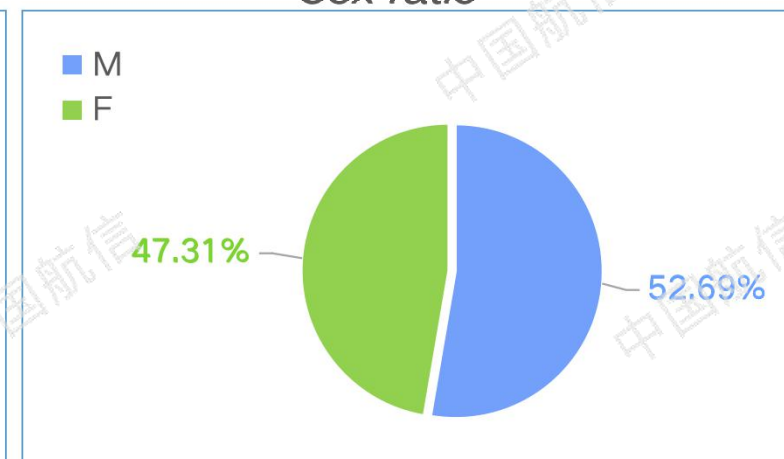
Group vs. Independent



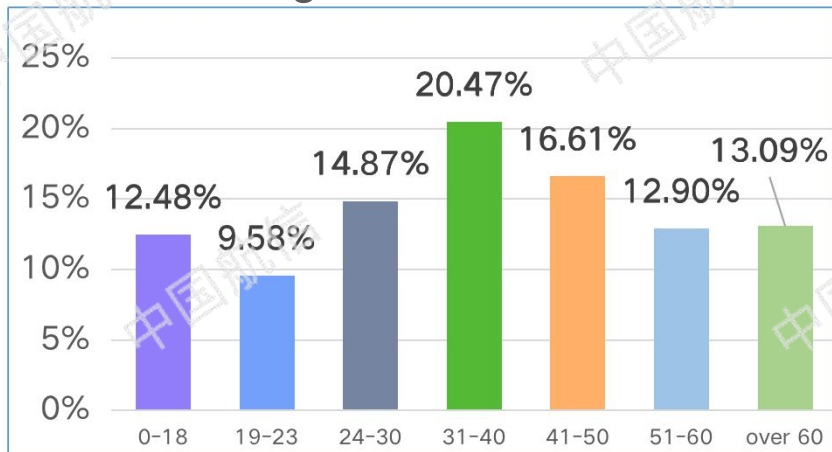
Number of traveler together



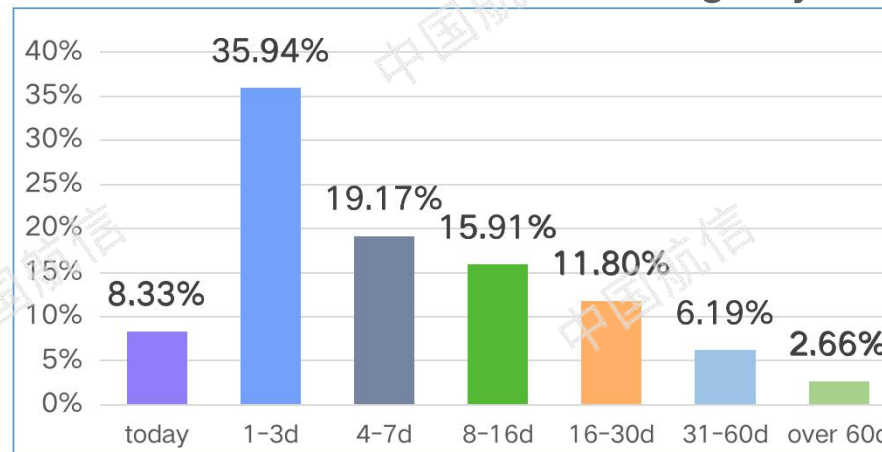
Sex ratio



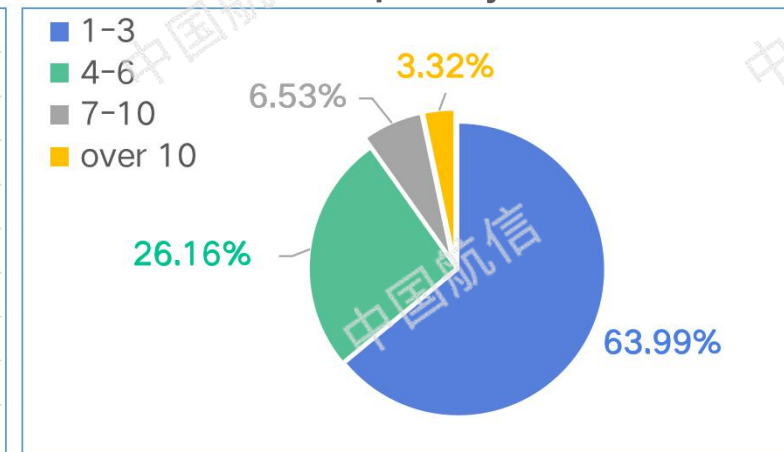
Age distribution



Distribution of advance booking days



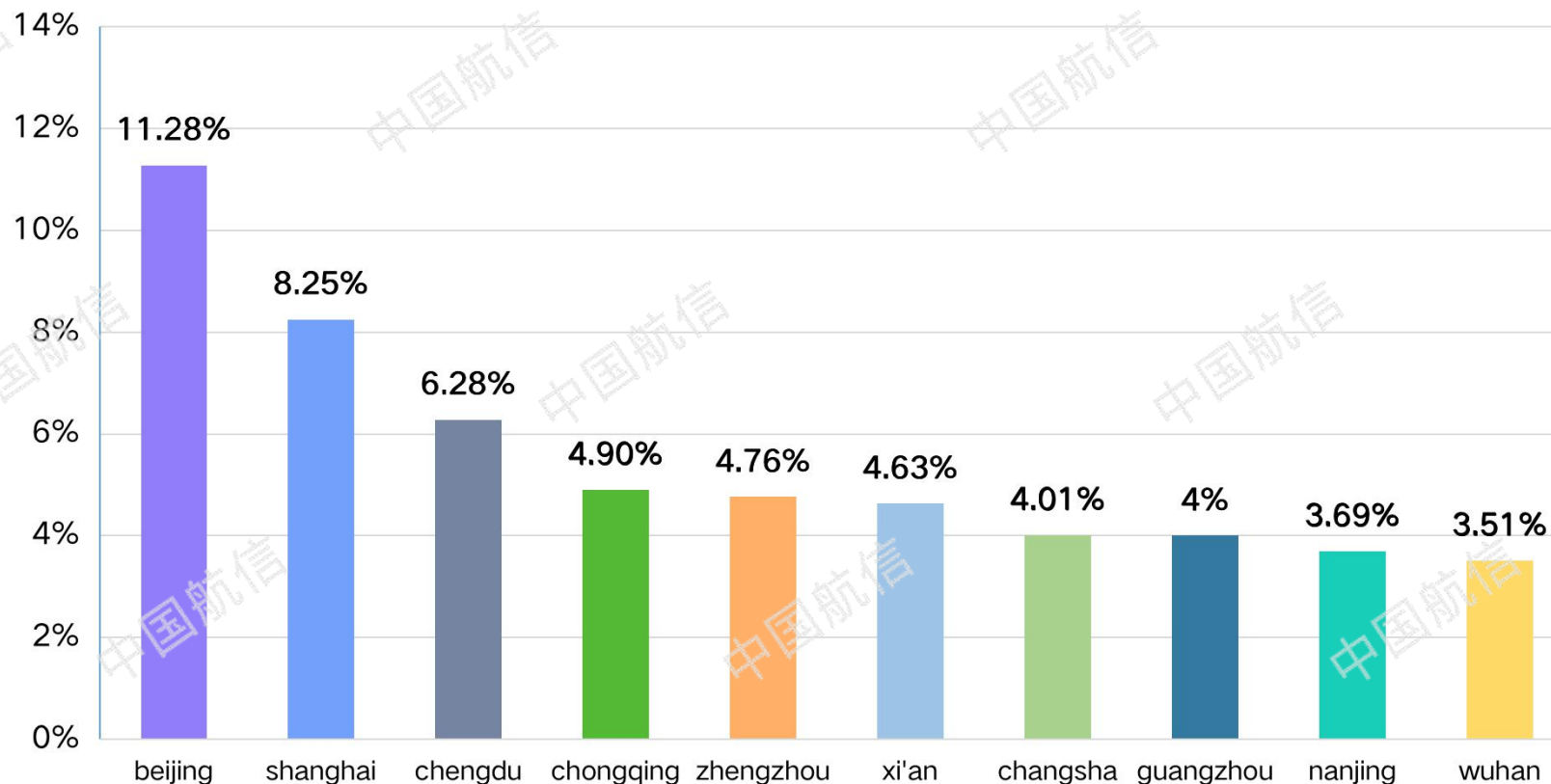
Travel frequency ratio



