

### IN BUSINESS, IT's ABOUT PEOPLE IT's ABOUT RELATIONSHIPS

- Kathy Ireland

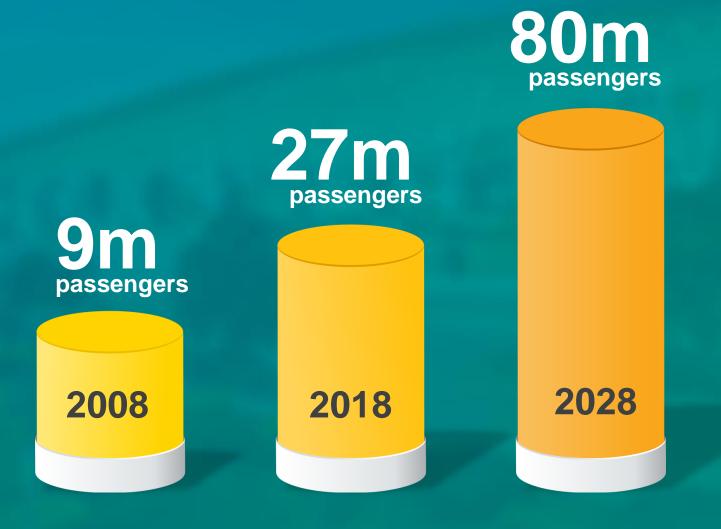


## Relationships are the Currency of Business - Brian Basilico



## BLR Airport tripled in pax volumes over the last decade and is expected to triple again, in the next 10 years





### **Connecting Bengaluru to the World**





### **Added recently**







**To NRT** 



To AMS



To ADD

### Flying Soon



To SEA



To SFO



To MUC

То



To SYD



36+

**Airlines Partners** 

200+

**Concession Partners** 

30,000+

**BLRites - Community** 



# And then the World came to a stand still

### Airports became "Ghost cities"





**Empty Corridors Empty Stores** 









### **Progressive Calibration Strategy**



**Pre-COVID** 

LANDLORD-TENANT APPROACH

**Post-COVID** 

TRUE PARTNERSHIP APPROACH (Sharing of Risks & Rewards)

### **Progressive Calibration Strategy**



Pre-COVID	Post-COVID
Retailers Take all Risks	Sharing of Risks and Rewards by Airport
No Commitment of Airport on Pax	Commitment of Airport on Pax Volumes
Fixed Commercials Terms	Progressive Calibration of Commercial Terms
No Support Policy for Retailers	All Contracts with Progressive Calibrating Model



### Terminal 2: Key Design Pillars





Terminal in a Garden





Sustainability











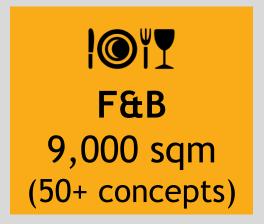


### Commercial Area

120+ Concepts & 30,000 sqm space





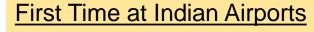




### T2: Brand Environment (F&B)



### First Time in India



### **International Anchors**



































### **Local Heroes**











### T2 Domestic: Brand Environment (Retail)



### International Portfolio\*

**HUGO BOSS** 







MICHAEL KORS







### **Local Heroes**









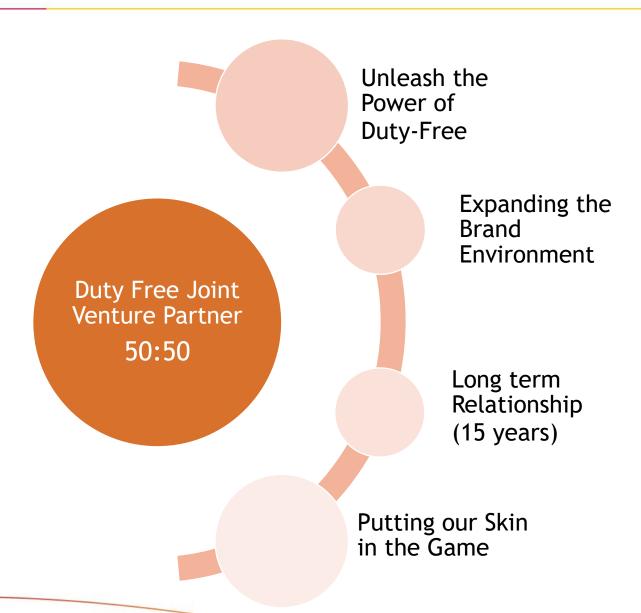


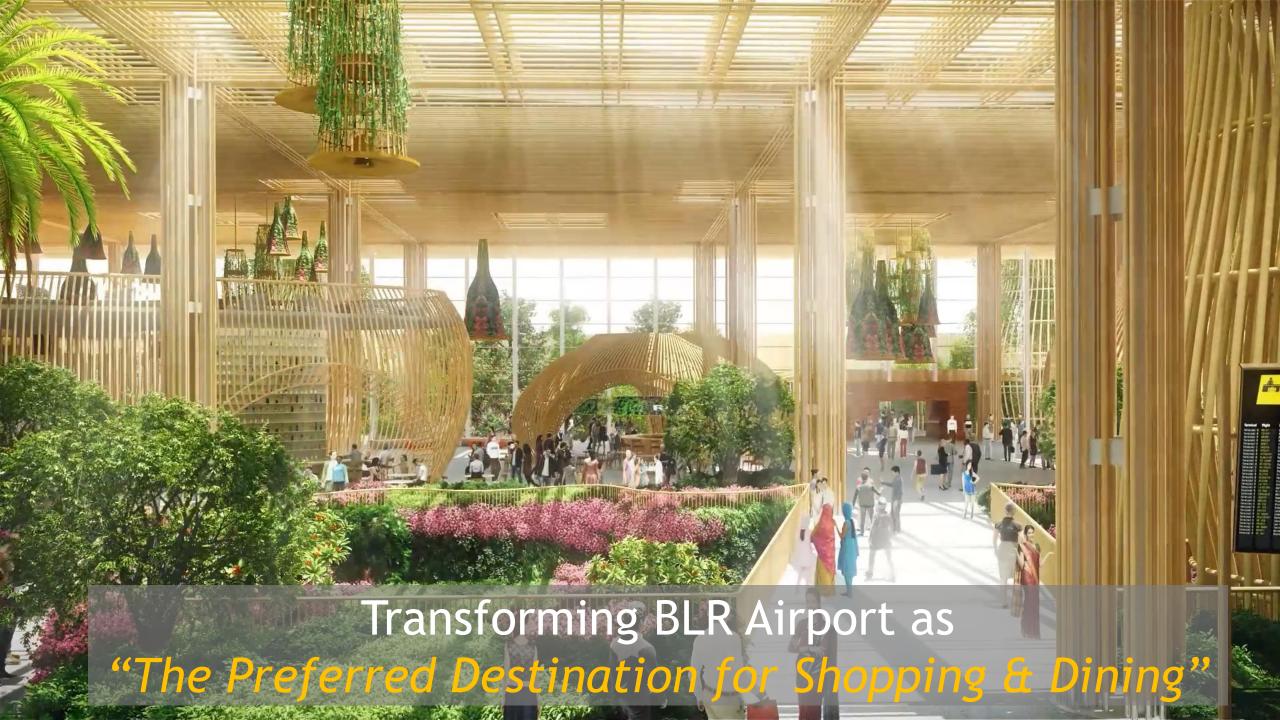




### Fuelling the Growth Engine: Duty Free @ BLR









# Do join us on this journey

