

Sustainability in Action

Presented by:

Shivani Sathasivam

Founder and Lead Consultant

New Normal Consultancy

29.11.2022



Our impact is far reaching

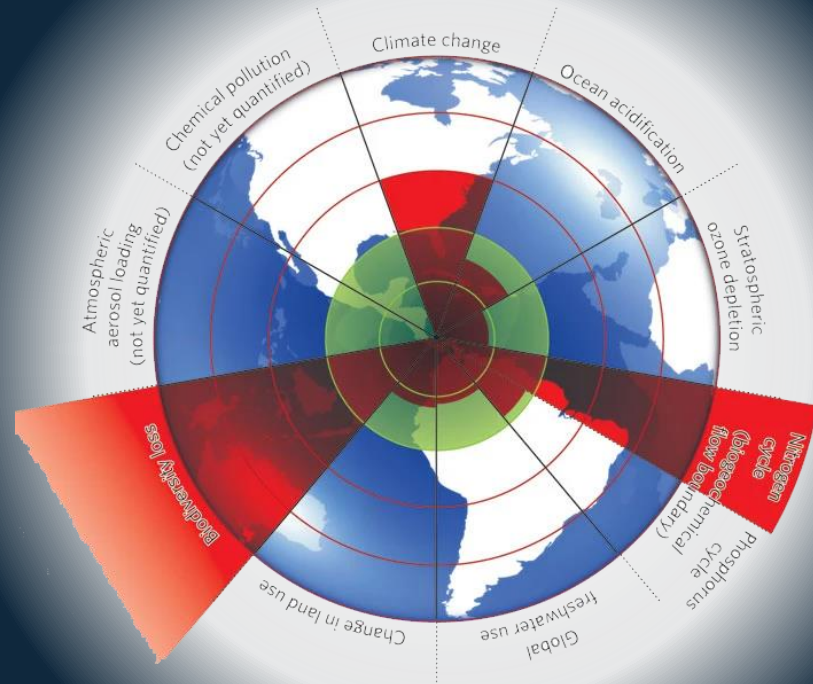


Save the planet

humanity



Breaching ecological boundaries



Source: J. Rockstrom, "A safe operating space for humanity", Nature, Sept. 2009

It doesn't add up



Capital



Economy



Natural resources



Current outcome

A partial view of the Earth from space, showing clouds and landmasses, positioned at the bottom of the diagram.