Civil aviation data and air travel retail

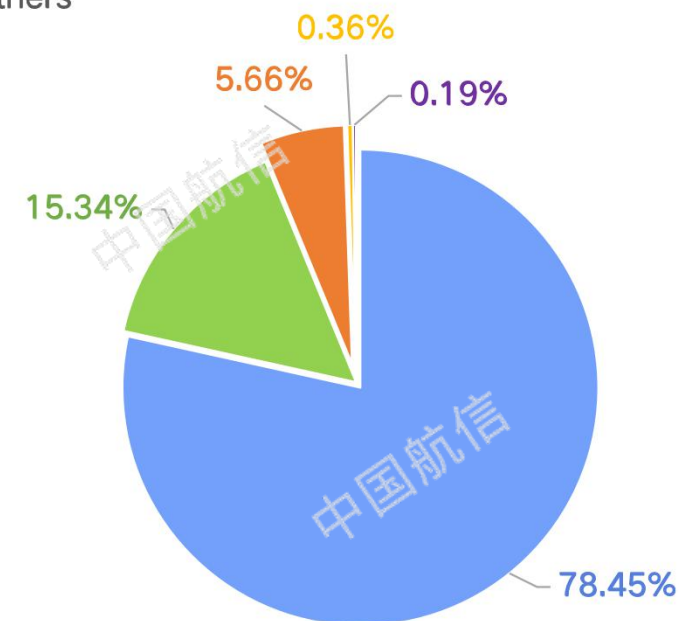
Analysis of characteristics of tourists visiting Sanya, Hainan

Distribution of visitors from mainland



Distribution of International, Hong Kong, Macau and Taiwan visitors

- Hong Kong, Macao and Taiwan
- Southeast Asia
- Europe
- Japan, Korea and Korea
- others

