



THE ONLINE HUB  
FOR DUTY FREE  
& TRAVEL RETAIL

TFWA 365 is a unique resource enabling industry professionals to **discover** new brands, product launches and industry initiatives, **network** with duty free & travel retail peers, and **learn** about the factors that drive the market. As its name suggests, the platform is available throughout the year. TFWA membership guarantees you **unlimited access** to all TFWA 365 content.



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# DISCOVERY

## DUTY FREE & TRAVEL RETAIL'S SHOWCASE

Designed as a shop window for the industry, the Discovery section reveals the best of duty free & travel retail from 3 different angles

**Brands – TFWA i.lab – Industry Projects**

# BRANDS

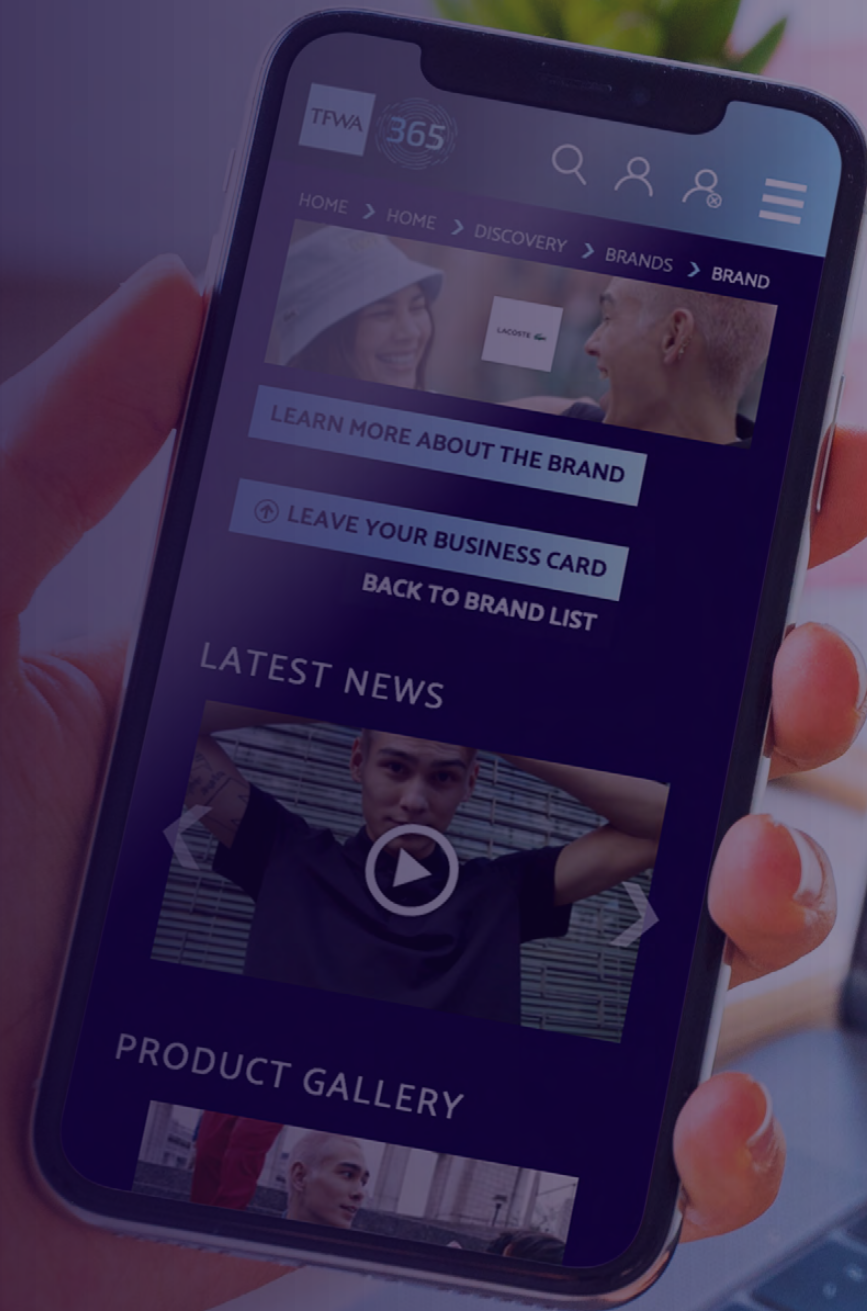
A row of white perfume bottles with silver caps, arranged on a dark blue shelf. The bottles are illuminated by a blue light, creating a soft glow. The background is dark, with some blurred lights and a blue screen visible in the distance.