Planet



Planet



Desired outcome

Natural resources



Economy



Capital

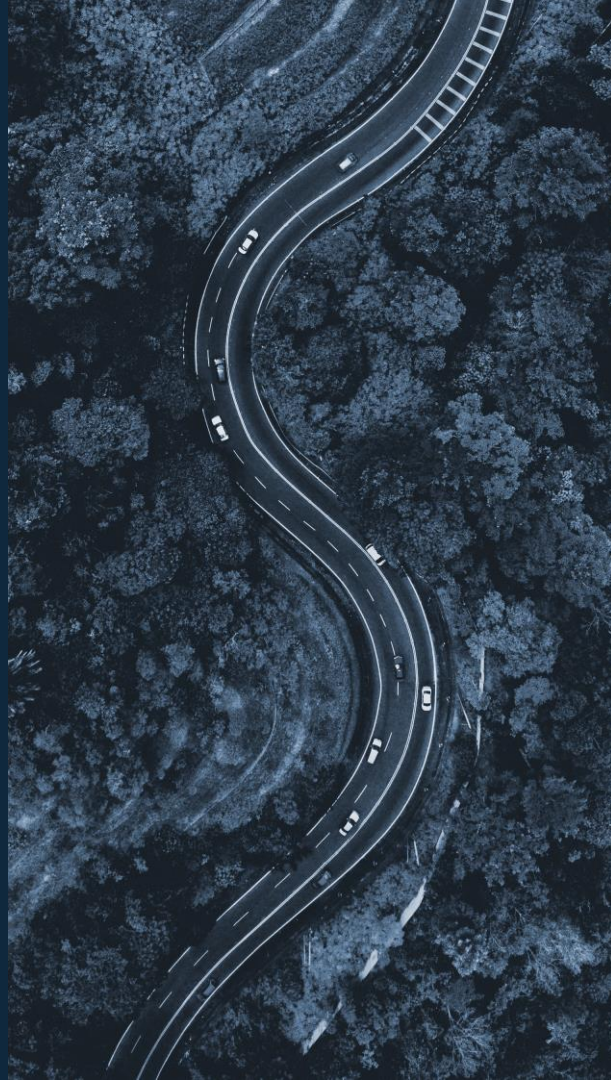
Natural hierarchies



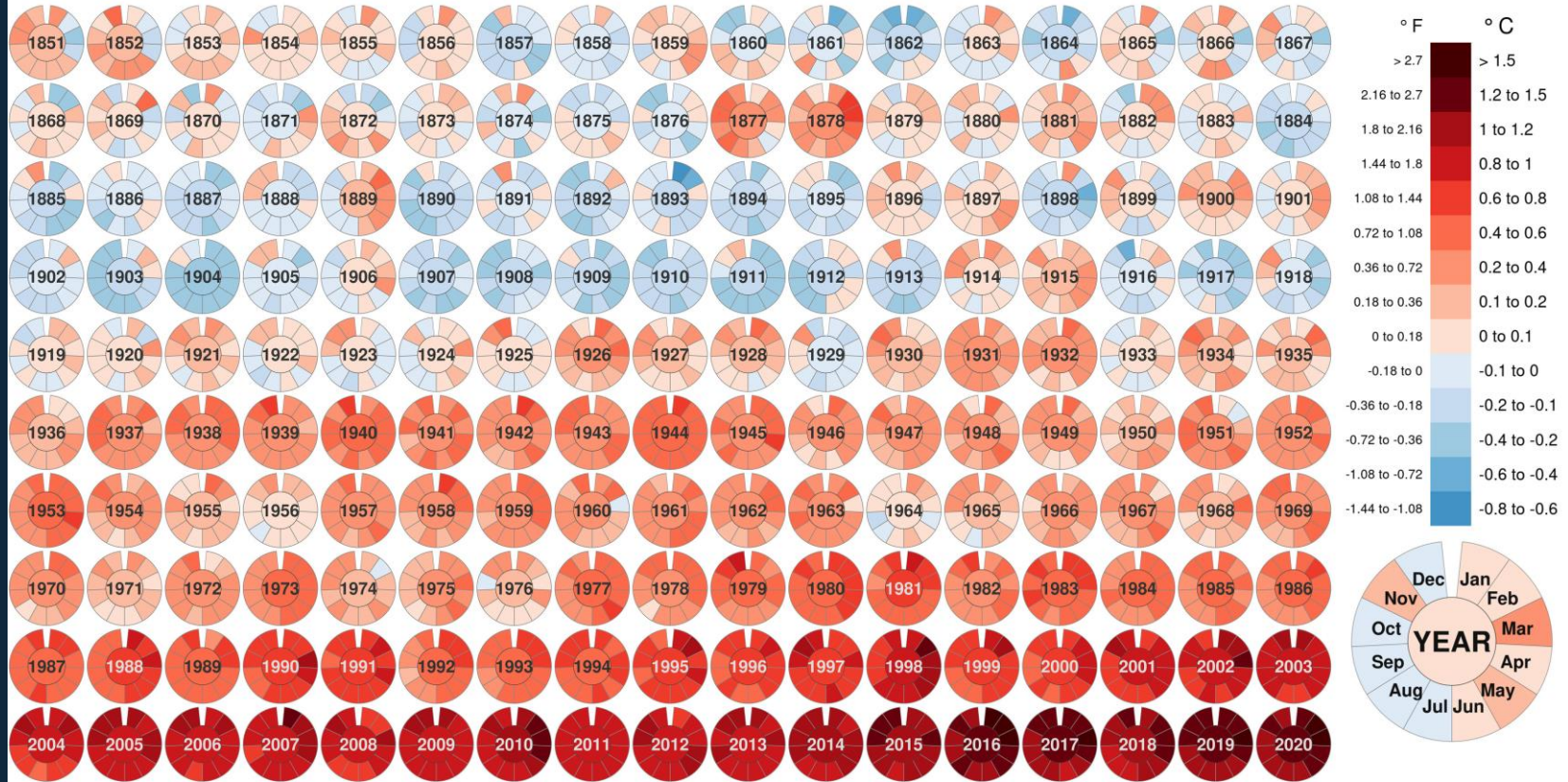
A different perspective



New economics



Monthly global mean temperature 1851 to 2020 (compared to 1850-1900 averages)



Data: HadCRUT5 - Created by: @neilkaye

The challenge



The agenda



"It is not the most intellectual of the species that survives; it is not the strongest that survives; but the species that survives is the one that is able best to adapt and adjust to the changing environment in which it finds itself"

- Charles Darwin



Thank you.



We help brands that do good, do better.

Shivani Sathasivam

hello@newnormalconsultancy.com

www.newnormalconsultancy.com



Thank you.



We help brands that do good, do better.

Shivani Sathasivam

hello@newnormalconsultancy.com

www.newnormalconsultancy.com



Thank you.



We help brands that do good, do better.

Shivani Sathasivam

hello@newnormalconsultancy.com

www.newnormalconsultancy.com