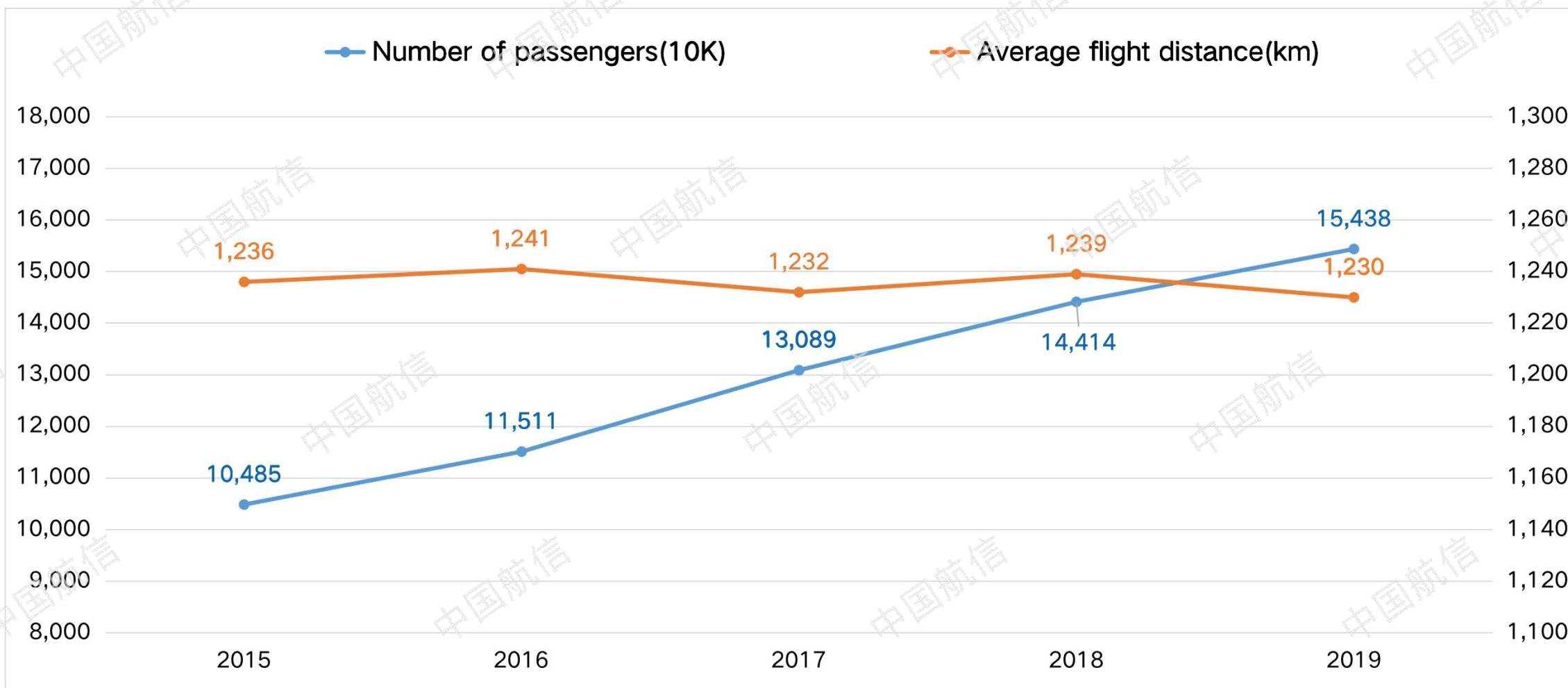


Source: TravelSky

Civil aviation data and air travel retail