Discovery provides an exclusive portal for TFWA members to present their brand portfolios to a key audience of several thousand buyers, agents and landlords.

Product launches, corporate profiles or social-media content can also be featured, illustrated by photography and video.

Discovery will be promoted throughout the year in TFWA communications to maximise traffic. No other medium can offer such carefully targeted, year-round exposure.

AN EXCLUSIVE  
PORTAL FOR  
TFWA MEMBERS  
TO PRESENT  
THEIR PORTFOLIOS





**TFWA** **i.lab**  
innovation in action

TFWA i.lab is a forum for fresh thinking about all aspects of the traveller experience. It's the place to meet innovators and view their ideas on mobile and digital technology, data analytics, e-commerce, traveller research and sustainability. Harness their creativity to help you exceed the expectations of today's passengers.

# INDUSTRY PROJECTS

Industry Projects shines a spotlight on the latest initiatives by rising and established players in duty free & travel retail.

From airport infrastructure to cruise liners, new retail formats to regulatory dialogue, this is where you can find out more about the actions and events shaping our business landscape.

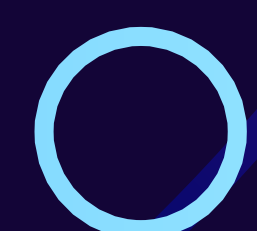




# NETWORKING

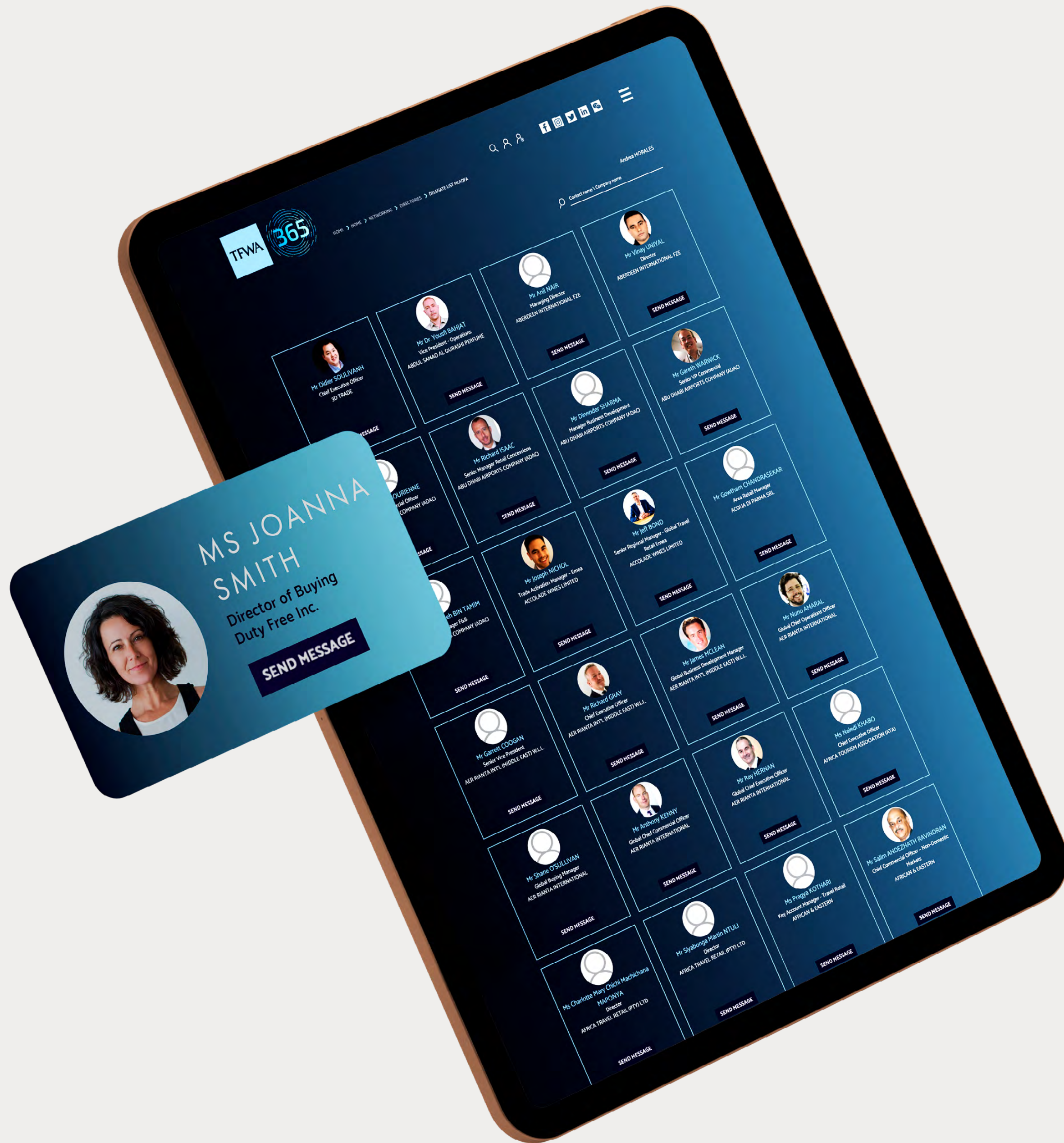
CONNECTING THE INDUSTRY