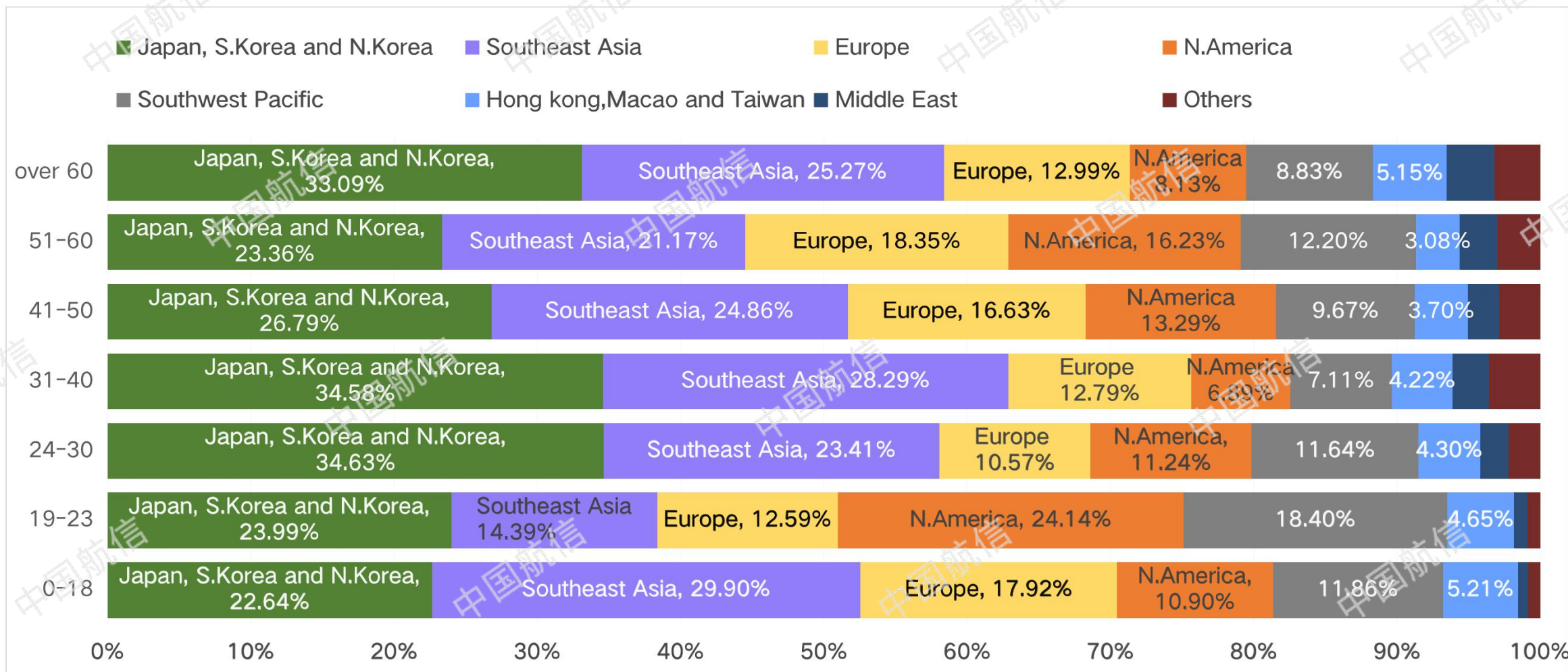
■ The number of domestic traveler in past five years



Source: TravelSky

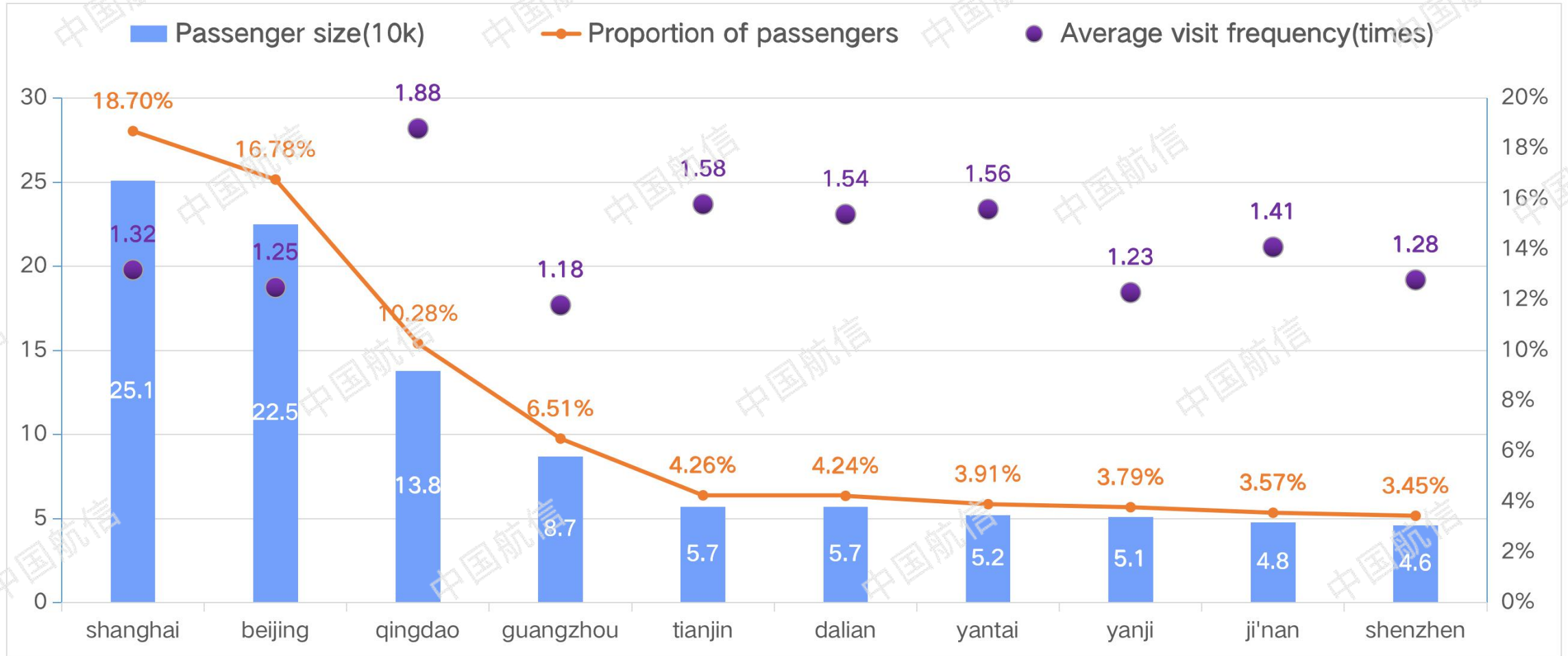
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Destination preference of outgoing traveler from china