In a people-oriented business, connecting with other duty free & travel retail professionals is crucial. The Networking section gives you 3 ways of linking to colleagues and peers



**Directories – ONE2ONE meetings – Networking Lounges**





# DIRECTORIES

Directories lets you access the exhibitor and visitor lists for the latest TFWA exhibitions and conferences.

Searchable by product category, company and region, these databases are essential for identifying the people to reach when planning your sales strategy or preparing for a TFWA event. You can also send messages to contacts directly.

# ONE2ONE MEETINGS

ONE2ONE Meeting Service arranges introductory encounters for eligible participants to interact with decision-makers during TFWA events. Personalised and discreet, ONE2ONE is the ideal way to bring prospective business partners together. The service is available online via TFWA 365 and in person at selected TFWA shows.

*ONE2ONE IS THE  
IDEAL WAY TO BRING  
PROSPECTIVE BUSINESS  
PARTNERS TOGETHER.*



# NETWORKING LOUNGES

In Networking Lounges, you'll find a digital venue for informal discussions, live chats and debates during TFWA's online events. Reach out to colleagues and make new contacts at the industry's key virtual gatherings.





# LEARNING

## FOOD FOR THOUGHT IN DUTY FREE & TRAVEL RETAIL

Keep up with the latest thinking on industry matters as the business continues to evolve. The Learning section presents 3 options to broaden your professional horizons