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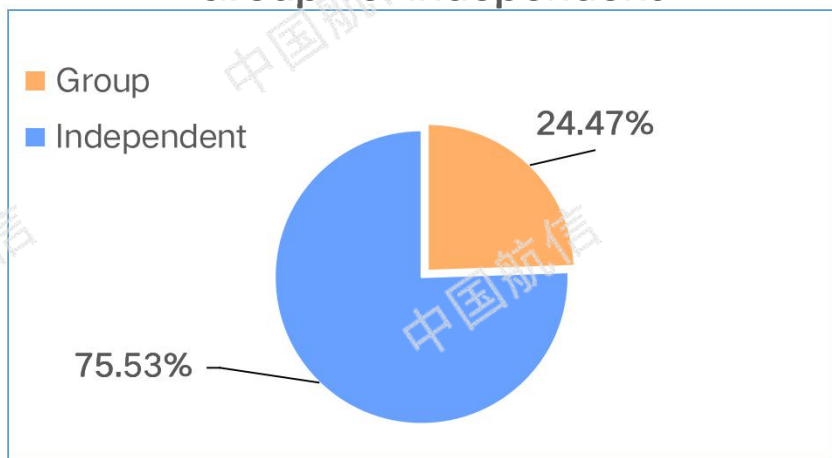
■ Distribution of the origin of tourists visiting Seoul from China in 2019



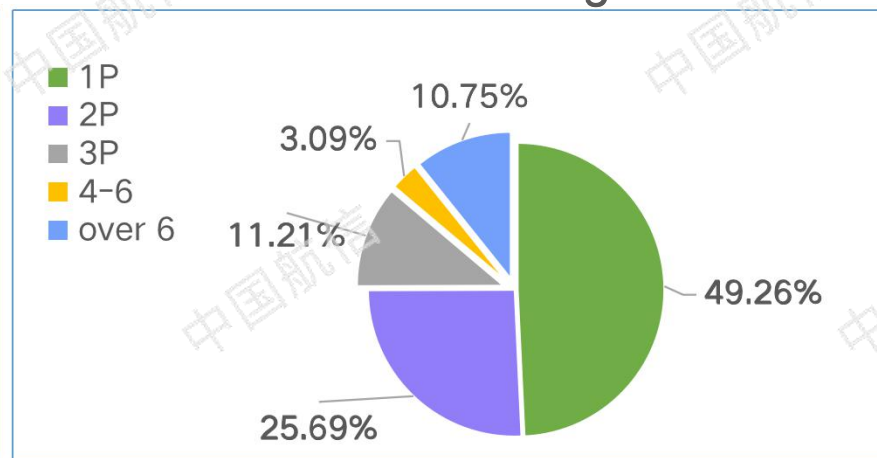
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Overview of characteristics of outgoing passengers from china

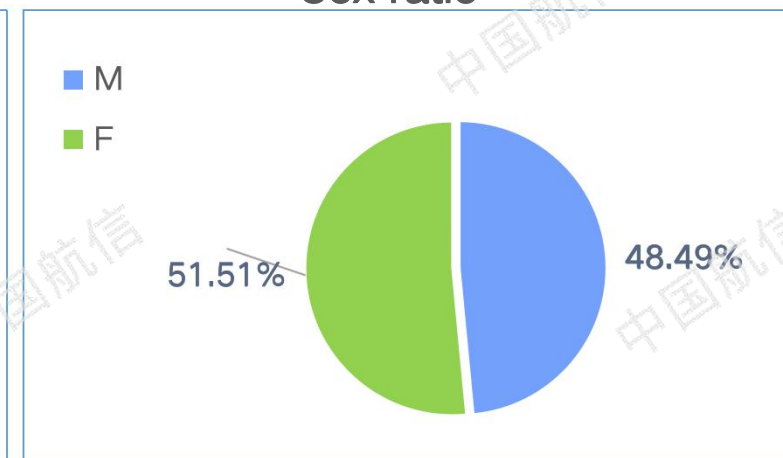
Group vs. Independent



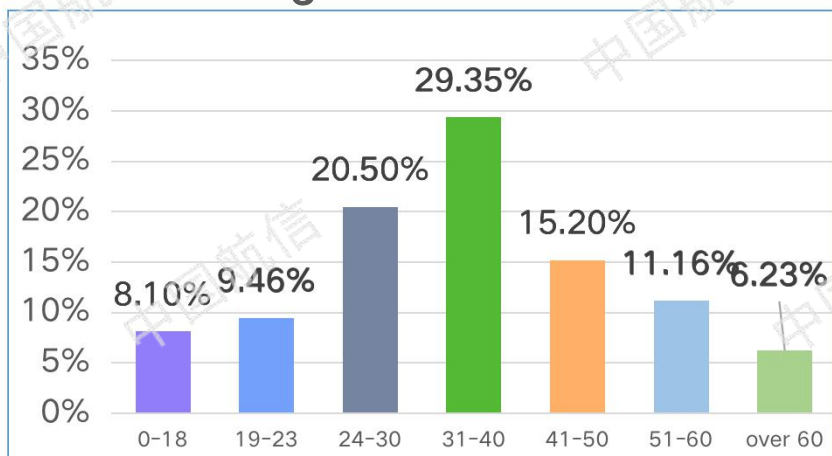
Number of traveler together



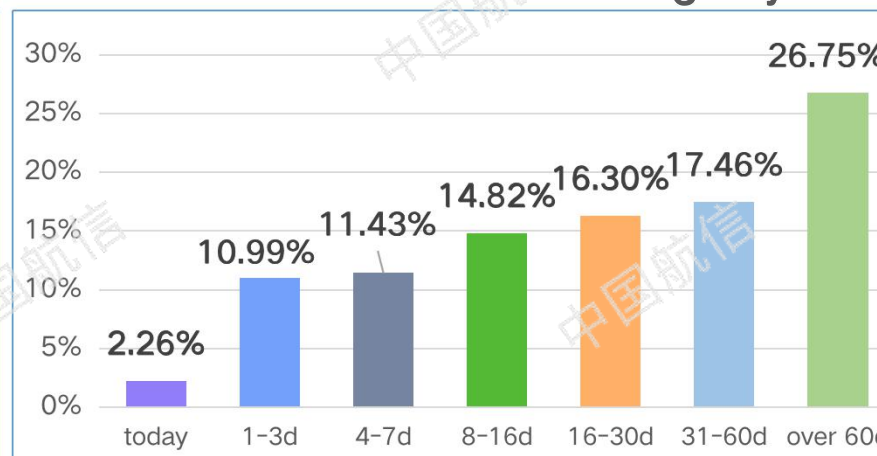
Sex ratio



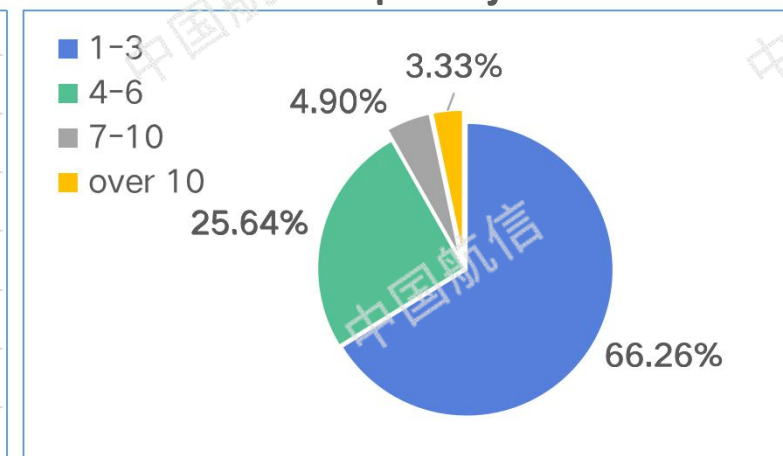
Age distribution



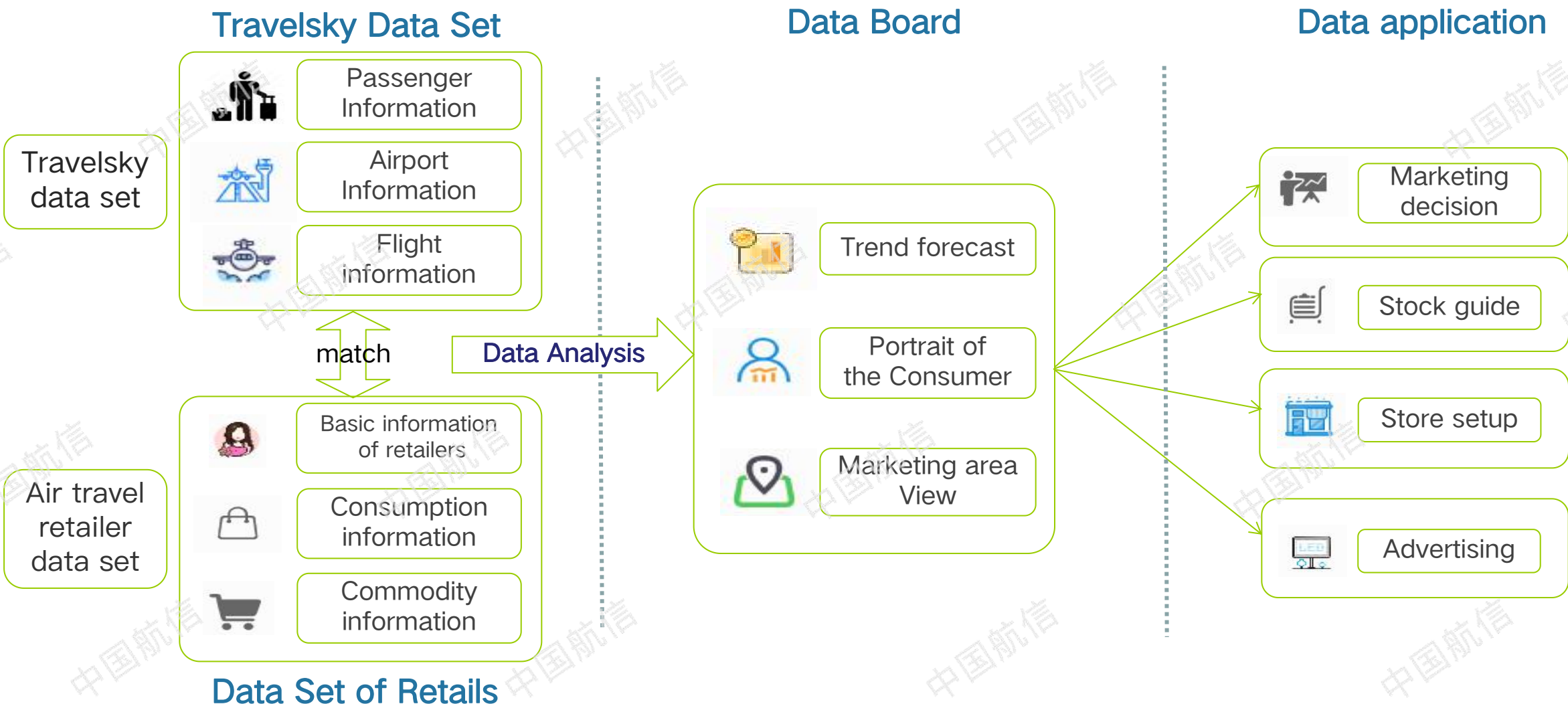
Distribution of advance booking days



Travel frequency ratio



Civil aviation data and air travel retail



Through data matching analysis and processing, a set of scientific trend prediction and consumer portrait is formed, which provides data basis for marketing and decision-making

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TravelSky Introduction



公司概况

COMPANY PROFILE

- ✈ TravelSky is the leading provider of IT solutions for China's aviation tourism industry.
- ✈ The third passenger service system in the world. Accounted for 13.47% of the global civil aviation passenger service system market in 2019.
- ✈ The leading Provider of airline distribution system in China, TravelSky's distribution system fully covers domestic travel agent.
- ✈ Departure system provider for all airports in China.



Key data of Travelsky



provide system for **68** host airlines

38 domestic airlines
30 foreign airlines

Distributed for more than **350** airlines

More than **8,000** travel agent

Cover all domestic and some overseas agent

239 domestic airport

Cover all domestic airports

More than **100** international airports

Promotion of departure system to Overseas Airports



Flight control

Air ticket booking and purchase

Pre trip service

passenger service

Onboard additional services

- Flight plan data

- Sales data

- Passenger loyalty data

- Flight dynamic data

- Passenger preference data

- Flight inventory data

- Real name passenger data

- Passenger behaviour data

- Check in data

- Fare data

- Passenger travel data

- Security data

- Ticket data

- Luggage data

TravelSky has the most concentrated, rich and comprehensive civil aviation big data resources in China. The data covers the full-process system of civil aviation business and generates **680 million+** passenger segments throughout the year. **The industry has high concentration and high data quality.**

Tavelsky and travel retail



Air ticket sales backstage for all travel agencies and e-commerce websites in China

Sales of digital products such as air tickets, hotels, insurance, and car rental through 8,000 domestic and foreign air ticket sales agents and 100,000 terminals

Airports

Channels

Passengers





Cooperation

Thank for your listening!



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