**Live Conferences – Videos on demand – TFWA Research**

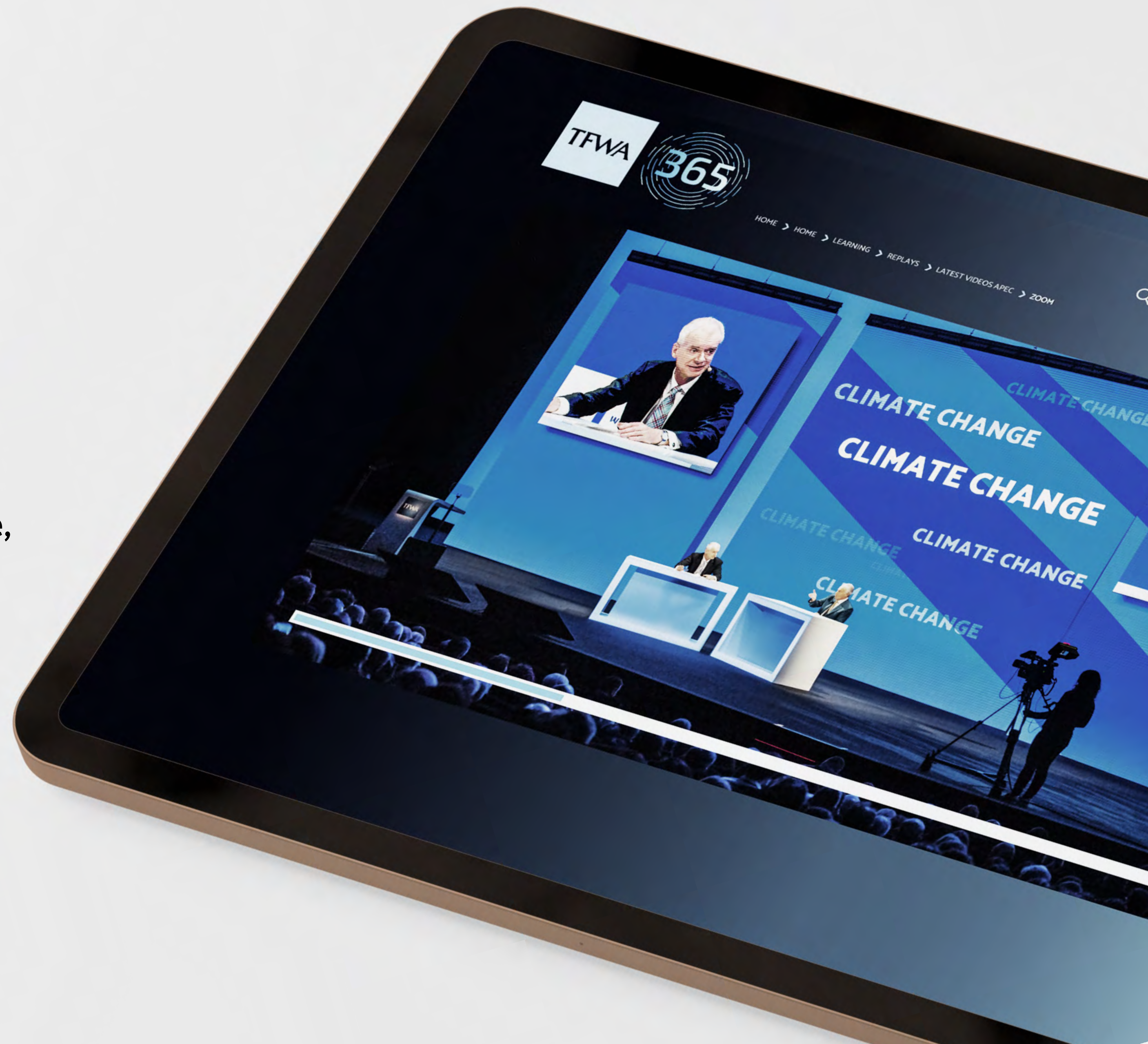
# LIVE CONFERENCES

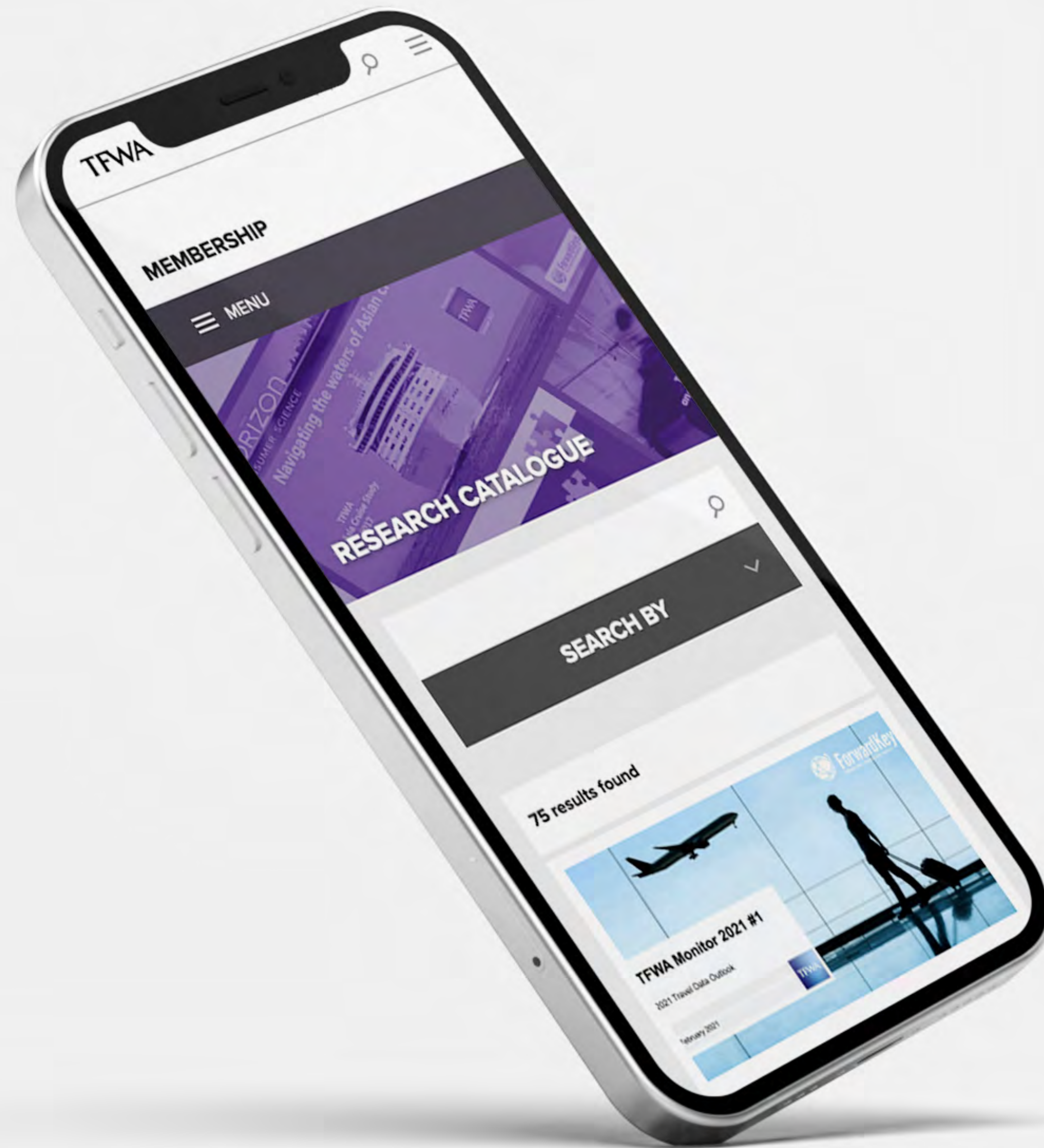
Live Conferences puts you in the audience at TFWA conferences, workshops and online seminars. See presentations as they happen and interact with speakers from wherever you are in the world. Tap into expert insight on industry-relevant topics and sharpen your professional skills.



# VIDEOS ON DEMAND

Videos on demand enable you to view previous conferences, workshops and e-networking sessions at a time to suit your schedule. If you couldn't attend the live event in person or online, Videos on demand will ensure you don't miss out on must-watch content.





## TFWA RESEARCH

TFWA Research assembles the latest Association-commissioned studies on travelling consumers and the forces influencing the market. User-friendly and actionable, the research gives members access to findings and data without the substantial cost of customised studies.

# CONTACT

The TFWA team in Paris is at the disposal of TFWA members and business partners requiring further information on the TFWA 365 platform, or help on how to use it.



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